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D 8523 B

Why Britain's view of Reagan's America has dimmed, Page 14

Australia	Sch. 20	Indonesia	Rs 3100	Philippines	Pes 20
Belgium	Bfr 350	Italy	Lira 1500	Portugal	Esc 100
Canada	Cdn 1.10	Japan	Yen 100	S. Africa	Rand 1.00
Denmark	Dkr 1.00	South Korea	Won 100	Singapore	S\$ 1.00
France	Ffr 6.50	Taiwan	Ntd 100	Spain	Pes 165
Germany	DM 2.20	Thailand	Bat 20.00	Sweden	Skr 1.00
Greece	Dr 100	West Germany	DM 3.00	Switzerland	Sfr 2.20
Hong Kong	Hk\$ 1.00	Yemen	Yr 100	USA	\$ 1.00
India	Rs 15	Zimbabwe	Z\$ 1.00		

World news Business summary

Chad says Libyans killed hundreds

Chad said that Libyan forces had killed hundreds of people in an air and ground attack on three villages in the north of the country, using Soviet-made tanks as well as Tupolev and Sukhoi aircraft.

A statement from the office of President Hissene Habré accused the Libyans of launching an "uninterrupted bombardment of the localities of Goro, Ounianga and Gourma" and added that survivors had fled into the mountains, facing hunger, thirst and cold.

Chad claimed recently that Libyan troops occupying its desert north were carrying out genocide against the local population.

Soweto bombings

Explosions caused by limpet mines damaged two bus depots in Soweto and dozens of buses were attacked by blacks in violence apparently caused by a 17.5 per cent increase in bus fares. Page 4

Dhaka democracy

Bangladesh returned to civilian democracy after 4 1/2 years of military rule. President Hossain Ershad announced in Dhaka that he had lifted martial law and restored the constitution. Page 4

Opec battle looms

A battle is looming when the Organisation of Petroleum Exporting Countries (Opec) meets in Quito, Ecuador, on Friday to discuss Saudi Arabia's demand for an immediate return to a fixed rate of \$18 per barrel. Page 4

Jerusalem arrests

A top-ranking Armenian clergyman and the senior Israeli government official responsible for Jerusalem have been arrested on charges of corruption and illegal possession of arms. Further arrests are expected. Page 4

Hindu pilgrims die

Thirty-one people were crushed or suffocated to death when pilgrims at a Hindu shrine in Uttar Pradesh panicked during an all-night procession. Page 4

Machel inquiry

Former US astronaut Frank Borman, ex-president of Eastern Air Lines, will assist the South African government investigation into the airliner crash that killed President Samora Machel of Mozambique. Page 4

Icelandic attack

Iceland's only whaling station was reported heavily damaged in a sledgehammer attack a day after two vessels, half the country's whaling fleet, were sunk in an action claimed by an anti-whaling group. Page 4

Manila peace hitch

Philippine Government and communist negotiators argued for hours at a secret location in Manila but failed to agree on a ceasefire. They will try again in the next few days. Aquino wins aid. Page 4

Beggars' protest

Beggars in Sokoto, northern Nigeria, have decided to reject small coins from alms-givers as a protest against devaluation of the naira. Page 4

Spanish tomato row

Spanish farmers blocked traffic at the northern border crossing of La Jonquera to protest against a French decision to stop tomato imports from Spain. More than 1,000 Spanish lorries were halted. Page 4

Sinatra operation

Singer Frank Sinatra, 70, was reported in good condition after a two-hour operation to remove an abscess from his large intestine. "There was no evidence of cancer," a hospital spokesman said. Page 4

Star jockey dies

Sir Gordon Richards, England's champion jockey 28 times, died at his home in Berkshire, aged 82. Page 4

Unions bid for Eastern Air Lines

A COALITION of unions representing about 44,000 Eastern Air Lines employees yesterday offered to buy the troubled US carrier for \$600m and filed a lawsuit seeking to block the sale of the company to Texas Air.

Mr Charles Bryan, head of the machinists' union at Eastern, said the \$10.25 a share cash buy-out offer was "substantially superior" to the agreement reached between Eastern's management and Texas Air last February under which Texas would acquire Eastern for \$10 a share in cash and securities.

INSTINET, US automated share dealing network, accepted an improved takeover bid from Reuters, international business information group and news agency, which values it at \$102m. Page 20

RICOH, Japanese office equipment maker, incurred a 42.2 per cent fall in pre-tax profits to Y9,020m (\$55.3m) in the first half to September, which it blamed on a drop in export income and stiffened domestic competition. Page 23

LOUIS VUITTON, French upmarket luggage maker, offered six shares for every Vevee Cliquot share in its bid to control the champagne and perfume maker. Page 22

NAVISTAR INTERNATIONAL, US heavy truck group, said it would take a \$60m charge against fourth-quarter earnings as a result of lower-than-expected dividends from its shares in Tenneco, the Houston conglomerate. Page 21

R F HUTTON, US brokerage firm which rebuffed a \$1.6bn takeover offer by American Express, has restituted its management and appointed a Japanese institutional investor to its board. Page 24

BURROUGHS, US computer multinational which has merged with Sperry, will call the new corporation Unisys. Page 20

STANDARD OIL, British Petroleum's affiliate, unveiled a major refinancing of its balance sheet and arranged \$5.5bn of borrowing facilities with a group of 45 international banks. Page 21

GOLD rose \$1 to \$410.75 on the London bullion market. It also rose in Zurich to \$410.75 from \$406.75. Page 38

STERLING closed at \$1.4555 in London (\$1.4260). It also rose to Y233.50 (Y232.50). Elsewhere it fell to DM 2.5375 (DM 2.5450); Sfr 2.44 (Sfr 2.4525); Ffr 9.60 (Ffr 9.6075). The pound's exchange rate index remained at 60.4. Page 38

DOLLAR fell in London to DM 2.0455 (DM 2.0650) and to Y182.75 (Y183.15). It also fell to Sfr 1.6990 (Sfr 1.72) and Ffr 6.6875 (Ffr 6.7875). On Bank of England figures the dollar's exchange rate index fell to 111.9 from 112.3. Page 39

WALL STREET: By 3pm the Dow Jones industrial average was up 0.86 at 1,887.51. Page 46

LONDON: Weakness in bonds reversed an initial improvement in the equity market. The FTSE 100 index fell 0.4 to 1,653.2 and the FT Ordinary index closed 3.9 lower at 1,313.3. Page 46

TOYO: Pharmaceuticals attracted buyers and helped lift the Nikkei average to its third consecutive gain. It closed 79.56 up at 17,053.20. Page 46

GENERAL MOTORS of South Africa closed its two Port Elizabeth plants as a strike by 2,000 workers entered its third week. Page 21

BANKAMERICA, troubled US bank, expects to shed \$5bn-\$6bn worth of assets and several non-essential businesses in the next six months in its struggle for survival. Page 21

USK is likely to conclude an interim truce with Mr Carl Lehn, New York investor who has been trying to take control of the troubled US steel and energy group. Page 21

Swiss accused by Bonn of Rhine poison negligence

BY OUR FOREIGN STAFF

SANDOZ, the Swiss chemicals company at the centre of a growing international storm over the stream of poisonous chemicals washed down the Rhine, was yesterday accused of negligence by the West German Government.

As a second wave of pollution drifted downstream in the wake of a fire at a Sandoz chemicals warehouse in Basel 10 days ago, it was announced that the matter will be debated in Brussels today at a regular meeting of EEC transport ministers.

In addition, the Swiss Government, stung by mounting criticism of its handling of the incident, has summoned environment ministers from five countries along the Rhine to a meeting in Zurich tomorrow.

Those attending the Zurich meeting will discuss the consequences of one of Europe's gravest environmental accidents in recent years. They are expected to consider compensation and ways of improving information on ecological accidents.

Invitations have been sent to ministers from West Germany, France, the Netherlands and Luxembourg, and to the EEC Commission, which has requested today's debate in Brussels by transport ministers.

Tomorrow's Zurich meeting has been called at the behest of EEC member-states, including France and the Netherlands. It will be chaired by Mr Alphonse Egli, president of the Swiss confederation, who said last night that the principle that "the polluter must pay" had been established in previous cases.

A Sandoz official said the company's legal advisers were studying the matter.

The Swiss have been facing a barrage of criticism from downstream states as a 50km to 60km slick of water carrying toxic chemicals swept down the Rhine last week, killing hundreds of thousands of fish and eels and raising doubts about the water supplies of river-side townships.

Yesterday, Mr Walter Wallmann, the West German Environment Minister, said he had evidence that Sandoz had been operating the chemicals warehouse illegally by failing to observe safety regulations.

Responding to growing public concern in West Germany, Mr Wallmann ordered an examination of safety requirements for German chemical companies. He also said the Government would back legal action to recover damages from the Swiss group.

The EEC environment ministers will meet after Mr Wallmann sees West German chemical industry representatives today to discuss possible tightening of regulations.

Mr Wallmann said the accident had caused "severe damage" to the ecology of the Rhine, and that Switzerland had at first underestimated the consequences of the fire. The Basic authorities sounded an international alarm along the Rhine more than 40 hours after the fire broke out in the early hours of November 1. This was more than a day after the Bonn Environment Ministry had sent out an international warning over the accident.

German unions forced to buy back Neue Heimat

BY ANDREW FISHER IN FRANKFURT AND PETER BRUCE IN BONN

WEST GERMANY'S banks yesterday forced the powerful trade union movement into a humiliating surrender by making it buy back Deutsche Neue Heimat, the biggest housing concern in Western Europe, which it had sold to an unknown Berlin bakery owner for a nominal DM 1.

The banks, to whom most of Neue Heimat's DM 17bn (\$8.3bn) of debts are owed, refused to accept last month's controversial sale of the concern to Mr Horst Schiesser. Their flat rejection came as a dramatic end to several hours of talks behind closed doors in a Frankfurt hotel.

Instead, the unions had to agree last night to take back Neue Heimat from Mr Schiesser, who failed to convince the creditor banks he was capable of saving the troubled company. Other property companies will also have a stake.

The affair has seriously tarnished the reputation of the country's 17 main trade unions under their umbrella body, the German Federation of Trade Unions (DGB), which represents 7m of Western Europe's most affluent workers.

It has also caused political damage to the opposition Social Democratic Party (SPD). Public concern over Neue Heimat's scandal-flecked past and the unions sought to sell off the company was a factor in the party's crushing defeat at the weekend in regional elections in Hamburg, where it had ruled for 30 years.

The unions' admission of defeat over Neue Heimat, which owns 190,000 homes, came in a brief statement by BGAG, their holding company. It said agreement had been reached with Mr Schiesser, who was locked in weekend talks with the banks, that he should sell back Neue Heimat.

No financial details were given in the statement, which was made in agreement with the banks. The 15 banks which are owed most money by Neue Heimat were represented at yesterday's meeting with the BGAG.

BGAG's statement last night said it would provide the same financial help - believed to be more than DM 1bn - to Neue Heimat that it had previously agreed.

This will guarantee the ailing housing company's liquidity and remove the threat of a debt repayment until at least the end of 1987. The DGB has owned Neue Heimat since the 1950s, but it has been an embarrassment in recent years because of corruption and losses.

C. H. Tung group creditors sign \$2.6bn debt restructuring plan

BY DAVID DODWELL IN HONG KONG

THE 14-month battle to save C. H. Tung's Hong Kong-based ship-owning empire neared conclusion yesterday with many of the group's 160 main creditors signing an agreement for the restructuring of debts of US\$2.6bn.

Overshadowing the proceedings, however, was a writ issued before the weekend by Judge Munka Kaizer, a trading group that is both a supplier of vessels to C. H. Tung, and a major creditor. The legal action against Tung, for the recovery of loans for \$8.1m, could jeopardise the rescue effort if it is not resolved promptly.

Financial advisers to the Tung group - both the private group, and the public arm, Orient Overseas (Holdings) - took the opportunity of yesterday's signing to launch a broadside attack on competing ship-owners who, they allege, orchestrated a rate-cutting war over the first half of this year that was aimed at crippling vulnerable operators like Tung.

The effort failed, advisers claimed, but not without leaving Orient Overseas - and many other

shippers operating Pacific routes - with serious losses in 1985 and the first half of 1986.

Orient's operating loss for 1985 amounted to \$8.2m. However, substantial provisions, and losses arising from the sale of vessels, increased the deficit to \$54.7m.

In the first half of 1986 operating losses widened to \$39.2m. A recovery in freight rates, lower bunkering costs, and a seasonal upsurge in demand has nevertheless brought the public group into profit over the last four months, advisers said.

As C. H. Tung, Hong Kong's second largest ship-owner, moved closer to rescue, the fate of Wah Kwong, the British territory's third largest ship-owner, remained in question. Wah Kwong founded in January with debts of around \$850m. Efforts to organise a rescue have been fraught with delay as various of the group's 46 main creditors have issued writs for the recovery of loans.

Wah Kwong too is at loggerheads with Toyo Tenka. Observers suggest that the Japanese trading house is indulging in brinkmanship

because it fears it will lose the right to insurance cover guaranteed by the Ministry of International Trade and Industry (MITI) on aborted vessel sales to the two Hong Kong ship-owners.

Mr Geoff Garten, managing director of Shearson Lehman Brothers, financial advisers to the Tung private group, talked of yesterday's agreement as a milestone.

On completion of the reconstruction, which is scheduled to become effective on December 19, C. H. Tung will comprise three major entities.

Island Navigation, the holding company for vessel assets of the Tung private group, which will comprise bulkers and cargo carriers, Orient Overseas (Holdings), whose subsidiary Orient Overseas (International) will be the holding company for the vessel interests of the public group.

Tung Holdings Trust, which will initially have a 75 per cent controlling interest in both Island Navigation and Orient Overseas on behalf of the group's creditors.

Morgan Grenfell chief quits over 'rules breach'

By David Lascelles in London

MR GEOFFREY COLLIER, a top executive in charge of the securities operations of Morgan Grenfell, one of the UK's leading merchant banks, resigned last night after it was discovered that he had breached company rules.

In a one-sentence statement, Morgan's securities subsidiary announced that "following his admitted breach of strict rules, Mr Collier has tendered his resignation as a director of that company and its affiliated companies, and that such resignation has been accepted with immediate effect."

Mr Collier was one of two senior international stockbrokers hired 18 months ago to build up Morgan's equity dealing and broking operation in preparation for the Big Bang. He was joint director of Morgan Grenfell Securities Holdings and a member of the management committee, and as such a key figure in Morgan's efforts to enter a new line of business.

Morgan declined to elaborate last night on the reasons for the resignation and Mr Collier could not be contacted for comment. However it is understood that Morgan has given the details of the case to the Bank of England and the authorities of the London Stock Exchange.

Mr Christopher Reeves, the chief executive of the Morgan Grenfell group, said: "Clearly, Mr Collier breached staff rules. This is something we are not prepared to tolerate, however senior the man."

Mr Collier's departure comes only two weeks after the Big Bang - an event which triggered a major restructuring of the UK securities industry and also gave rise to concerns about the City's ability to prevent abuses. These concerns were particularly acute in conglomerates like Morgan which combine the previously separated functions of stockbroker and market-maker and exposed themselves to possible conflicts of interest.

The resignation also comes as the new regulatory structure for the City, based on the principle of self-regulation, is being finalised in a new Financial Services Act and in the proposals put forward by the Securities and Investments Board.

The rules which Mr Collier admitted breaching were contained in a new compliance manual that was issued to Morgan Grenfell staff shortly before Big Bang. It was prepared under the direction of Mr George Law, a solicitor from the firm of Slaughter & May, who also helped set up an eight-person compliance department within the

EEC members ban new arms sales to Syria

BY QUENTIN PEEL IN BRUSSELS

ELEVEN of the 12 EEC member states agreed yesterday to ban all new arms sales to Syria and to suspend high-level official contacts because of what they accepted was "Syrian involvement" in the attempted bombing of an Israeli airliner at London's Heathrow airport.

Only Greece refused to go along with the package of measures, arguing that they would lead to the isolation of Syria from European peace efforts in the Middle East, and a major change in policy.

The four-point package was designed to back Britain's decision to break diplomatic relations with Syria over the attempted bombing of the El Al airliner last April - an offence for which Jordanian Near Hindawi was sentenced to 45 years' prison last month.

However, it falls well short of the measures urged by Sir Geoffrey Howe, the British Foreign Secretary, at his abortive visit to get positive EEC action two weeks ago in Luxembourg.

Apart from the ban on new arms sales - which does not include completion of existing contracts - and the ban on high-level visits, the third action would simply "review the activities" of Syrian embassies and consular missions in the Com-

munity. The wording can clearly be interpreted in several ways.

The fourth action is to "review and tighten security precautions surrounding the operations of Syrian Arab Airlines."

Measures in the original British package included a reduction in the size and activities of Syrian embassies, tighter control of visa policies towards Syrian nationals and a commitment to respond to any Syrian retaliation.

There was differing enthusiasm for the action amongst the 12 member states.

At one extreme, Mr Theodoros Pangalos, the Greek Minister for European Affairs, refused to accept the British evidence linking the Syrian Government to the Hindawi affair. "I am not a detective," he declared.

Mr Jean-Bernard Raimond, the French Foreign Minister, also appeared equivocal about the degree of Syrian government involvement. "The text does not put any responsibility on the Syrian Government," he said after the talks. "It says that Syrians were involved."

"There are Syrian responsibilities in this affair, and the question is to

Transcript damages Chirac's credibility

BY DAVID HOUSEGO IN PARIS

MR JACQUES Chirac, the French Prime Minister, faced further damage to his credibility yesterday as the Washington Times published in full the transcript of his off-the-record interview in which he was heavily critical of Britain's decision to break relations with Syria.


The publication came as hopes were rising that one or more of the eight French hostages held in Lebanon might be released. The Revolutionary Justice Organisation said it would free some of the hostages at 7.30 Beirut time last night (5.30 GMT), though the deadline passed without any such moves.

The initial Washington Times reports were greeted with flat denials from Mr Chirac who has been strengthening his grip as Prime Minister. Now it seems likely that his relations with the governments of Britain, West Germany, the US and Israel will be further complicated, and he could face political problems at home.

"I am really stupefied ... that a country like Great Britain should want to break off all relations with Syria because of an obscure bombing that did not cause off ... Do they (the British) really think that people are going to say of them 'Bravo'. They've got guts!" the newspaper quoted him as saying.

The interview provides a powerful insight into the Prime Minister's thinking on Middle East problems. The thrust of his argument is that Western reprisals in the Middle East could unleash a tide of Islamic fundamentalism that will endanger the moderate Arab states on which the West depends.

"The first priority," he told Mr Arnaud de Borchgrave, the Editor of the Washington Times, "is to prevent anti-Western religious fanatism



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EUROPEAN NEWS

Greece and US sign industry pact

BY ANDRIANA IERODIACONOU IN ATHENS

A GREEK-US defence industrial co-operation agreement, a spinoff of the 1983 agreement on the operation of the US military bases in Greece, was finally signed in Athens yesterday after a three-year delay, in time for a scheduled official visit to Washington next week by Mr Karolos Papoulias, the Greek Foreign Minister.

The agreement was signed for the US by Mr William Tait, deputy Defence Secretary, Mr Theodore Stathis, Defence Under-Secretary, signed for Greece.

It is part of a "step by step" approach to improving relations decided by the two sides during a visit to Athens last March by Mr George Shultz, the US Secretary of State. That visit

marked a turning point in the attitude towards the US of the Greek Socialist Government which came to power in 1981 on an anti-American platform. This included an as yet unfulfilled pledge to close the four US military bases in Greece.

Washington hopes that better relations will ensure a renewal of the bases agreement when it expires in December 1988. The Greek Government has so far kept its options open on the matter, which is linked to US military aid. The subject is expected to be raised with Mr Papoulias during his Washington visit.

The defence industrial co-operation agreement is described in the 1983 bases

accord as "a framework agreement designed to facilitate the achievement of the purposes" of Article 9. Under this article Greece and the US undertook to develop co-operation in weapons production, maintenance, research and procurement, to promote the mutual flow of defence procurement in order to achieve a balance in the exchanges between the two countries, and to ensure that acquisition of defence equipment is carried out on the most economical terms.

Greece's current account deficit in the first nine months of 1986 reached \$1.22bn, an improvement of 45.8 per cent compared to the deficit for the same period in 1985,

according to the Bank of Greece. The target for the year is \$1.7bn compared to a record \$3.9bn in 1985.

The improvement was largely due to a \$1,066bn saving on imported oil costs combined with a 27 per cent increase in tourism earnings, and a 60.7 per cent rise in European Community receipts, which reached \$953m.

Non-oil import costs registered a 12 per cent increase, while export earnings rose by only 2.7 per cent. The authorities had hoped for a better performance given that the economic stabilisation measures introduced last year included a 15 per cent devaluation of the drachma and a compulsory import deposit scheme.

John Wyles meets leader of Italy's biggest union 'Defensive phase' abandoned as CGIL chief rebuilds his troops

IS ANTONIO PIZZINATO one

of the most powerful men in Italy, or one of the weakest in a position of power? After his first eight months as Secretary-General of Italy's largest union confederation, the communist-dominated CGIL, the answer remains elusive.

At the first encounter, he conveys an impression of physical power and determination which is oddly familiar. Then you realise that the tall lean body, the square jaw and the crewcut resemble the heroic figures on thousands of Soviet propaganda posters exemplifying the onward march of socialism.

Marxist principles have, he says, always been the basis of his culture. By 1948, he was already a 16-year-old Communist Party (PCI) activist. The Soviet Union, too, has not been unimportant, although his biographical notes teasingly say no more than "towards the end of the 1960s he took economic and sociology courses at a specialised institute in Moscow."

Critics say that he lacks the sophisticated and breadth of vision of his much-admired predecessor, Mr Luciano Lama, who nevertheless presided over a steady decline in the power and effectiveness of the 4m-

strong CGIL from 1977

onwards.

Mr Pizzinato clearly sees his task as one of rebuilding as the Italian union movement emerges from what he calls its "defensive phase." For the CGIL, the most serious setback during the years of decline was the failure of its campaign against any watering down of the scale mobile wage indexation system.

Among other things, this failure was due to the then

Despite his tendency to ponder every question in all its aspects, Mr Pizzinato's image is not that of an intellectual, but of a granite-hard working-class activist. He is proud of the support which he claims is coming from the rank and file.

CGIL leadership, out of touch with its membership, allowing its tactics to be dictated by the PCI. Mr Pizzinato is too old a hand at Communist Party politics to advocate independence for trade unions—Italian society is far too politicised for that.

Instead, his watchword is

"autonomy."

The unions must be autonomous in relation to employers and the political parties. They must have their own programme for social renewal, they must decide their own priorities and achieve their objectives through negotiation, through political action and through social conflict," he argues.

Despite his tendency to ponder every question in all its aspects, Mr Pizzinato's image is not that of an intellectual, but of a granite-hard working-class activist. He is proud of the support which he claims is coming from the rank and file.

Such an implicit appeal to the glories of working-class struggle is not yet out of fashion in Italy. But is strike action appropriate in the 1980s when unemployment is still high and union membership static or falling? "We have to struggle to prove that we are not weak," says Mr Pizzinato.

In that case, the latest figures showing that working days lost through strikes are up by 50 per cent this year are a double-edged sword. They are pointing to a recovery of union strength. At the moment, triennial contracts covering more than 10m workers are under negotiation. Most of these contracts should have been dealt with 12 or 18 months ago but the unions were in too much disarray to cope.

Mr Pizzinato is proud of the support he claims is coming from the rank and file. Metal mechanics and chemical workers answered the call for one-day strikes in satisfactory numbers last month and many factories in the Brescia area were shut down by a 24-hour general strike.

A couple of weeks ago, 30,000 turned out for a demonstration in Bologna. "It is not easy to organise demonstrations on Saturdays," he points out.

He is equally proud of the preparation put into compiling this year's negotiating demands. Elaborate consultations with the members were, he says, "A new form of democracy" which has given the negotiators confidence that the troops are there to be called upon.

This is only one of many new reforms Mr Pizzinato would like to see, but which are slow to arrive because of bureaucratic obstacles within the CGIL. But the first and greatest priority is recruitment—within small and medium-sized businesses where union membership is low and among the expanding numbers of "technologists." An effective strike these days, says Mr Pizzinato, must also be able to hit the business of a company, which usually means its computer.

He shares the almost obsessive Italian dissatisfaction with the adequacy of the nation state in the late 20th century. Just as Italian political leaders are in the vanguard of demands for a more federal Europe, so Mr Pizzinato wants supranational unions to cope with multi-nationals and the emerging single internal market.

"We need unions with powers to call strikes and to negotiate contracts at a European level. Next year there is a union conference in Britain on industrial policy and I think that this could be the moment to consider what union policies should be at a European level. I don't mean just the EEC. Perhaps we should aim first at an agreement with the employers on a 35-hour week."

Is this being too ambitious, he asked. Perhaps, but the idea itself is a key admission that whatever others think about the power he wields, he is not unaware of its limitations.

W German chemical industry setback

By Andrew Fisher in Frankfurt

WEST GERMANY'S chemical industry suffered a near 6 per cent drop in turnover in the first eight months of this year, with exports hit by the sharp fall in the dollar.

The chemical industry association said that exports were down by nearly 7 per cent—accounting for DM 45bn (€16bn) out of total January-August turnover of DM 94.8bn—with firm domestic demand not enough to offset the decline.

Mr Hans Albert, president of the association and chairman of BASF, said prices had fallen by around 5 per cent as a result of the collapse of the dollar against the DM and the fall in the price of oil.

"The year 1987 brings numerous uncertainties," he added, but expects to see about the state of the US and Japanese economies, but did not expect the overall performance of the industry in West Germany to worsen further next year.

Speaking a few days after Hoechst, one of the big three West German companies in the industry, announced its \$1.5bn offer for Celanese Corporation of the US, he said it was "absolutely necessary" that the West German chemical sector increased its commitment to North America.

Without steady investment in the US, the industry would not remain a significant branch of the West German economy, he added. BASF last year made a further investment of \$1.5bn in the motor industry and printing inks, and Bayer is also thought to be seeking a major US acquisition.

Mr Albert said that West German chemical companies were continuing to invest heavily, despite the flat state of the industry. Spending on research and capital investment is set to rise by nearly 10 per cent this year to DM 10bn.

Profits will probably be similar to, or slightly lower than, those of 1985, he said. Hoechst has just announced world pre-tax profits for the nine months that were 10 per cent down at DM 2,520.4m, however, have been increasing in the industry, with an 11.9% rise so far this year to 555,000.

Comecon's leaders meet in Moscow

PARTY LEADERS from the

16-nation Communist trade group Comecon opened a summit in Moscow yesterday, according to the official Soviet news agency Tass, Reuter reports.

The brief announcement described the talks as a "working meeting." It did not give any indication of the agenda or duration of the summit, the first gathering of party chiefs since June 1984.

Western analysts expected the talks to focus on ways of speeding up further integrating the linked economies. The summit follows last week's meeting of Comecon heads of government which called for better quality products and more streamlined trade procedures.

East European officials said Mr Mikhail Gorbachev could use the summit to brief his allies on his meeting with President Reagan in Iceland last month, although it was clear that Comecon economic issues were the formal reason for the meeting.

Albania sets out ambitious targets in five-year plan

BY LESLIE COLTJN IN BERLIN

ALBANIA has set ambitious economic goals for the five-year plan ending in 1990 after achieving results which were 50 per cent lower than its growth targets in the last five-year plan.

The Albanian Communist Party congress, which ended last Saturday, adopted a plan which stipulated 35 to 37 per cent growth in national income (GNP minus services) up to 1990. This was 1 percentage point higher than the draft plan published earlier in the year.

Industrial production is to rise by 29 to 31 per cent, while agricultural output is to go up by 35-37 per cent. Real per capita income is set to increase by 7-9 per cent over the five year span.

Mr Ramiz Alia, First Secretary of the Albanian party since last year, said that priority would be given to the development of heavy industry but that consumer goods production would be "stepped up." Industry would receive 41 per cent of investments and agriculture 32 per cent. Farm output in the last plan rose by 13 per cent against a target of 31 per cent. The number of farm workers Mr Alia said, is to "increase considerably."

Albania's exports—mainly chrome and other metals, as well as oil and farm products—are to increase by 44-46 per

Madrid under fire over Spanish enclaves

BY DAVID WHITE IN MADRID

REVIVED TENSION over the status of Moslems living in Spain's North African enclaves of Ceuta and Melilla has exposed the country's Socialist Government to attack from the right for its strategy in trying to placate feelings.

The right-wing daily newspaper ABC yesterday said the Government had been "clumsy, weak and inept." It also accused Mr Aznar Mohamedi Duda, the Moslem leader from the garrison town of Melilla, of "betrayal" and of being an

agent of Morocco, which has territorial claims to the enclaves.

Mr Duda, a 36-year-old economist who was appointed two months ago as the Government's adviser on Moslem affairs, has announced his intention of resigning at the demand of Melilla's Moslem community.

The Moslem minority complains that the authorities have failed to meet promises for the issue of Spanish nationality papers. A meeting in Melilla at the weekend approved a

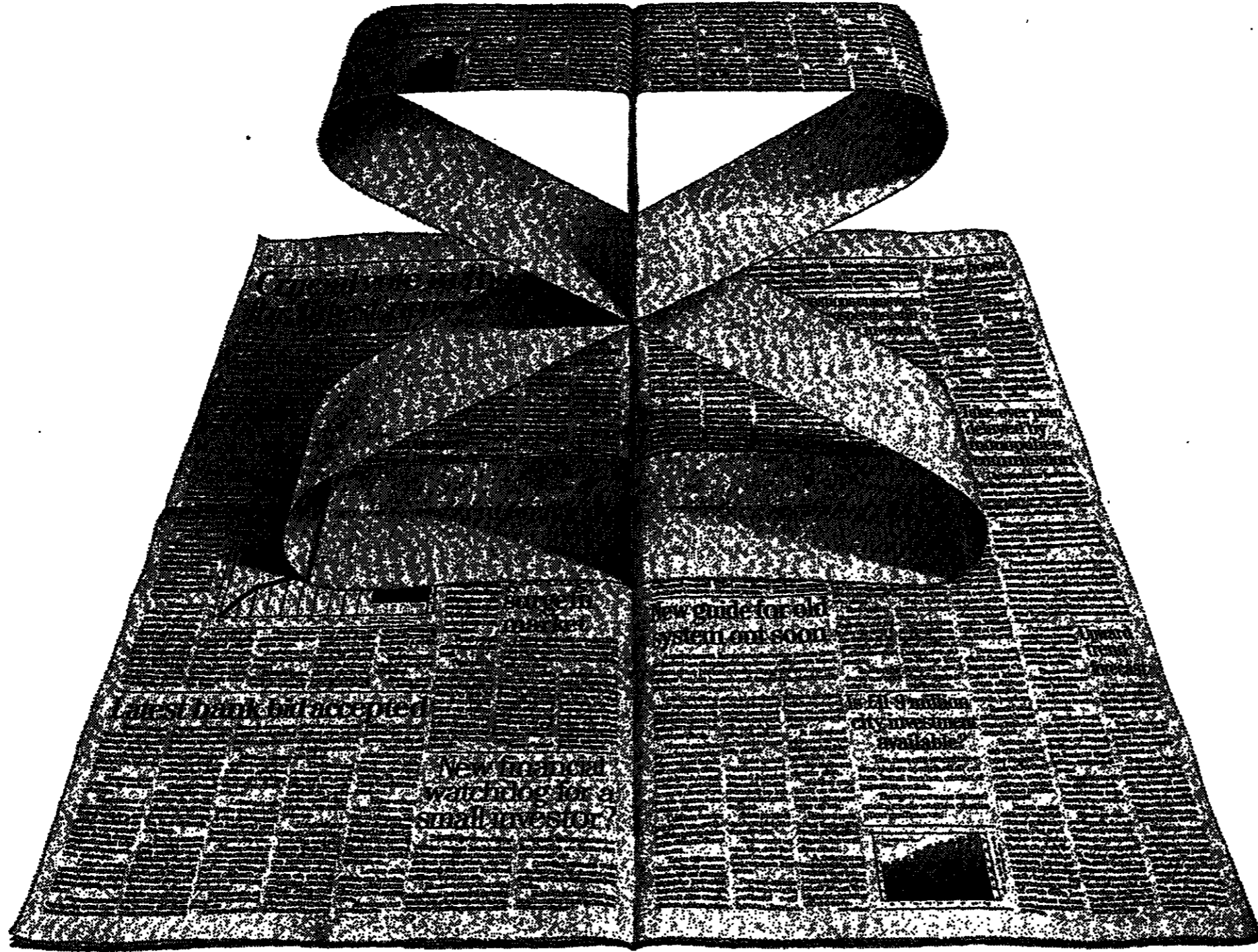
demand that Spain allow the Moslems to hold Moroccan and Spanish nationality.

Out of at least 17,000 Moslems in Melilla (the latest government figure is widely considered an underestimate), fewer than 5,000 currently hold Spanish nationality.

Following friction over a recent alien law, the authorities agreed on a special programme to ensure that the vast majority of Moslem residents should obtain either nationality or residence papers. Earlier

documents known as "statistical cards," which gave the holder virtually no rights, are being phased out.

The Melilla Moslems are claiming 9,000 nationality papers and placed Mr Duda's move to Madrid under the condition that between 3,000 and 4,000 of these should be ready by the end of the year. However, government authorities in the town have pleaded for time in order to satisfy the majority European population that the law is being respected.



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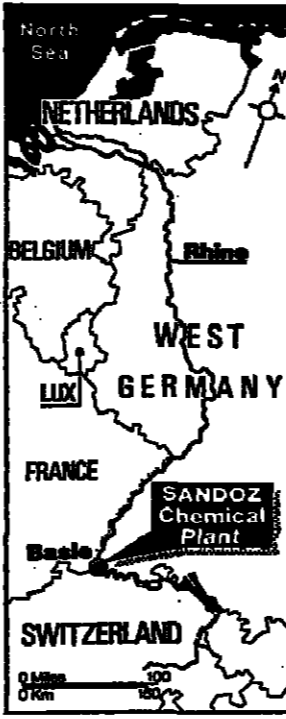
EUROPEAN NEWS

W Germans worry over long term harm to Rhine

BY DAVID MARSH IN BONN

THE mercury-laden chemical waste from the Swiss Sandoz chemical company which has drifted down the Rhine in the past few days, has been followed by a tide of public concern over long term ecological damage to a river with a special place in German hearts.

German states along the Rhine had taken necessary precautions to safeguard water supplies. Mr Wallmann said it was to early to say how long pumping stations along the Rhine which siphon off water for municipal supplies would remain closed, but he ruled out any general shortages.



Dutch urge stronger controls

By Laura Rasm in Amsterdam

WATER IS the Netherlands' lifeblood, a natural resource so valuable that great care is taken to avoid its pollution and clean up its wastes.

Britain presses hard for greater airline competition in EEC

BY TIM DICKSON IN BRUSSELS

NEGOTIATIONS ON a key package of measures to stimulate more competition among European airlines were delicately poised in Brussels last night.



Moore: "worthwhile step"

Mr John Moore, Britain's Transport Minister and chairman of the EEC Transport Council, was pushing hard to reach agreement on proposals which Britain claims represent a "worthwhile" first step towards liberalisation.

Moscow hits at talks with Shultz

By Patrick Cockburn in Moscow

Mr Eduard Shevardnadze, the Soviet Foreign Minister, yesterday described his meeting with Mr George Shultz, his US counterpart, in Vienna as "a theatre of the absurd" and said the US had completely backed away from accords agreed at the Reykjavik summit.

Mr Shultz had returned to differences and difficulties which the Soviet Union believed were settled by President Ronald Reagan and Mr Mikhail Gorbachev during the two-day summit in Iceland last month, he declared.

Sandoz warehouse met Swiss safety rules

BY WILLIAM DUFFORCE IN GENEVA

THE CAUSE of the fire is still not known. It broke out in a store containing 1,244 tonnes of chemicals, most insecticides, at the Sandoz factory just outside Basle on November 1.

Automatic heat sensors, no sprinklers and no separate provision for drainage of water.

Under Swiss regulations safety is primarily the responsibility of the company but Mr Hans Hauri, head of the Federal Office for the Protection of the Environment, said yesterday that rules would be tightened.

Legal position clear in claims for compensation

BY A. H. HERMANN, LEGAL CORRESPONDENT

IF TAKEN to court, claims for compensation for damage caused by the Sandoz accident and subsequent pollution of the Rhine should prove a rich source of business for international lawyers without requiring them to solve any particularly difficult legal problems.

The main principle according to which claims for damages can be decided by international or national courts as well as the determination of jurisdiction, were surveyed and re-affirmed in two European Court judgments in 1976 and 1979.

SPD poll defeat raises question of Greens link

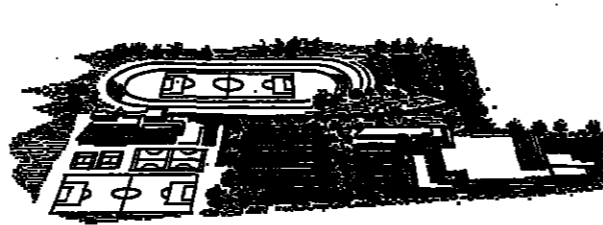
BY DAVID MARSH

THE CRUSHING defeat suffered by West Germany's opposition Social Democratic Party (SPD) in the Hamburg elections on Sunday has raised again speculation whether the party could form a partnership with the Greens and other groups after general elections in January.

Mr Johannes Rau, the SPD's candidate for the Chancellorship in January, has firmly forsworn any coalition with the Greens—a view Willy Brandt, the SPD party chairman, has backed up.

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AMERICAN NEWS

Shultz to stay despite row over Iran arms deal claims

BY STEWART FLEMING, US EDITOR IN WASHINGTON

MR GEORGE SHULTZ, the US Secretary of State, has decided that he is planning to resign as a result of the controversy over allegations that the US has supplied arms to Iran in return for the release of American hostages.

Arab countries that it would not supply weapons to Iran, at the same time as the White House has been doing the opposite.

Senator Richard Lugar, chairman of the Foreign Relations Committee, said after meeting Mr Shultz that the Secretary of State "does not know a great deal about the events."

Both sides claim Lima poll win

By Barbara Durr in Lima

THE RULING APRA (American Popular Revolutionary Alliance) Party and the United Left Coalition have both claimed victory in Lima's provincial municipal election.

Contra chief predicts breakthrough in war

BY OUR BUENOS AIRES CORRESPONDENT

ONE OF THE leaders of the US-backed Contra rebels in Nicaragua yesterday forecast a breakthrough in the war against the Sandinista government.

which would then receive the official recognition and military support of the US.

White House chief expects 3% growth in US

WHITE HOUSE Chief of Staff Donald Regan said yesterday that US gross national product in 1986 would grow by 2.5 to 3 per cent, below Administration forecasts.

The Administration's latest official forecast is for 3.2 per cent GNP growth between the fourth quarter of 1985 and the fourth quarter of 1986.

Montreal ruling party ousted in landslide

MONTREAL Mayor Jean Drapeau's civic party was virtually wiped out in the city election, ending the charismatic 22-year domination of city politics, AP reports from Toronto.

Mr Jean Dore, head of the Montreal Citizens' Movement, was elected Mayor of Canada's second largest city to replace Mr Drapeau, taking 67 per cent of the vote.

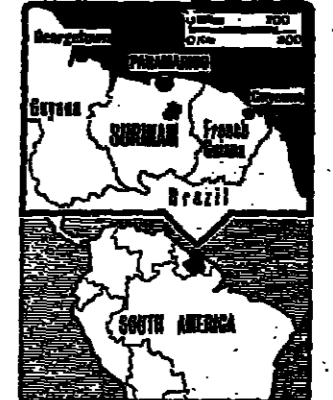
Ivo Dawney tries to penetrate a dense political thicket Rebellion stirs in Surinam's forests

AN ERIE ECHO of Macbeth hangs about the isolated figure of Commander Desi Bouterse, absolute ruler of the tiny South American state of Surinam.

After five years of strutting the small local stage provided by 400,000 people in what was formerly Dutch Guyana, the Commander has now moved into a distinctly fretful phase.

SURINAM YESTERDAY began issuing new banknotes in an effort to force the return of an estimated Surinam guilders 150m (\$82m) deposited abroad, Reuter reports from Paramaribo.

The replacement of the banknotes was termed an "urgent necessity" by the Government in view of the large amount of Surinamese guilders which, although not convertible into other currencies, are illegally deposited abroad.



supported by the revenue from bauxite resources.

high of \$60m and the Government's penchant for half-digested Marxist rhetoric, quickly led to vociferous dissent.

In December 1982, just two months after a visit by Maurice Bishop, Grenada's ill-fated leader, Mr Bouterse adopted a military solution to his political problem, rounding up and shooting 15 prominent opponents.

Corruption scandal breaks out in Jerusalem

BY ANDREW WHITLEY IN JERUSALEM

A TOP-RANKING Armenian clergyman and the senior Israeli government official responsible for Jerusalem have been arrested on charges of corruption and illegal possession of weapons.

West Bank Arabs false Israeli identity cards, gun permits and valuable special car licence plates.

Archbishop Adjemian, who holds dual Iranian and Jordanian nationality, was formally expelled from the Armenian Orthodox Patriarchy in Jerusalem in 1982 for "financial irregularities."

OVERSEAS NEWS

Opec battle looms on Saudi price demand

By Richard Johns

CHIEF delegates of Iran and Venezuela are to participate in the Organisation of Petroleum Exporting Countries' ministerial conference in Quito, Ecuador, on Friday.

Mines destroy Soweto bus ticket offices

BY ANTHONY ROBINSON IN JOHANNESBURG

TWO LIMPET mines destroyed 200 Soweto bus ticket offices in the black township of Soweto, South Africa, yesterday in the latest incidence of violence sparked by a 17.5 per cent fare rise introduced on November 1.

Ershad lifts martial law and revives constitution

By Syed Kamaluddin in Dhaka

PRESIDENT Hussain Mohammad Ershad ended four-and-a-half years' martial law and revived the suspended constitution.

Aquino wins Japanese aid

PRESIDENT Corason Aquino of the Philippines yesterday started a four-day visit to Japan with a promise of economic aid, Reuter reports from Tokyo.

Japan said it had pledged to extend a \$404.4m (£175m) loan requested by the Philippines to build a coal-fired thermal power plant to cope with a projected power shortage in Luzon.

Behind the official screen of an elegant capital, people who speak their minds The changing face of Damascus

T. E. LAWRENCE wrote in 1918 of Damascus as it lay before Allenby's conquering army over the Turks as a place where "silent gardens stood blurred green with river mist, in whose setting shimmered the city, beautiful as ever, like a pearl in the morning sun."



Mr Hafez al-Assad

Those were the days when the city's population numbered a few tens of thousands. Today, Damascus supports a population of 2.5m and is one of the fastest growing cities in the Arab world.

Damascus these days is not one, but two cities, old and new. It is also a place that operates on several distinct levels.

The Government says it is doing its best to protect the city's rich heritage, which includes sites sacred to Christians and Muslims.

Ershad lifts martial law and revives constitution

The lifting of military rule followed the adoption by the national assembly of the constitution (seventy-fourth amendment) Act 1986, ratifying all actions, reforms and laws effected by the Government since March 24 1982.

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Among those considered interlopers by older Damascenes are representatives of the Alawi tribe from the country's rugged north-west, who now dominate Syria's political and military institutions.

The history of the Great Mosque of Damascus, one of the masterpieces of the Arab world with its fine mosaics and sublime proportions, reflects the city's turbulent past.

But at another level - behind the official screen - Damascus in its older sections is still perhaps the most elegant Arab capital. Damascenes are willing to express controversial views critical of the Government. They care about their city, its cultural and archeological heritage.

Libya, another member of the committee, is known to want a fixed price system of \$20 per barrel. Ecuador is less committed to a policy of price maximisation.

The Venezuelan view, shared by the majority of Opec experts, is that a new reference cannot be established unless the 13-member group is prepared to become the "swing" supplier of oil again and to accept a collective rate of output lower than the volume of just over 17m barrels a day agreed in Geneva under the revision of its interim accord on production sharing.

Elsewhere on the labour front the strike at General Motors plants in Port Elizabeth continued yesterday, forcing the company to delay the launch of its Opel Monza model.

White criticising the opposition members who helped adopt the amendment, she said her party would be attending the next parliamentary session now that martial law has been withdrawn.

Relative political stability is likely to be achieved, at least for now. AP adds: One youth was killed and more than 100 people injured as several thousand protesters battled with police in the streets.

Bonn presses for strong role in Hermes shuttle

BY DAVID MARSH IN BONN

THE West German Government is pressing for some of the country's top high technology companies to play a strong role in designing and building Hermes, the French-led mini space shuttle which Europe plans to construct by the second half of the 1990s.

Messerschmitt Boelkow Blohm (MBB) and Dornier, the country's two main aerospace groups, as well as MAN, an engineering concern which has developed particular capabilities in carbon fibres, are expected to play a significant part in the current Hermes design phase. They will be working with Aerospace of France which is main contractor for the project.

Bonn last month decided to commit DM 32m (£11.4m) to backing early design work on Hermes which is being pushed forward under the auspices of the 11-nation European Space Agency.

Moscow willing to launch satellite for Thailand

BY STEVEN B. BUTLER IN BANGKOK

THE Soviet Union is making a bid to launch a communications satellite for Thailand.

The offer has raised some eyebrows in Bangkok's diplomatic community because of what is seen as the impracticality of the scheme.

On September 30, the Thai Cabinet tentatively approved a proposal by Siam Satellite to proceed with its plan to launch a 24-channel communications satellite that would be built by RCA of the US.

Mr Yuri Mikhailov, the Soviet Trade Commissioner in Thailand, said the Soviet

Underlining a generally more self-confident approach in joint aerospace projects with France, officials at the Technology Ministry in Bonn stress that a strong role for German companies is one of the conditions for West German funding for the rest of the Hermes project.

The cost of Hermes is put at about \$3.5bn (£2.4bn) by ESA. Bonn, however, believes that the overall cost, including satellites and other space infrastructure to make Hermes part of an integrated space transport and communications system able to serve manned space stations, could be much more.

West Germany is also pressing for project leadership in an integrated space transport project to West German companies. These include areas such as engines and life-support systems.

Bonn in the past has presented that in large joint projects with France, such as the Airbus airliner programme, the Paris government has ensured that its own industry gets the most technologically demanding part of the work.

Toshiba to expand in Singapore and Mexico

By Carla Rapoport in Tokyo

TOSHIBA, one of Japan's leading electronics companies, is expanding production in Mexico and Singapore in its latest moves to deal with the effects of the appreciation of the yen.

The company said yesterday that it will spend about \$12m (£13.1m) on establishing a new television components plant in northern Mexico and on expanding production of colour television sets and audio products in Singapore.

The move is the latest in a rash of similar announcements by major Japanese exporters seeking to increase production outside of Japan because of the high yen's effect on export margins.

The Mexican-made components will be used by Toshiba's US colour television set in Tennessee. The move adheres to a Toshiba policy of basing production in—or as close as possible to—major markets to assure a faster supply of key components.

Toshiba added that the Mexican facility, in Ciudad Juarez, near the US border, may be used as a manufacturing base to produce other products for the US market.

De Clercq in trade offer to Australia

By Chris Sherwell in Sydney

MR Willy de Clercq, EEC Commissioner for External Relations and Trade, yesterday offered Australian businessmen the Commission's help in seeking new trading opportunities with their European counterparts.

To help Australia diversify its exports, Mr de Clercq said, "We would be happy to help organise contacts with our industrial federations and trade organisations."

"We also believe there is a role for us to play, in light of recent developments in Australian economic and trade policy, in encouraging our traders and exporters to look more to Australia."

His offer, made in Sydney ahead of annual consultations with the Canberra Government, was part of a broader appeal to the business community and government for co-operation between the EEC and Australia.

Europe, he told a gathering of businessmen, wanted "to avoid the rhetorical confrontation which has, alas, sometimes characterised EEC-Australia relations in the past"—a reference to persistent Australian complaints over the EEC's agricultural policies.

Seoul acts on Japan deficit

South Korea is to provide soft loans and tax benefits to companies exporting to Japan to help cut its bilateral trade deficit from an expected \$5.8bn (£4.02bn) in 1986 to \$2bn by 1991, Reuter reports from Seoul.

The five-year plan calls for major incentives for companies producing goods to replace imports from Japan and for exporters concentrating on selling to the Japanese market.

The plan will also finance private projects aimed at buying from the US rather than Japan to help slow the rise of South Korea's trade surplus with the US, which stood at \$7bn in 1986 from \$4.3bn in 1985.

EEC urged to focus on industry

BY ALAN FRIEDMAN AND JOHN WYLES IN ROME

AN APPEAL to the European Community to spend less time arguing about agriculture and more on encouraging industrial and economic development was launched yesterday by Mr Giovanni Agnelli, the president of Fiat.

Opening the conference with a speech on the industrialists' expectations of Europe's politicians and bankers, Mr Agnelli called for a more rapid development of the Community's internal market so as to boost its competitive position vis-à-vis Japan and the US.

Industrial problems were not receiving enough consideration, commented Mr Agnelli. Some 5 per cent of the EEC's budget was dedicated to industrial development and 65 per cent to agriculture.

Farming was also dominating the intellectual and debating attention of the Community.

Mr Agnelli called on governments to deliver the "freedoms" of an internal market without obstacles to the movement of people and goods, freedom of establishment for industrial companies and freedom of investment.

Italy's pragmatic approach to

wards privatisation policy was criticised by Prof Romano Prodi, chairman of IRI, the state holding group.

Whereas privatisation was being promoted in Britain and France by parties wishing to redefine the role of the state, in Italy private capital was being introduced into companies and banks which "no longer need the 'crutch' that past events had led IRI to provide."

There was no particular ideological motivation; the future interest of the business was the paramount factor whether it was a loss-maker such as Alfa Romeo which was being acquired by Fiat, or profitable like San Giorgio Elettrodomestici.

Explaining Italian financial policy, Dr Mario Sarcinelli, director general of the Treasury, said that the aim had been to improve structures and internationalisation.

High inflation between 1975-85 and the rising government deficit had required quantitative controls on money which were now being progressively dismantled in favour of allowing the market to allocate resources.

The most important innovation

had been indexed private and public bonds along with the emergence of "atypical" products which had finally required regulation. Mutual funds had been introduced since 1983, and of the 58 now in existence 38 were operated by banks.

At the same time, deregulation has been proceeding. Dr Romeo Dalla Chiesa, chairman of the state-owned Banco di Roma, traced the developments in recent years which, he said, had caused a "profound transformation of the Italian capital market."

He also noted the high savings ratio in Italian families, saying that at the end of last year total family-held financial assets had reached 1,900,000bn (\$202bn).

The importance of nurturing the growth of merchant banking in Italy as part of the modernisation process was highlighted by Dr Rodolfo Bissolati, chairman of Banco di San Spirito.

Mrs Edith Cresson, a member of France's National Assembly and previously Minister of Industrial Redevelopment and Foreign Trade, described the French view of international business issues. Mrs Cresson stressed the need for European governments to co-operate on major investments in new technologies and said the development of a European computer industry was one area ripe for such co-operation.

Commenting on Italy's changing industrial structure, Mr Carlo De Benedetti, chairman of Olivetti, said the reduction of corporate debt burdens, from an average of 50 per cent of revenues in 1976 to an average of 28 per cent today had made Italian industry fitter. The modernisation of major Italian companies had made reductions in employment levels "unavoidable."

Mr Roger Hornett of London stockbrokers James Capel said he believed that Italy had "graduated" and matured to become one of the world's major financial centres, with one of the largest and most progressive capital markets. He complained about the continuing problem of delays in settlements of share transactions for foreign investors in Italy.

Prof Mario Monti, director of the Bocconi University's Centre for Monetary and Financial Economics, called for important changes in the Italian regulations and practices so as to put the financial system in a better position to compete internationally.

Mr Denis Healey, Britain's Shadow Foreign Secretary and former Chancellor of the Exchequer, warned of some of the dangers inherent in the present revolution in international financial markets. He predicted that "re-regulation of financial markets is now on the way."

He said that "colossal" capital flows were causing instability in exchange rates and international trade patterns, adding that the excessive dependence of the financial revolution on computers made the system vulnerable to breakdowns, fraud and sabotage.



the Italian regulations and practices so as to put the financial system in a better position to compete internationally.

West Europe chip market 'to grow by 13% next year'

BY TERRY DODSWORTH

RAPID GROWTH in demand for semiconductors in the automotive industry is expected to underpin an expansion rate of around 13 per cent in the total West European chip market next year, according to an industry survey by Motorola, the US electronics group.

The predicted pick-up in European semi-conductor demand is part of an expected recovery in the world industry after two years in which most of the large chip manufacturers have struggled to make profits.

Mortrola is predicting significantly stronger growth in the US and Japan, at 17 per cent and 15 per cent respectively in 1987. It is also expecting continuing strong expansion in the rest of the world at around 10 per cent.

One of the most significant shifts in the world market, according to Mr Jan Calen, Motorola Semiconductor's European marketing director, is the development of the Japanese market to outgrow US semiconductor consumption in dollar terms.

This has, to a significant degree, been caused by the appreciation of the yen against the US currency, which has pushed up the valuation of the

Japanese market, when expressed in dollars.

On this basis, Japan will account for 40 per cent of the world market this year, at \$10.56bn (£7.5bn) against the US \$3.3 per cent (\$8.66bn). Two years ago the US share amounted to 45 per cent and Japan's to 31 per cent.

European consumption as a share of the world market is seen as remaining static this year at 20 per cent, while declining slightly to 19 per cent in 1987. Indigenous European-based manufacturers will supply only \$8.5 per cent of this stake, says Motorola.

In the US domestic suppliers are expected to supply 83 per cent of local demand, while Japanese producers will meet almost 90 per cent of their national market needs.

In Europe, the supply gap will be filled mainly by US-based companies, with almost 50 per cent sales, followed by the Japanese, with 11.5 per cent.

UK demand is forecast to expand at 10 per cent next year, somewhat less strongly than in the rest of Europe, partly because the boom conditions in the personal computer industry have evaporated.

In addition, UK industrial demand for semiconductors is weaker than in most other European countries. This is the area expected to show strongest growth next year, particularly the car sector, which Motorola expects to grow at 25 per cent in 1987.

Asked about the European impact of the US-Japan semiconductor pact Mr Calen said that there appeared to have been some stabilisation of 256K memory chip prices. They were running at around \$3.00 to \$2.40, against quotes as low as \$1.50 before the accord.

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Soviets shuffle trade groups

BY PATRICK COCKBURN IN MOSCOW

THE SOVIET UNION is to decentralise control of its Foreign Trade Organisations (FTOs) responsible for a third of its imports of equipment and 80 per cent of its equipment exports from the beginning of 1987.

The reorganisation is aimed at increasing Soviet manufactured exports and improving the use of imports. It will involve having off some eight FTOs from the Foreign Trade Ministry which has had monopoly control of all Soviet external commerce, say diplomats.

The organisations will go to the 21 ministries and 70 enterprises to be granted the right to trade abroad from the start of next year. The organisations affected are:

- Vehicles: Avtoexport, in charge of the export and import of motor vehicles and agricultural machinery. Exports include the Lada car from the main Soviet automobile plant at Togliatti. Second, Tractorexport, in charge of the export, import and servicing of farm and road-making equipment.
- Machinery: Stankimport, export and import of machine tools and precision instruments. Probably the most important of the foreign trade organisations to be transferred to the machine building ministries because there is heavy emphasis in the current five-year plan on better machine tools.
- Chemicals and medicine: Soyuzkhimexport and Medexport, the organisations in charge of the export and import of chemical products and also of medicines and pharmaceuticals.

The end of the monopoly of the Foreign Trade Ministry over Soviet external commerce still leaves this ministry with control over raw material exports which provide the bulk of Soviet hard currency export earnings.

which the major part was to come from its Bokaro plant. In view of the power crisis and some labour trouble at the plant, the Steel Authority will not be able to reach the target.

The Indian tube industry's needs, it is estimated, will be 900,200 tonnes this year.

India's steel output in the first half of 1986-87 fell marginally to 3.38m from the previous year's 3.45 tonnes in the same period but is very much below the target of 4.5m tonnes based on assessed needs.

India may need to import steel

BY P. C. MAHANTI IN CALCUTTA

INDIA may have to import up to 200,000 tonnes of hot rolled coils and slabs during 1986-87 to meet the full demands of her pipes and tubes manufacturers, according to Steel Ministry sources in Calcutta.

This is because of a severe disruption to production at Bokaro Steel Plant, a leading producer of these categories, caused by a critical power shortage in the eastern region.

The power shortage was caused by the unsatisfactory operation of several power stations belonging to

the Damodar Valley Corporation, a major energy producer which supplies electricity to all steel plants in the region.

According to the same source, import authorisations for 180,000 tonnes of slabs and hot rolled coils are being issued, and more will follow after the Steel Ministry has reviewed the position with the concerned consumer interests later this month.

The Steel Authority of India had planned to produce 800,200 tonnes for the current financial year, of

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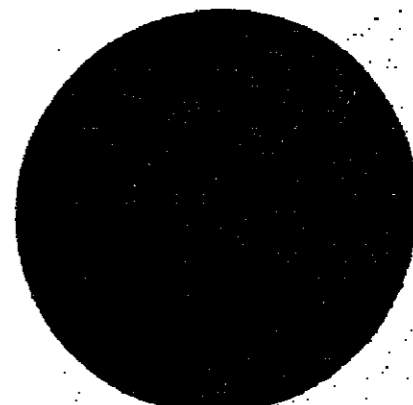
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THE ARTS

Giulini/Festival Hall

Max Loppert

Carlo Maria Giulini and the Philharmonia Orchestra...

In the event, it took almost no time for them to be blown away...

Every part and every executant sang. One soon came to think of the entire performance as being 'voiced'...

The Miser/Birmingham Rep

B. A. Young

Peering down the great precipice of the Birmingham Rep, I thought how handsome was Paul Brown's design...

Jonathan Miller to give the 1986 FT Arts Lecture

On Thursday evening December 4, Dr Jonathan Miller will give the 1986 FT Arts Lecture...

Requiem than those that Giulini conducted in this hall in the late 1960s...

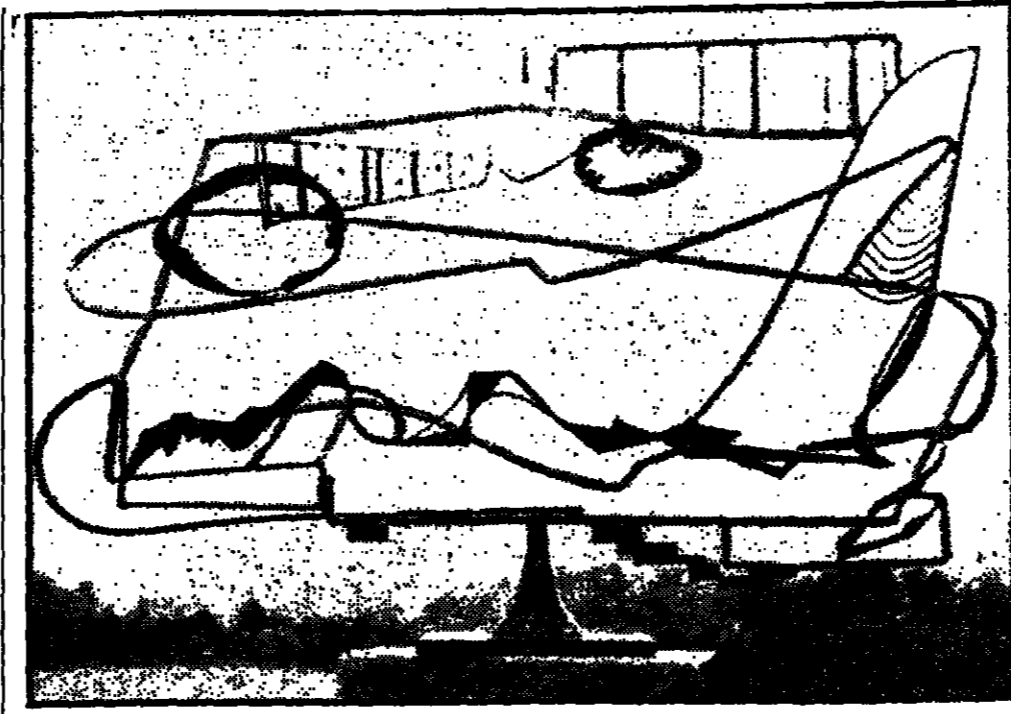
If comparison with the past worked at all to the detriment of the present...

Though even Giulini could not persuade Fausta Burchuladze to sing in tune...

Steven Pinder is a lively Valere, capable of surmounting any difficulties that confront him...

Penella Fielding sadly had had to drop out of her part of Froine, which was taken over by Joanne Mitchell...

Applicants should submit a stamped addressed envelope and daytime telephone number...



The Hudson River, 1951, by David Smith

Whitechapel Gallery/William Packer

An American totem

The American sculptor, David Smith, who died after a road accident in 1965...

But the most curious thing about that unquestioning American critical support was not so much that it was mistaken...

So certain and insistent was this support that it became for a time self-fulfilling...

Anthony Caro, whose latest incipiently figurative reliefs have lately been seen at Knoedler...

Painted steel disposed with such apparently easy authority, certainly confirmed him in his own decision to abandon modelling...

American criticism in fact caught up some time ago with the idea that New York painting and sculpture of the 1950s was no hermetic phenomenon...

Smith had thought at first to be a painter, but the welded and assemblage sculpture of Picasso and Julio Gonzalez...

The show is admirably set out and the visitor is well

advised to resist the lure of the main hall and begin at the beginning, which is in the Upper Gallery...

Perhaps it is simply as natural as it is unfair to delight in what is new to us at the expense of the more familiar...

Smith could never slough off entirely the traces of surrealism. And of all the later work, it is the Voltri series...

Hidden Fires/Glasgow Citizens'

Michael Coveney

Even by the exotic standards of the Glasgow Citizens' repertoire, Musset's Le Chandelier (1840) is an obscure choice...

In order to conceal her intrigue with an officer in the dragons from the jealous badgering of her lawyer husband...

When the truth of his affection comes out, Mr Cooper, grave and saturnine...

Michael Tilson Thomas's rousing concert with the LSO on Sunday began deceptively with an overture Benvenuto Cellini Overture...

The inspiration-level made a quantum-leap with the arrival of Cecilia Ousset to play Rakhmaninov's 'Paganini' Rhapsody...

The mezzo Sarah Walker is one of those few. The plan of her programme at the Wigmore Hall...

A recital devoted to English songs is not a common event. To most audiences the prospect probably seems as insipid as that of a gallery which houses nothing but water-colours...

over l'amour, but they belie the piece's reputation of stuffiness. So does Roberta Taylor's pinched and confused Jacqueline...

But Mr MacDonald, whose translation is accurate and scintillating, is after the incipient savagery in de Musset, not the melting charm, Jacqueline's marriage to the loping, vulpine lawyer...

strikes with youthful alacrity — not, perhaps, the tempo that gives Strauss's scoring its best effect...

In between, the Heroic Battle surrounded an initial barrage of offstage trumpets...

At the other end of the scale came the humorous pastiche of Britten's cabaret songs...

voice does have trouble with unwanted vibrato. (A couple of awkward phrases in the Maw were curtailed early.) Other wise Sarah Walker's art is new as its prime. Her sense of how to make an effect tell is unrivalled in its judgment...

London Symphony/Barbican Hall

David Murray

Michael Tilson Thomas's rousing concert with the LSO on Sunday began deceptively with an overture Benvenuto Cellini Overture...

The mezzo Sarah Walker is one of those few. The plan of her programme at the Wigmore Hall...

voice does have trouble with unwanted vibrato. (A couple of awkward phrases in the Maw were curtailed early.) Other wise Sarah Walker's art is new as its prime...

Saleroom/Antony Thorncroft

Another Clore million

Sir Charles Clore bought his collections piecemeal. When he became interested in Russian art, he acquired the excellent collection of D. David-Weill of Paris...

Private buyers took all the top lots, a European paying £89,796 for a bronze sculpture of a hippopotamus...

Arts Guide

- Opera and Ballet
LONDON
Royal Opera, Covent Garden: The Traviata revival features Lucia Aliberti...

- Music/Monday, Opera and Ballet/Tuesday, Theatre/Wednesday, Exhibitions/Thursday. A selective guide to all the Arts appears each Friday.
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John Deere 150

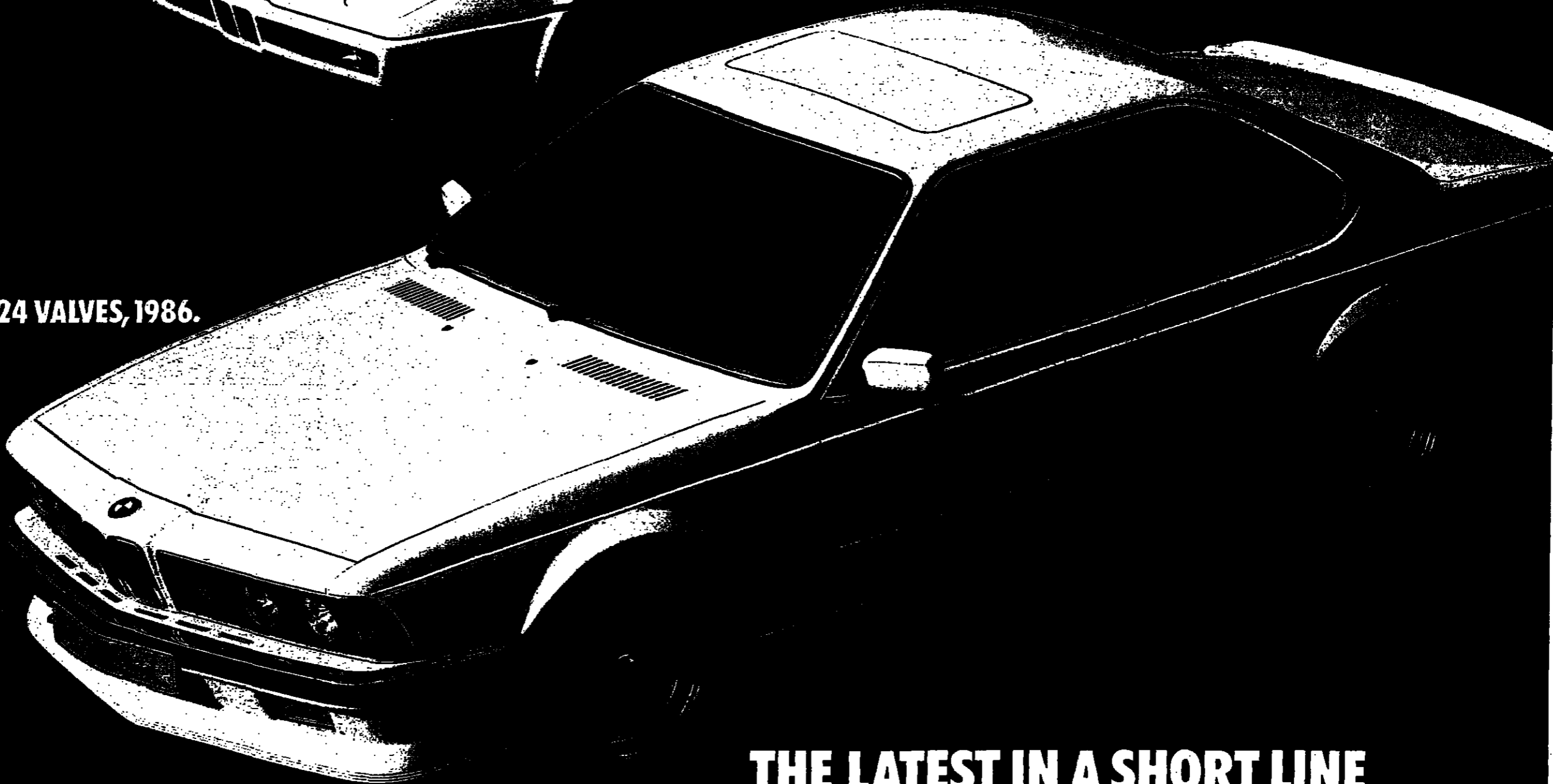
24 VALVES, 1974.



24 VALVES, 1978.



24 VALVES, 1986.



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first of many races at the Salzburgring in 1974, beating a 7 litre Camaro in the process.

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US CEMENT INDUSTRY

The weak dollar has enabled foreigners to snap up companies at bargain prices. Bernard Simon reports Europeans take a grip on North American cement

Global Natural Resources Ltd

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or from:
Hambros Bank Ltd
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A HANDFUL of European companies is close to gaining control of more than half the North American cement business after one of the most concerted foreign invasions into a single industry on the continent.

By the time Holderbank of Switzerland completes its imminent purchase of a 67 per cent interest in Denver-based Ideal Basic Industries, the third biggest US producer, no less than 48 per cent of US cement capacity will be owned by Swiss, German, French, Belgian, Swedish, Italian and British investors. In Canada, foreign ownership will reach 83 per cent of capacity when France's Societe des Ciments Francais (SCF) finalises its purchase of Lake Ontario Cement of Toronto, a major supplier in Ontario, Quebec and the east-central US.

The Ideal Basic and Lake Ontario takeovers follow two other big foreign purchases earlier this year. Britain's C.H. Beesley Holdings bought family-controlled Gifford-Hill and Co, which has five sunbelt plants and a strong presence in the ready-mix concrete market. Cimenteries CBR of Belgium has taken over the California and Western Canadian cement and building materials operations of Genstar,

a Canadian conglomerate which is being dismembered by Inasco, its Montreal-based new owners.

An earlier wave of takeovers occurred in the late 1970s and early 1980s, when companies like Blue Circle of Britain, Lafarge Coppee of France and Heidelberger Zement of West Germany became forces in the North American industry.

Many of the foreigners timed their entry to coincide with a weak US dollar, snapping up valuable assets at bargain prices from forced sellers. The \$10m which Holderbank will pay for Ideal Basic's 10 plants is roughly the cost of a single new cement factory. Ideal's creditors have agreed to re-schedule its heavy debt burden, but shareholder approval is still required to finalise the deal.

Lake Ontario Cement, a well-managed, profitable company, was put on the block last summer. Denison Mines of Toronto, the owner, badly needed a cash infusion; it had turned down earlier approaches from prospective buyers.

The European market is stagnant. The Portland Cement Association predicts that US consumption will climb to 92.5m tons in 1982 from 87.6m tons last year.

Mr John Bourdeaux, president of Blue Circle's Atlanta-based subsidiary, recalls that the cash-rich British company had the choice in the early 1980s of broadening its horizons in the UK construction industry or investing in North America.

"The US is a huge market where the infrastructure still continues to grow," Mr Bourdeaux says.

The foreigners' arrival and subsequent expansion are transforming a regionally fragmented and financially weak industry, much of it family-owned, into a relatively small group of strong producers, each with a wide geographical spread of facilities.

acquisitions include a network of Great Lakes cement distribution terminals.

The experience of the foreign-owned companies has differed as widely as the locations, qualities, ages and sizes of the plants they have invested in.

Heidelberger Zement is widely thought to have made a mistake by paying a rock-bottom price for Pennsylvania-based Lehigh Cement. Several of the company's kilns, small by industry standards, were built more than half a century ago. On the other hand, Lehigh is now reaping the benefits of strong growth in the eastern and mid-west markets where most of its plants are located.

The slump in the oil industry has hurt producers with facilities in Texas, where cement capacity of 10.3m tons is the highest of any state other than California. Lafarge announced earlier this week that it is closing a plant in Fort Worth.

Producers with markets centred on the east and west coasts are generally faring better. Blue Circle expects its US earnings this year to be double 1985's \$35m.

bank's Canadian subsidiary, to raise earnings by 45 per cent and sales by 25 per cent in the first nine months of 1986. Mr Walter Penny, president, predicts that pent-up demand for housing will keep demand high. St Lawrence's quarterly earnings have risen uninterruptedly for more than three years.

Conversely, North America has become a major contributor to the European companies' earnings. SCF, whose purchase of Lake Ontario Cement is the latest in a string of acquisitions, now derives 40 per cent of its income from North America.

Unless the dollar strengthens dramatically or the bottom unexpectedly falls out of the market, the foreign invasion is likely to continue. One industry official says that several companies still in US hands — including Kaiser Cement and Southwestern Portland Cement, the fifth and seventh biggest producers respectively — are probably on the block. Mr David Murdoch, the Los Angeles-based corporate raider, has built up a substantial minority stake in Kaiser.

If Kaiser and Southwestern also end up in the Europeans' lap, only two of the top 10 producers will still have American owners.

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FILM FINANCE

Adrian Dicks reports on a B-movie maker's low-cost strategy
New World focuses on the young

"GODZILLA IS less than a work of art—please don't go and see it," advises Mr Lawrence Kuppin earnestly.

The sober-suited audience of London financial analysts do not look as though they will need telling twice. Nor do they seem at first sight likely to enjoy Vamp, Fraternity Vacation or Transylvania 6-5000—some of the other hot items of entertainment which New World Pictures has in production or in its growing library of films and videotapes.

Yet Mr Kuppin and his two co-chairmen of New World are not unduly concerned about the judgments of the critics, or even of the adult world in general. By concentrating on the tastes of 12 to 24-year-olds, whom they have identified as the biggest segment of the cinema audience, and by perfecting a low-cost, tightly budgeted production and distribution system, the team at New World believe they have hit on a virtually risk-free formula for making steady, if not spectacular, profits from movies.

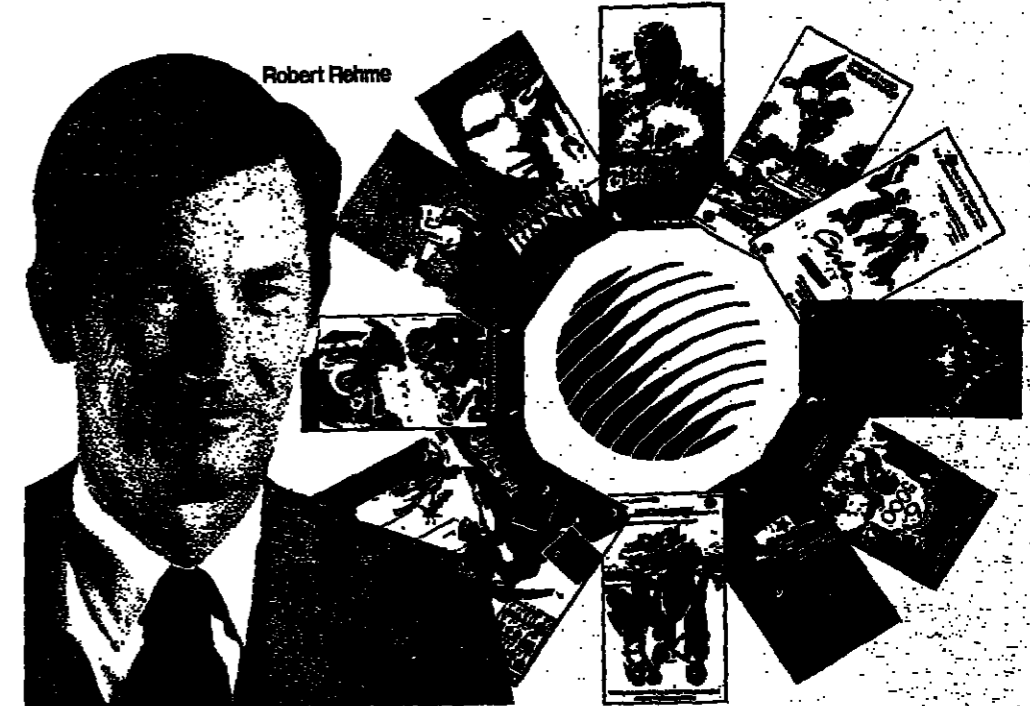
They hope the financial community will take a more even view of the New World than it is wont to do with the better known names of Hollywood, as most of them seem to be committed to the classic boom-and-bust cycle of big budget film production.

In the first six months of this year, the company earned \$4m, or 30 cents a share, against \$1.5m or 14 cents a share a year earlier. Sales rose 40 per cent to \$68.1m from \$41.6m.

A year after first going public at \$7.50 a share, the company's shares have been trading in recent days at about \$14, well below the high for the past 12 months of about \$24, though allowing for three-for-two stock split in February.

New World is keen to broaden its shareholder base from the present position where the three co-chairmen and other insiders control nearly three-quarters of the stock, and to this end management recently undertook a roadshow for European investors.

At the end of a series of mergers in the late 1970s and early 1980s, New World found itself the last survivor of a once-flourishing species in Hollywood, the B-picture studio. Run for many years by Mr Roger Corman, the veteran horror film producer, it was acquired in 1983 by Mr Kuppin



Robert Rehme

and Mr Harry Evans Sloan, partners in a Los Angeles law firm which specialised in show business.

They brought Mr Robert Rehme in as chief executive and as a third co-chairman, a veteran of the film distribution business who had previously worked as president of Avco Embassy, once a competitor in the B-picture business which was effectively taken over-market by new owners.

Mr Rehme has put a strategy into effect with four main elements:

- Keeping down production costs of the films and television series or mini-series which New World makes itself. The company will not invest more than \$2m-\$3m per film in production, plus up to about \$1m in marketing, against a recent average cost for the better-known studios of \$17m for a feature film, plus \$7m for promotion and advertising.

- Making sure that production costs are financed externally. New World has about 80 hours of programming under development for the three big national US TV networks, for which the networks have paid the entire cost.

- Sticking rigidly—as far as feature films are concerned—to

the financing formula New World has set up, which removes virtually all the risk from the company itself. Balcor, a subsidiary of American Express, is raising \$105m to finance New World productions over the next five years, much of it from limited partnerships which Balcor will in turn sell to investors. New World is paid fees on top of production costs, plus a normal 10 per cent of cinema box office takings.

- Controlling distribution tightly, while keeping costs down. To Mr Rehme, distribution is the key to profits; he is fond of pointing out that distributors, rather than producers, of films have usually been the survivors in the US film business.

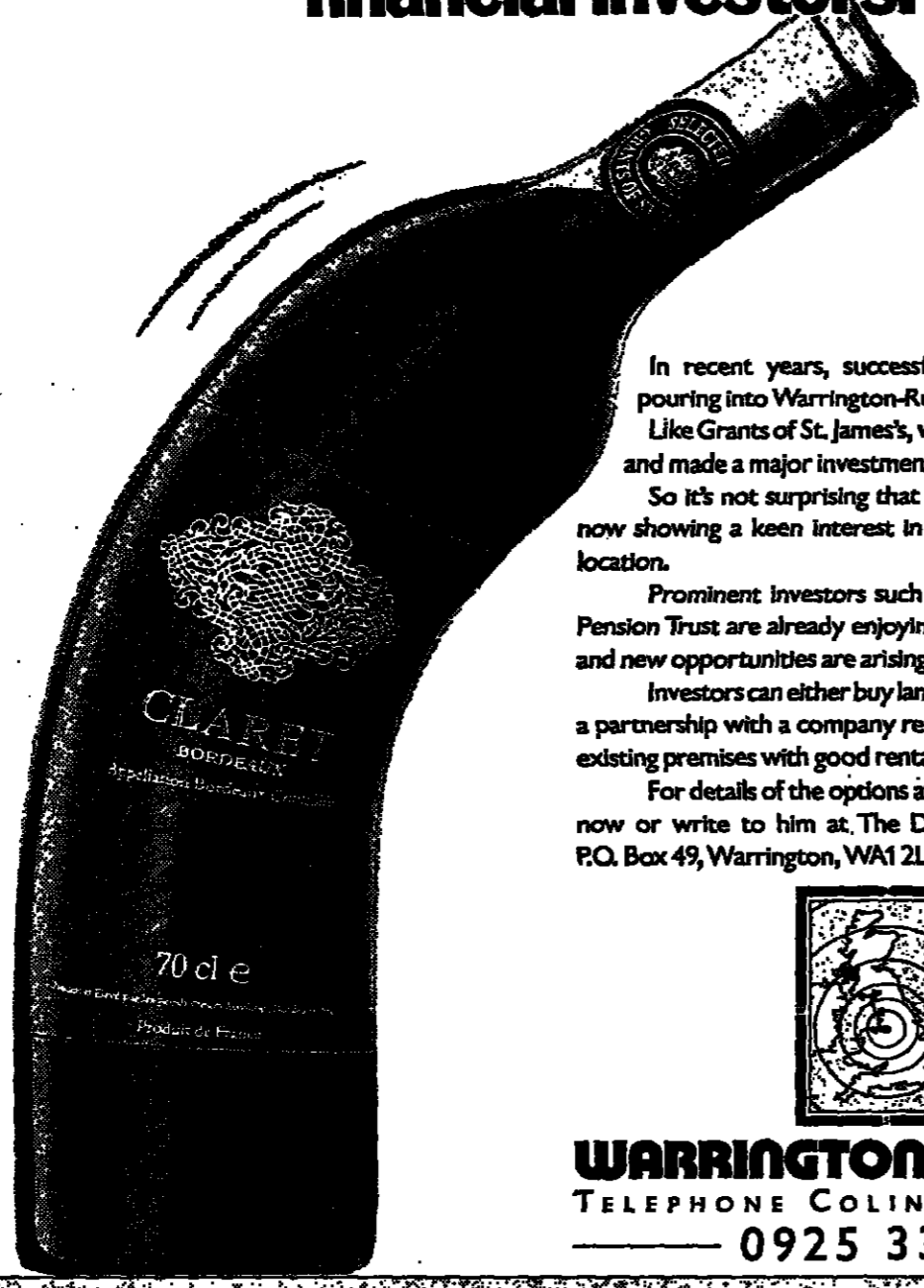
For New World, this means keeping a tight grip not only on cinema showings of its films—where it typically saves money by picking limited, regional promotion in preference to national campaigns—but on the highly profitable video business. This year the company expects to have at least 70 titles available and it points out that US ownership of video recorders, at an estimated 95 per cent of households, remains far below the figure in the UK, offering what Mr Kuppin calls "explosive" growth potential.

Added to the rapid expansion of programming demand from broadcast, cable, and direct broadcasting television channels, New World sees a steady increase in sales ahead. The group recently formed a joint venture company to carry out acquisitions of broadcasting companies.

Although the emphasis chosen by Mr Kuppin and Mr Rehme is one of steady earnings and low risks, they cannot entirely resist the old-style Hollywood teaser—that a big box-office success may be just around the next corner. New World has not had a big hit yet but is hoping that two films nearing completion, House and Soul Man, just might give it one.

As for Godzilla, a picture bought by New World for only \$500,000 from Toho of Japan, Mr Rehme rubs his hands with a showman's glee. "We had the monster out on Hollywood Boulevard looking for his footprints among the stars. We had him check into a smart hotel in New York. Free TV coverage both time. We even had a tie-up with Dr Pepper, with Godzilla endorsing a 'monster of a drink'." The Toho people are still mad at us—that picture cost us \$3m to buy, promote and turn into cassettes and we've made \$2m profit on it."

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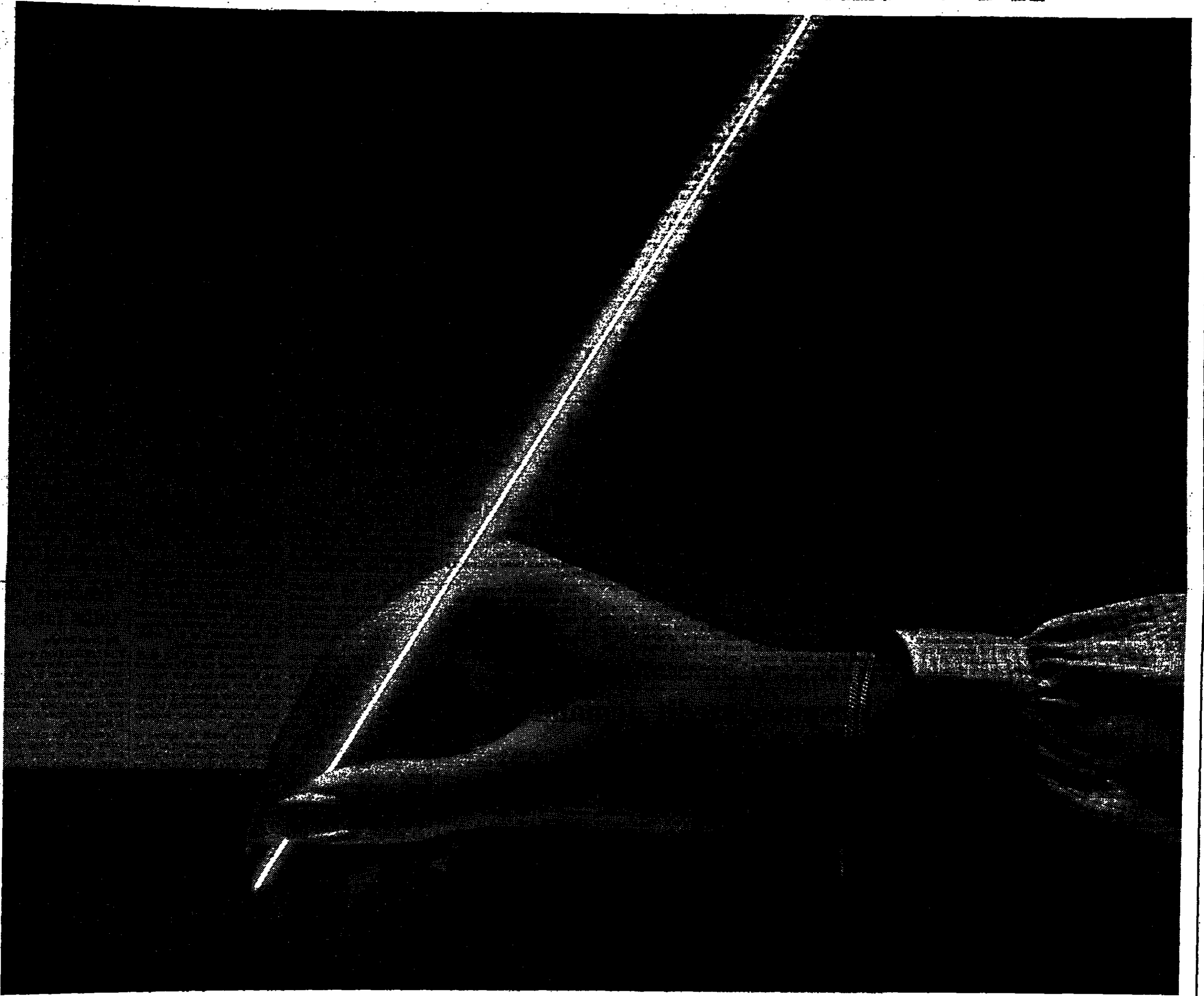
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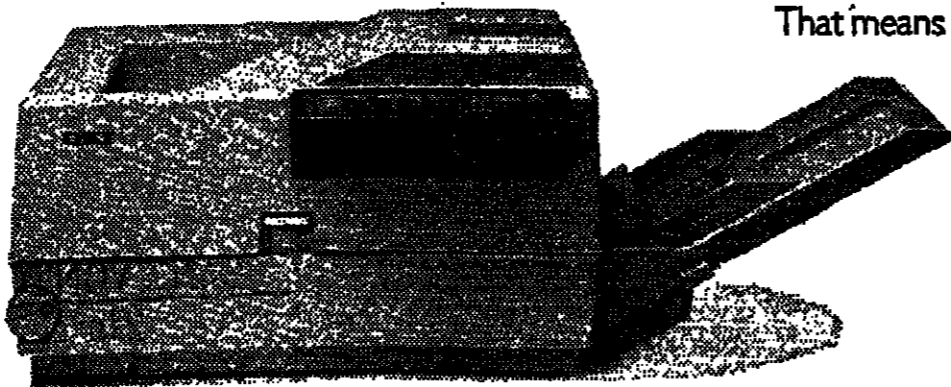
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UK NEWS

CBI invited to join unions in drive for industry

BY HAZEL DUFFY AND LISA WOOD

MR GAVIN LAIRD, general secretary of the Amalgamated Engineering Union (AEU), invited employers yesterday to work with trade unionists in making British industry more competitive, reducing unemployment and improving living standards.

Mr Laird, the first trade union leader to address a conference of the Confederation of British Industry (CBI), said in Bournemouth. "The AEU wants companies to be successful, profitable, competitive, and to get an ever-increasing share of world markets." He said that it was not high wages that made Britain's products uncompetitive but high unit costs.

"My union wants to see the status of manufacturing enhanced. We want our technicians, our professional managers not only to be paid more than lawyers but also to be further up the social scale than lawyers or their like."

In a speech which was well received, the AEU leader told employers that trade unions would want to participate increasingly in ensuring companies were more competitive, and that this would mean they would be seeking detailed information on company activities such as manpower planning, unit costs, transfer pricing, profits, and indeed losses.

He challenged employers in manufacturing to invest more in the future, and particularly in education and training. "Whatever party forms the next government, their very first priority must be education and training resources, which was even more important than housing, pensions, hospitals or the National Health Service."

Call for full British membership of EMS

BY ANDREW TAYLOR

BRITAIN should negotiate full membership of the European Monetary System (EMS) without further delay, the conference said.

In one of the most significant resolutions to be passed yesterday, the conference overwhelmingly endorsed a call for Britain to start negotiating immediately to join the exchange rate mechanism of the EMS. Only a few hands were raised against the resolution proposed by Mr John Raisman, chairman of the CBI's Europe Committee.

He told delegates that full membership of the EMS would bring greater stability to sterling and ease pressures on businesses which have been trying to carve out export markets against the background of wildly fluctuating exchange rates.

Membership would mean less volatility in exchange rates, leading to lower interest rates and greater business confidence. Britain would become a fully paid-up member of the European community. The political benefits would be just as important as the economic benefits, said Mr Raisman.

Mr Tom O'Connor, of Elta Plastics, said that his company did a lot of business in West Germany. Since last year's CBI conference, the val-

ue of the pound against the D-Mark had fallen from DM 3.74 to DM 2.94. Elta would like to keep the rate at its present levels. What it did not need was the kind of currency fluctuation which made life extremely difficult for exporters.

A decision to join the EMS would put the lid on inflation and reduce interest rates, as the pound regained international respectability.

Mr John Quinton, of Barclays Bank, said the importance of exchange rates as a financial and economic guide had increased as the significance attached to M3 and M0 as monetary targets diminished.

It was crucial, therefore, to bring some stability back to sterling. The greater discipline this would impose on financial management would boost competitiveness and should also help to bring interest rates down, he said.

Mr Anthony Cowgill, of British Management Data Foundation, said he fully supported the stand of Mrs Margaret Thatcher, Prime Minister, against British membership of the exchange rate mechanism. Mrs Thatcher, he said, saw more clearly than did the Chancellor of the Exchequer, the perils of putting the country "in back to the EMS."

The CBI's response is likely to be that it is always prepared to talk with the trade unions as long as there is something positive on which to concentrate.

The CBI and Trades Union Congress (TUC) meet fairly frequently, but efforts to make progress through bilateral talks on controversial issues, such as employers' desire to see more flexibility in the labour market, have tended to be inconclusive.

In his opening address, Mr David Nicholson, CBI president, criticised Labour's plans for industrial relations.

● Fundamental changes in attitude and practice must be made by the majority of British companies if they are to compete in world markets in the 21st century, according to a report presented to the conference.

The report was presented by a CBI-appointed team of young managers. They studied world-wide economic and social trends over the next 25 years and defined the role the UK would play.

Mr Mark Nicholson, chairman of the group, said economic trends in the UK were awful and pointed to the nation having little or no manufacturing industry in the year 2010. "Our group simply do not accept this and believe that inherently there is no industry in which we cannot compete. Furthermore, to have a thriving economy in the year 2010 we must have a profitable manufacturing sector employing a significant percentage of the workforce." More than 40 areas for action were identified including education and investment.

When Mrs Margaret Thatcher, the British Prime Minister, flies to President Reagan's retreat at Camp David this weekend for talks she will no doubt reassure him that this is not the case and that the special relationship remains intact, indeed flourishes.

While this may be true of relations between Downing Street and the White House the evidence suggests that, for some years now, popular British perceptions of the US have suffered a decline.

This disenchantment appears linked more to US policies abroad than to any sudden antipathy towards individual Americans. Some observers claim it can be charted, with a fair degree of precision, to specific initiatives undertaken by the Reagan Administration which have proved controversial in the UK, although not always with the same people.

These include the US Government's evenhandedness during the initial stages of the Falklands conflict; the arrival of Cruise missiles with no clear British control over their use; the US invasion of Grenada; the Westland and Leyland affairs - causing most widespread criticism - the decision to launch F-111 fighters from British bases to bomb Tripoli.

"Post Grenada and Libya, the Americans see Europeans as lacking moral fibre and intestinal fortitude, i.e. wimps," said Mr Lou Kushnik, lecturer in American studies at the University of Manchester.

"This attitude is picked up by the British who feel that Americans will do whatever they want to."

On the other hand, many Britons are bewildered by the palpable esteem and affection in which the American public holds President Reagan, a man who is often dismissed outside his own country as a blundering ex-actor who alternates between offering homespun platitudes and launching dangerous adventures out of a misplaced sense of machismo.

According to Mr Kushnik, the President is viewed by his own people in much the same way the royal family is regarded in the UK. "He is above politics. Even when he's trashing the Democrats, he acts like he's above politics."

"He's promised to bring back greatness in America, pander to the fears and hatreds that emerged out of the 1960s."

"The relationship between the two countries has coarsened," said Mr Alan Lee Williams, director general of the English-Speaking Union and a good friend of America.

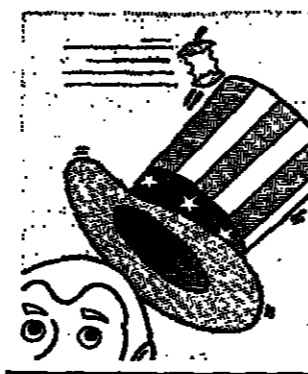
He says there has always been criticism of America from the political left in the UK - the Labour Par-

Reagan takes brunt of anti-Americanism

Fiona Thompson reports on changing attitudes to the US

HOW BRITONS SEE AMERICANS*

Enthusiastic, positive, warm, friendly, wealthy, successful, confident, organised, ambitious, efficient, eager, doers, zealous, competitive



Loud, brash, rude, phoney, pushy, overbearing, overly familiar, superficial, ostentatious, insensitive, immodest, boastful, money-minded

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TO THE US Administration, last week's poll findings suggesting that America's European allies place more trust in Mr Mikhail Gorbachev, the Soviet leader, following the Reykjavik summit, than in President Ronald Reagan when it comes to arms control, were inexplicable.

To many observers in Britain, who chart the ebbs and flows of anti-Americanism, it is merely another sign of a growing, if intangible, trend in that direction.

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This announcement is not an offer to purchase or a solicitation of an offer to sell Securities. The Offers are made solely by the Offer to Purchase and Consent Solicitation dated November 6, 1986 and the related Letter of Transmittal and are not being made to, nor will tenders be accepted from or on behalf of, nor are consents being solicited from, holders of Securities in any jurisdiction in which the making of the Offers or acceptance thereof would not be in compliance with the securities, blue sky or other laws of such jurisdiction. In those jurisdictions whose securities laws require the Offers to be made by a licensed broker or dealer, the Offers shall be deemed to be made on behalf of the Purchaser by The First Boston Corporation or one or more registered brokers or dealers licensed under the laws of such jurisdictions.

Notice of Offer to Purchase for Cash

by

Union Carbide Corporation

All of Its 13¼% Senior Notes due 1993
For 115% of their Principal Amount,
Plus Accrued Interest

and

All of Its 14¼% Senior Notes due 1996
For 121.375% of their Principal Amount,
Plus Accrued Interest

and

All of Its 15% Senior Debentures due 2006
For 133% of their Principal Amount,
Plus Accrued Interest

Union Carbide Corporation, a New York corporation (the "Purchaser"), is offering to purchase any and all of its (i) 13¼% Senior Notes due 1993, (ii) 14¼% Senior Notes due 1996, and (iii) 15% Senior Debentures due 2006 (collectively, the "Securities"), in each case for the prices set forth above, all net to the seller in cash, upon the terms and subject to the conditions set forth in the Purchaser's Offer to Purchase and Consent Solicitation dated November 6, 1986 and in the related Letter of Transmittal (which together constitute the "Offer" in respect of each series, or collectively the "Offers").

THE OFFERS WILL EXPIRE AT 12:00 MIDNIGHT, NEW YORK CITY TIME, ON FRIDAY, DECEMBER 5, 1986, UNLESS EXTENDED. SECURITIES TENDERED MAY BE WITHDRAWN AT ANY TIME PRIOR TO ACCEPTANCE FOR PAYMENT.

Holders of Securities who desire to accept any of the Offers in respect of their Securities must consent to certain amendments (the "Proposed Amendments") to the indenture (the "Indenture") pursuant to which the Securities were issued.

Each Offer is subject to certain conditions, including, among others, that there shall have been received, and not revoked or withdrawn, on or prior to the Expiration Date of such Offer (i) valid consents to the Proposed Amendments by the holders of at least 80% of the outstanding principal amount of each series of the Securities and (ii) valid tenders of Securities representing at least 80% of the outstanding principal amount of each series of the Securities. The Offers are also conditioned upon consummation of financing arrangements. Upon receipt by the Purchaser of the requisite consents to the Proposed Amendments and execution by the Purchaser and Manufacturers Hanover Trust Company, the Trustee, of a supplemental indenture effecting the Proposed Amendments, the Purchaser will waive all conditions to the Offers with respect to Securities theretofore tendered and not withdrawn and will begin accepting Securities for payment promptly thereafter.

Subject to the foregoing and to the other conditions specified in the Offer to Purchase and Consent Solicitation, all of which conditions may be waived by the Purchaser at any time in whole or in part, the Purchaser will accept all Securities validly tendered prior to 12:00 midnight, New York City time, on December 5, 1986. For purposes of the Offers, the Purchaser shall be deemed to have accepted for payment validly tendered Securities when, as and if the Purchaser has given oral or written notice thereof to the Depository. Payment for Securities tendered and accepted for payment pursuant to the Offers will, in all cases, be made only after timely receipt by the Depository of such Securities, or timely confirmation of a book-entry transfer of such Securities into the Depository's account at a Book-Entry Transfer Facility (as defined in the Offer to Purchase and Consent Solicitation), pursuant to the procedures set forth in "The Offers—Procedures for Tendering Securities and Giving Consents" of the Offer to Purchase and Consent Solicitation, a properly completed and duly executed Letter of Transmittal (or facsimile thereof) and any other required documents.

The Purchaser may extend each of the Offers at any time and from time to time independently of the other Offers by giving oral or written notice to the Depository. Any such extension will be followed as promptly as practicable by public announcement thereof.

Securities tendered pursuant to an Offer may be withdrawn at any time prior to acceptance for payment as provided in the applicable Offer. To be effective, a written, telegraphic, telex or facsimile transmission notice of withdrawal must (i) be timely received by the Depository at one of its addresses specified on the back cover of the Offer to Purchase and Consent Solicitation, (ii) specify the name of the person who tendered the Securities, (iii) contain the description of the Securities to be withdrawn, the certificate numbers shown on the particular certificates evidencing such Securities and the aggregate principal amount represented by such Securities, and (iv) be signed by the Securityholder in the same manner as the original signature on the Letter of Transmittal (including any required signature guarantees) or be accompanied by evidence satisfactory to the Purchaser that the person withdrawing the tender has succeeded to the beneficial ownership of the Securities. The signature(s) on the notice of withdrawal must be guaranteed by an Eligible Institution (as defined in the Offer to Purchase and Consent Solicitation) unless the Letter of Transmittal is signed by the registered holder(s) of the Securities tendered and such holder(s) have not completed the instruction entitled "Special Payment Instructions" or "Special Delivery Instructions" on the Letter of Transmittal, or such Securities have been tendered for the account of an Eligible Institution. If the Securities to be withdrawn have been delivered or otherwise identified to the Depository, a signed notice of withdrawal is effective immediately upon written, telegraphic, telex or facsimile transmission notice of withdrawal even if physical release is not yet effected. In addition, such notice must specify, in the case of Securities tendered by delivery of certificates for such Securities, the name of the registered holder (if different from that of the tendering holder) and, in the case of Securities tendered by book-entry transfer, the name and number of the account at one of the Book-Entry Transfer Facilities to be credited with the withdrawn Securities. Withdrawal may be effected without a revocation of consent to the adoption of the Proposed Amendments and will be deemed to be so effected unless the procedures as to such revocation set forth in the Offer to Purchase and Consent Solicitation or the Indenture are followed.

The Offer to Purchase and Consent Solicitation and the Letter of Transmittal are being mailed to record holders of Securities and will be furnished to brokers, banks and similar persons whose names, or the names of whose nominees, appear on the Securityholder lists of the Purchaser or, if applicable, who are listed as participants in a clearing agency's security position listing for subsequent transmittal to beneficial owners of Securities. The Offer to Purchase and Consent Solicitation and the Letter of Transmittal contain important information which should be read before any decision is made with respect to the Offers.

Requests for copies of the Offer to Purchase and Consent Solicitation and the Letter of Transmittal and other tender offer materials may be directed to the Information Agent or the Dealer Manager as set forth below, and copies will be furnished promptly at the Purchaser's expense.

The Information Agent:



237 Park Avenue
New York, New York 10017
(800) 221-3343 (Toll Free)
In New York State:
(212) 619-1100 (Call Collect)

Banks and Brokerage Firms please call:
(212) 883-8900

The Dealer Manager:



The First Boston Corporation

Park Avenue Plaza
New York, New York 10055
(212) 909-3100 (Call Collect)

November 6, 1986

UK NEWS

Tyneside holds its breath over shipyard jobs

A FEELING of trepidation is not easily disguised at Swan Hunter, the warship building specialist which was privatised by a management buyout last January. The last 130 of 825 redundancies will be enforced in December and the question worrying the shipyard and the north-east of England is whether the people concerned will go quietly.

There is a lot more at stake than Swan Hunter's reputation for having achieved a new industrial relations reality in only a few months. There are worries that a yard stoppage might put off the shipyard's leading customer, the Government, which is now considering more orders. These are so important to the north-east that the whole region is holding its breath too.

It is easy to see why. Between 40 and 60 per cent of a warship is built away from the slipway nowadays, with major parts of a vessel transported to the slipway for final assembly into the vessel. Last year 70 companies, 23 of them local, each got orders worth more than £50,000 from Swan Hunter. North-east suppliers got 41 per cent by value of all orders.

The multiplier is between three and four jobs outside for every one at Swan Hunter. The effect of the last five years, then, when jobs at the shipyard have fallen from 8,787 to a projected 3,872 at the end of December, is probably up to 18,000 jobs lost in other companies.

When the employment pattern of other large manufacturers on Tyneside is taken into account, the picture becomes even more disturbing.

Ian Hamilton Fazey explains why the industrial relations mood at Swan Hunter shipyard could determine the employment outlook for the region.

There are now only 26 manufacturers in the sub-region employing more than 300 people each. In 1981 there were 41.

The two big groups combined - Swan Hunter and Northern Engineering Industries (NEI) - now employ fewer than either did as individual businesses less than 10 years ago. On Tyneside there are 73,017 out of work, with the impact worse on the south bank of the river, where the unemployment rate is 26.2 per cent, compared with 18.5 per cent in Newcastle. The national average is 11.7 per cent.

Swan Hunter has had to add to unemployment this year because the order it was expecting in the summer for an auxiliary oiler replenishment vessel (AOR) for the Royal Navy went instead to Harland and Wolff in Belfast. There unemployment is as bad but political problems are worse and the lobbyists have a voice in the Cabinet. The Tyneside yard would almost certainly have built a less costly ship and - with the constraints of operating in the private sector - have kept much nearer budget. The

management admits privately to naivety in relying on the market forces of such commercial considerations to win the order.

However, its unconcealed anger at what happened has at least forced tighter review and cost control procedures on its rivals, with a threat of lost orders in the future if they do not perform.

The effect of private-sector life has transformed life at Swan Hunter. Before, the unions knew there were resources at British Shipbuilders to be plundered if they could push hard enough. Local management was not the last line in bargaining battles. Now it is. Management is managing and the unions have responded to the knowledge that the people across

the table from them really can make a final offer.

Reality has also dictated who should lose their jobs in the wake of losing the order - 450 steel workers, 115 outfitters, 70 managers and supervisors and 190 technical, clerical and quality assurance staff. Most of the technical jobs have gone from the formerly 450-strong design unit now largely surplus to requirements.

Nearly everyone involved has, so far, accepted the situation. Where there has been friction has been between the steelworkers - members of the boilermakers' union - and the outfit trades.

Investigators double tax haul from the black economy

BY JOHN HUNT

THE AMOUNT of money recovered by the Inland Revenue from tax evasion in the "black economy" has more than doubled according to figures published yesterday by Sir Gordon Downey, the Comptroller and Auditor General.

These show that the compliance units set up by the Inland Revenue two years ago to investigate the problem recovered £17.2m in the last financial year, 1985-86, compared with £7.5m the previous year.

The trends are contained in the latest Appropriation Accounts published yesterday, which showed the final return of figures for various government departments for 1985-86.

They also show that revenue from tax and excise duty for that year were considerably up on the previous year and slightly more than expected by Mr Nigel Lawson, Chancellor of the Exchequer, at the time of his budget in March.

The compliance units were given a roving commission to investigate the black economy, which is made up of people, some drawing unemployment benefit, who failed to declare income from work they do privately.

In total, the yield during the year from all investigations and audit work by the Inland Revenue rose to £540.2m from £479.6m the previous year.

Tax offices, including the compliance units, recovered £314.5m, the

Inland Revenue inquiry branch £55.5m, pay as you earn (PAYE), audits £78.5m and special revenue offices £91.5m.

Since 1976, yields from investigations have increased six-fold. Between 1982-83 and 1985-86 the percentage of cases examined which yielded additional tax went up from 89 per cent to 91.8 per cent. In the same period the number of cases in which the person investigated suffered a penalty or had to pay interest rose from 42 per cent to 53 per cent.

Despite the success in the total sums recovered from tax evasion, however, the actual number of cases investigated fell to 64,438 in 1985-86 compared with 70,806 the previous year. This was due to the loss of experienced staff and the amount of time taken up clearing arrears of work.

Net receipts in 1985-86 for tax revenue were £5.1bn (80.1 per cent) higher than in the previous year and £220m (0.4 per cent) higher than the revised forecast of £5.3bn in the budget.

The picture was similar for Customs and Excise where net receipts were £1.8bn (5.3 per cent) higher than the previous year and £32m (0.3 per cent) more than the Chancellor's revised forecast of £37.5bn.

The Treasury ended up with a surplus of £8.1m from the money granted for the manufacture of coinage.

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TV group in row over media market closure

BY RAYMOND SNODDY

INDEPENDENT television (ITV) and film producers yesterday accused a television company of a "cynical abuse of monopoly power" over the closure of the London Market, the annual international market where programmes are bought and sold.

It was announced last week that this year's London Market which finished at the weekend in the Gloucester Hotel, would be the last.

The closure announcement came as Television South, the ITV contractor for south and south-east England, agreed to acquire a controlling stake in Button Design Contracts, the company which has a majority stake in the London Market. Earlier this year TV South bought the Midea organisation in France which runs a much larger autumn programme market held in Cannes.

The Independent Programme Producers Association (Ippa) yesterday accused "a British company of closing down Britain's only media market in favour of a French-based operation."

Mr Paul Styles, director of Ippa said: "We are very concerned that small independents will be excluded from attendance at overseas markets because of cost and ancillary expenditure."

Ippa plans to write to the Government committee now looking into the future role of independent producers as part of the review of the Peacock Report on the future of broadcasting about the closure decision.

The Association of Independent Producers (Ipa), yesterday expressed concern that "a single company is able to use its financial strength without reference to the interests of those smaller companies who depend on the London Market for access to the international marketplace." The Ipa did, however, acknowledge that the London Market had never been financially viable. Both groups of independents are looking at the possibility of setting up a new market in London.

TV South says that even before it approached the Button organisation there had been plans to change the form of the London Market.

In its place the company will set up London Office International a permanent office to offer international film, television and video producers and distributors a London base.

TV South has also made it clear it will offer support for small independent producers who might not otherwise be able to attend the large Mipcom market in Cannes.

Executive pay 'stays on upward trend'

BY CHARLES LEADBEATER

THE STRONG increases in executives' pay recorded over recent months are likely to continue into 1987 provided there is no dramatic drop in company profitability, according to a report published today.

Income Data Services' (IDS) Top Pay Unit says that most surveys of executive pay have found that profitability is the dominant factor in pay awards, while the rate of inflation has little influence.

The most recent survey of executive pay by Inbucon Management Services found that on average

awards were running at 9.1 per cent, although for managing directors of companies with turnover of more than £500m the average increase was 17.1 per cent.

IDS expects the growth of performance-related pay to continue, although it gives a warning that it has come into fashion while profits have been on a rising trend.

Uncertainty over the timing and outcome of the next general election could have a considerable impact on companies' salary decisions next year.

Xerox plans opening of European research unit

BY DAVID THOMAS

XEROX, the US electronics group, is to open its first European research centre at Cambridge, England.

The research centre will focus on issues to do with human-computer interaction, including some areas connected with artificial intelligence.

The centre will be co-ordinated by Xerox's US research centre at Palo Alto, California.

Initial investment in the centre will be £1m. It will employ up to 15

senior scientists when it starts operating next year. The company intends to increase both its investment in the centre and the number of scientists working there.

Mr Roland Magnin, managing director of Rank Xerox, Xerox's international subsidiary, said the centre would allow the company to bring to Europe "the kind of skills and new inventions which have been developed in the US" and would also help Xerox "by tapping into the UK's considerable systems expertise."

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UK NEWS

Electronics 'faces Labour boost'

BY DAVID THOMAS

A LABOUR government would be good for the UK electronics industry, according to the latest electronics review from London analysts at Chase Manhattan, the US bank.

The review is unusual in spelling out what a number of City of London analysts and executives in electronics companies are saying in private.

to a number of Labour's policies: ● Defence. "The cancellation of Trident would free considerable resources for Ministry Of Defence spending on conventional electronic weaponry."

purchases of equipment from overseas suppliers. ● Public purchasing. "A Labour administration would also attempt to swing purchasing policies for electronic capital equipment towards UK manufacturers across the whole of the public sector."

LAW REPORT

Insurers' guarantee bond is not insurance

THE ZUHAI K

Queen's Bench Division (Admiralty Court); Mr Justice Sheen; November 5 1988

WHERE AN insurance company issues a bond to a P & I club guaranteeing payment of claims made against its members, the bond is a guarantee, not insurance; and the company may therefore seek indemnity from a club member on whose behalf payment is made if the bond was given at his request or, if not given at his request, if it was in his interests that it be given and it is just and reasonable that a right of reimbursement should arise.

Mr Justice Sheen so held when giving judgment for the plaintiffs, owners of cargo carried on the Selin and Home Insurance Co Ltd, on their claim against the Turkish owners of the Selin and the Zuhai K for indemnity in respect of a payment made under a guarantee bond.

HIS LORDSHIP said that on March 19 1983 Selin arrived at Shoreham where damage to its cargo of grapefruit was discovered. The Selin proceeded to Rotterdam and was arrested by the cargo owners. It was due to sail the following day to load at Antwerp and the shipowners therefore wanted it released immediately.

The ship was entered with protection and indemnity (P & I) club, Oceanus Mutual Underwriting Association (Bermuda). The cargo owners wanted security in the sum of £20,000, but their solicitor was not willing to accept a letter of undertaking from Oceanus.

In 1980 Oceanus had made an agreement with Home Insurance for the provision of bond guaran-

tees. Accordingly it was able to make an agreement with the solicitor for Selin's release. Under the guarantee Home irrevocably undertook and guaranteed to pay the cargo owners any sum due in respect of the claim.

The shipowners formally offered £23,500 in full and final settlement. It was accepted by the cargo owners.

On August 6 1984 the shipowners wrote saying they were unable to obtain exchange control permission to remit funds. On August 7 Home Insurance sent a cheque for £23,500 to the cargo owners.

In the present action Home sought to recover the £23,500 on the basis that it was a guarantor with a right of indemnity against the shipowners as principal debtors.

If Home, at the shipowners' request, guaranteed payment of the debt, the law implied an undertaking by the shipowners to indemnify in respect of any sum paid under the guarantee.

In defence, the court was invited to treat the bond scheme as an extension of the insurance cover provided by Oceanus.

Mr Longmore for the shipowners submitted that the bond scheme provided by Home was a benefit to Oceanus and its members in that the overall cost to Oceanus of putting up security would be less than it would have been had the cargo owners called for a bank guarantee.

He further submitted that neither Oceanus nor Home, nor the shipowners, ever intended that Home should have any rights other than its rights against Oceanus under a counter indemnity.

The bond scheme was introduced in 1980. Home was a member of the American Foreign Insurance Association. In consideration of the Affa, through Home, having executed

bond guarantees, Oceanus undertook to indemnify Home against all claims under any of the bonds.

That counter-indemnity gave Home a right of action against Oceanus, but recognised that Home had a right to recover from the shipowners as principal debtors.

There could be no doubt that the agreement executed by Home in favour of the cargo owners was a guarantee, not a contract of insurance.

Contracts of guarantee were between persons who were in the positions of creditor, debtor and surety. The surety assumed the obligation to make good the default of the principal debtor, for a fee or without a fee. There was not usually any bargaining between guarantor and creditor; nor was a payment made by the creditor.

An insurer, on the other hand, engaged to pay a loss incurred by the insured in the event of a certain contingency occurring. In form and in content the bond given by Home was a guarantee.

If it had been a policy of insurance Home would have been expected to enquire into the risk. Furthermore, it would not have required Oceanus to give a counter indemnity. The wording of the counter indemnity was wholly inconsistent with the notion of a policy of insurance.

A copy of the bond was sent to the shipowners, stating that it was agreed at their request. They did not deny it. If, however, the bond was given without their request, the plaintiffs contended that Home was nevertheless entitled to recover because it could show (1) it was compelled by law to make the payment; (2) it did not officiously expose itself to liability; (3) the payment discharged a liability of the shipown-

ers (see Law of Restitution by Goff and Jones 2nd ed p 244).

It was contended that those elements were established. As to (1), Home was compelled to pay by reason of the bond of guarantee. As to (2) Home did not officiously expose itself to liability because it was asked by Oceanus to undertake it. As to (3), it could not be disputed that the shipowners were liable to pay damages to the cargo owners under the settlement.

The only answer advanced by Mr Longmore was that the transaction was carried out for the benefit of Oceanus and was without the shipowners' consent.

In Owen v Tate [1978] 1 QB 402, 409 Lord Justice Scarman said "the fundamental question is whether in the circumstances it was reasonably necessary in the interests of the volunteer or the person for whom the payment was made, or both, that the payment should be made - whether in the circumstances it was just and reasonable that a right of reimbursement should arise."

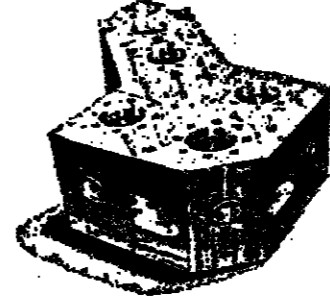
If that question were asked there could be no doubt that it was reasonably necessary in the interests of the shipowners that the guarantee should be given. Pursuant to that guarantee, payment had to be made. It was clearly just and reasonable that a right of reimbursement should arise.

Judgment for the plaintiffs for £23,500 and interest.

For the plaintiffs: Michael Dean QC and Elizabeth Blackburn (Ingledeu Brown Bennison & Garrett). For the defendants: Andrew Longmore QC and Elizabeth Birch (Hedleys).

By Rachel Davies Barrister

30 Electrical and Electronic companies, 2 Freight Forwarding agencies, 7 Printers and Publishers, 3 Paper Mills, 6 Transport companies, 3 Packers, 2 Robotic Engineering companies, 16 Precision Engineering groups, 25 Mechanical Engineering works, 8 Computer companies, 26 Business and Secretarial services... and a company that's made all the right connections.*



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At 11:40 p.m. on April 14th 1912, the RMS Titanic struck an iceberg some 400 miles off the coast of Newfoundland. In less than three hours, the 'unsinkable' luxury liner had sunk to the sea bottom in one of the worst maritime disasters of the century. Finding her became a commitment by oceanologists and technologists alike.

Several tried. All failed. For the problems, like the tragedy, were on a grand scale. The North Atlantic is not known for its hospitality. And the freezing waters are nearly 2.5 miles deep. To add to these difficulties, not only was Titanic's last radio position known to be inaccurate, but fierce currents had also swept her away in a south-easterly direction.

Last year, however, after the French ship le Suroit had covered 80% of the target zone, the French-American expedition team embarked on the high-technology research ship Knorr.

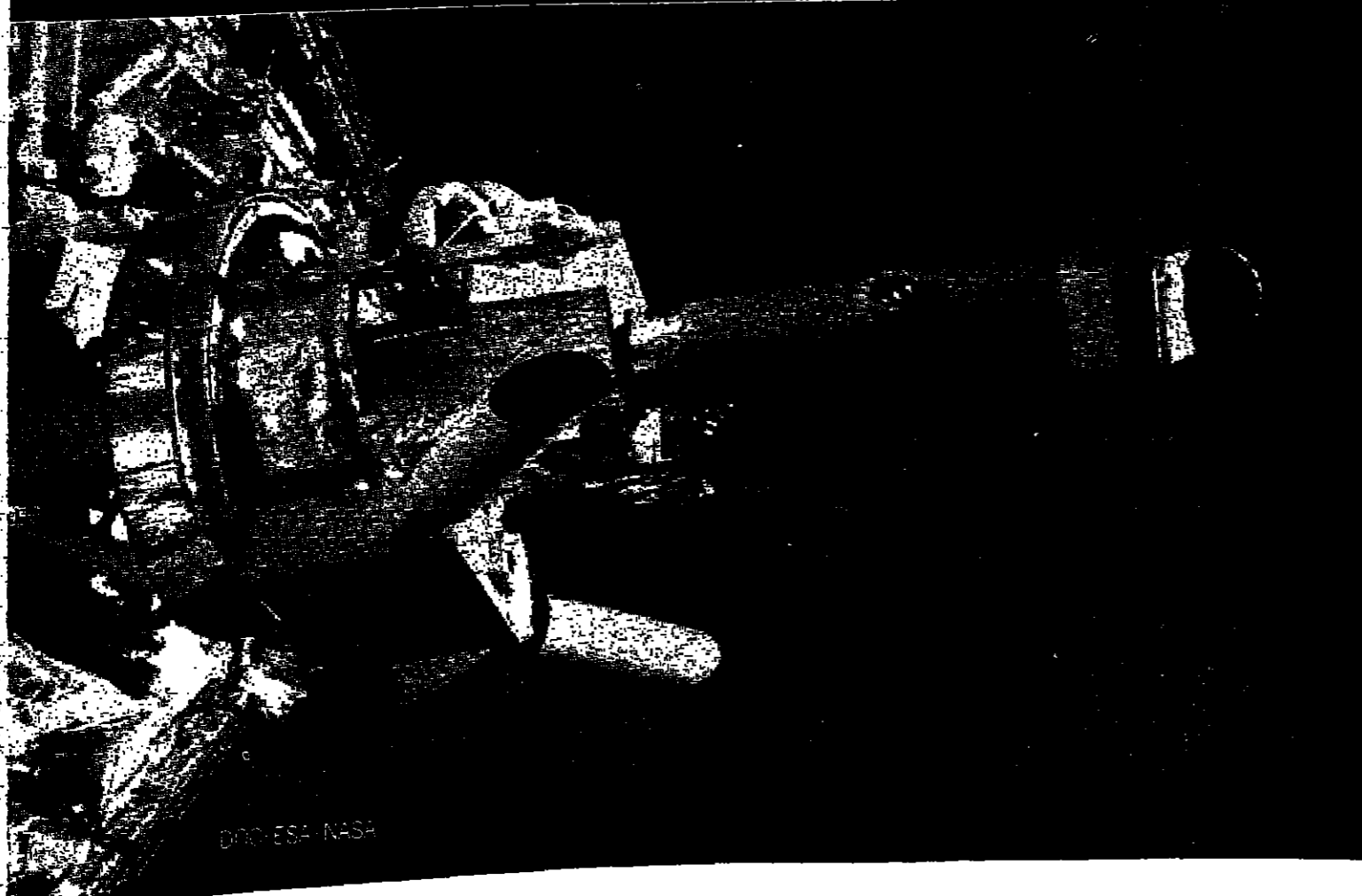
This high-technology included a pair of MAGNAVOX® satellite navigation receivers one providing highly accurate position information by tracking satellites of the new global positioning system, the other providing periodic position updates from transit satellites. With these two receivers onboard, the Knorr was equipped with the most precise and sophisticated marine navigation system available.

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At 1:05 a.m. on September 1st, 1985, her video cameras recorded the eerie outline of one of Titanic's mighty boilers. The seventy-three year search was over.

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Key to this research is SPACELAB 2; fifteen tons of advanced space technology launched in August 1985. The problem was how to ensure that, once in orbit, SPACELAB 2's platform, with the powerful telescope, could be manoeuvred under remote control without any sensitivity to the shuttle motions.

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** SODERN - a high-tech French Philips research company, specializing in e.g. attitude sensors for satellites and spacecraft; positioning and alignment of inertial platforms; rendezvous and docking; remote sensing of Earth resources, etc.



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Tuesday November 11 1983

Sitting pretty in Bonn

ON THE face of it Mr Helmut Kohl, the West German Chancellor, is sitting pretty with the next federal election only 24 months away. The sting of defeat of the Social Democratic Party (SPD) in the Hamburg and elections, in what normally is one of its strongholds, appears to rule out any possibility that Mr Johannes Rau, its champion, will be able to wrest the chancellorship from Mr Kohl in January.

Apparently, too, the leap forward taken by the Hamburg Christian Democrats (CDU) and the lessons to be drawn from federal politics are a healthy symptom for the stability of a key country of western Europe. At the most simple level that is saying no more than that no change in Bonn makes for withdrawal of US nuclear weapons from West Germany. It has even joined with the Communist rulers of East Germany in asking for the withdrawal of nuclear weapons from a corridor extending about 95 miles on either side of the East-West divide in Europe.

Overstated victory
Given the present imbalance between the conventional forces of Nato and the Warsaw Pact—an imbalance that no foreseeable government in Bonn would wish to lessen by enhancing the Bundeswehr's SPD ambivalence about nuclear deterrence is potentially dangerous. The fact that the two superpowers have been talking to each other about thinking out nuclear arsenals is insufficient justification for any one ally to seek to go it alone.

If the SPD leadership believed that it could gather support from the neutralist and environmentalist lobbies by taking the attitude that it did to nuclear questions, the Ham-

burg election has proved these tactics to have been inadequate. The Greens, who radically reject nuclear power and weapons, advanced strongly, securing more than 10 per cent of the vote cast on Sunday. The implication is that these matters will continue to agitate German minds.

It follows that one must not overstate the victory for the cause of stability which the Hamburg result represents. The ferment which caused the Greens to emerge so strongly in the German-speaking countries continues. So does the instability at the fringe which of late has caused terrorism to re-emerge in West Germany.

Identity crisis

These were not, of course, the issues upon which the Hamburg election was primarily fought. Local problems militate against incumbent SPD Mayor, Mr Klaus von Dohnanyi. There had been several scandals in the local administration. Changing industrial patterns and shifting trade routes had caused high unemployment in Hamburg factories and docks, even though the city remains a prosperous corner of a prosperous country.

Perhaps most immediately the near-bankruptcy and hurried sale of Neue Helmut, the housing concern owned by the West German trade unions, had undermined public confidence in the traditional West German left as represented by the trade unions and their friends in the SPD. In addition, the SPD resented no visible benefit from firmly basing its electoral strategy upon the undoubted personal appeal of Mr von Dohnanyi. It is a poor omen for the Social Democrats' federal campaign, even that only a few months ago Mr Rau was thought to be their greatest electoral asset.

Mr Rau's popularity remains greater than Mr Kohl's. But in the opinion polls, the SPD has been losing ground to the Christian Democrats. Personal appeal seems insufficient to give the SPD a grip on the political centre without losing ground at the fringe to the Greens. A more coherent set of policies is needed if the SPD is to escape from its identity crisis.

Polling day at the Stock Exchange

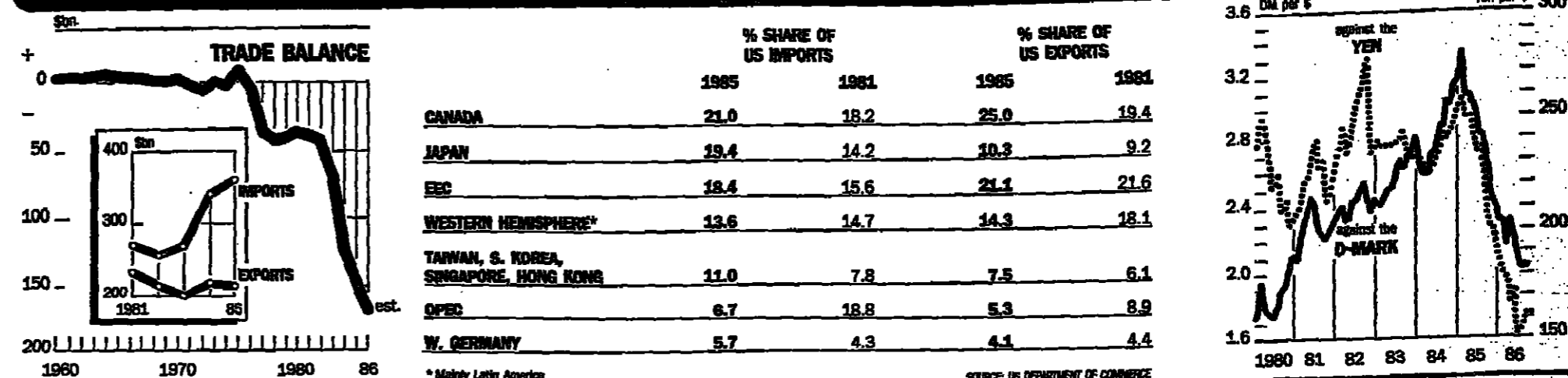
PUDDLE DOCK is the improbable location for what is planned to be the last formal proprietorial meeting of the 5,400 members of the old-style Stock Exchange. This evening in the Mermaid Theatre, the chairman, Sir Nicholas Goodson, will lead a debate on the two resolutions which are designed to turn the Exchange into a limited liability company and to transfer proprietorship from individuals to corporate members.

A poll will be held tomorrow and on the basis of proxies received up to the closing date last Thursday the Exchange is said to be "quietly confident". But victory is not yet assured. In a roughly similar poll in June 1983 the proxies showed 79 per cent approval, clearly ahead of the required three-quarters majority of those voting. But in the event enough new votes were received, or old votes changed, after the extraordinary meeting for support to slip to 73.6 per cent.

The constitutional changes are designed to pave the way for a merger with Iero, the International Securities Regulatory Organisation, to form a combined regulatory body, the Securities Association, and a single recognised investment exchange, the International Stock Exchange.

Logical plan
The merger is not being directly voted upon tomorrow. That is a matter which will be within the authority of the Council. But the deal with Iero is very much upon the minds of the membership. Nearly all members appear to think that the plan to set up an international exchange is logical. Those within the biggest firms can argue that the proposals are a logical extension of the individual deals which their organisations have done with British and foreign banks and other financial institutions. More than 50 member firms of the London Stock Exchange are already members of Iero.

US TRADE AND THE DOLLAR



Now for the hard part

By Michael Prowse

"The doubling of manufactured imports into the United States since 1980 and the complete stagnation of US manufacturing exports have produced a sense of frustration in the US and a political receptivity to protectionism that is without precedent in my lifetime."

PROFESSOR Martin Feldstein, President Reagan's former economic adviser, delivered this rather grim warning in June. Some may now be tempted to regard this as unnecessary scaremongering. After all, the dollar has fallen by about 40 per cent against the D-mark and yen from its 1985 peak. The August and September US trade figures were better than expected. James Baker, the US Treasury Secretary, has concluded another showy international agreement—this time with Mr Kiichi Miyazawa, his opposite number in Tokyo. These are surely all signs that the US current account is on the mend. And if that is so, the pressure for protectionist legislation should die down, despite the Democratic Party's success in the mid-term elections.

Unfortunately, this may be wishful thinking. August and September trade figures—deficits of \$13.5bn and \$12.6bn—looked reassuring only against July's ghastly \$18bn shortfall. It is as yet unclear whether the dollar's decline will achieve more than a small improvement in the trade deficit, which this year is expected to be a record \$170bn.

One reason for pessimism is the deep-seated nature of America's trade problems. US business has had trouble competing for at least a decade in the world's free market. The US has been running a trade deficit as long as 1976. US vulnerability was masked at first by a strong invisible account (which partly reflected interest on foreign assets) and a weak dollar against the G7 currencies.

The US could be likened during the 1970s to a family living well because it was able to supplement its wage income by spending the interest on its capital. In the 1980s, under President Reagan, America began its spending spree partly because of massive tax cuts—

and squandered the capital. The US is now borrowing to pay the interest on past borrowings—a state of affairs which cannot last indefinitely. By the end of the decade, Mr Reagan's deficits may have added close to \$1 million million to US external liabilities.

The scale of the trade deterioration is not easily appreciated. In the past decade, merchandise imports have grown twice as fast as exports. Between 1981 and 1986 exports actually fell by 10 per cent in dollar terms, while imports rose by a third. By 1985 the US was in the extraordinary position—surely unprecedented among large industrial countries—of having a trade deficit equivalent to almost 70 per cent of its exports.

US business faces a gargantuan task. Because the US is now a debtor nation, it must, like the Latin American borrowers, at some point generate trade surpluses if it is to prevent debt ballooning out of control. The medium-term task is not just to eliminate the \$170bn trade deficit but to turn it into a small surplus. The arithmetic of compound interest means that the longer the adjustment is postponed, the larger the eventual surplus will have to be.

The plea for further protection, following restraints on steel, textiles, cars, semiconductors and much else, suggest that US companies are doubtful of their capacity to meet the challenge. Is Mr Baker doing enough to help them?

There are two general steps the US can take to improve its trade position: bring down the dollar and ensure that the US grows more slowly than the rest of the world. On exchange rates, Mr Baker has had mixed success. The dollar has declined against the D-mark and yen look impressive but only set against the dollar's excessive strength earlier in the decade.

Many economists believe that, while a temporary halt may now make sense to allow companies to adjust to past changes—substantial future depreciation will be necessary. For example, Mr David Morrison, international economist at Goldman Sachs, thinks Japan is now "extremely competitive" at ¥160 to the dollar and that

trade balance might require an "equilibrium" rate as low as ¥90-¥130. Such a calculation would reflect purchasing power parities, the US's need to service its rapidly rising debt and the fact that its long-run productivity growth is considerably lower than Japan's. Similar calculations for West Germany suggest that an equilibrium rate might be DM 170-180 to the dollar.

The point increasingly stressed, however, is that the dollar's value against the D-mark and yen is of limited interest. Last year (see table), Japan accounted for only 19.4 per cent of US imports and 10.3 per cent of its exports. The comparative figures for West Germany were 5.7 per cent and 4.1 per cent. Even if West Germany is regarded as a proxy for the EEC (which is wrong because steel is not pegged to the D-mark), it is still of limited relevance: the EEC accounts for only about one fifth of US imports and exports.

It makes no sense for Mr Baker to focus exclusively on Japan and Europe when three other blocs—Canada, Latin America and four developing Pacific Rim economies (Taiwan, South Korea, Hong Kong and Singapore) account for nearly half of US exports and imports. Since February 1983, the US dollar has appreciated substantially in real terms against several Latin American currencies and remained roughly static against the leading Pacific Rim currencies (see table).

US exporters have been subsidising their lending policies of US and other money centre banks. To add insult to injury, US workers and exporters are also bailing out European and Japanese banks.

Canada has been a buoyant market for the US: exports have grown more strongly than in either Europe (where they contracted between 1981 and 1985) or the Far East. At the same time, Canada's penetration of US markets has proceeded much more slowly than that of the Pacific Rim. This does not suggest that the Canadian dollar is grossly undervalued against the US unit.

Latin America is a different story. In 1981, it was twice as important an export market as Japan and four times as important as West Germany. Since then, US exports to the region have fallen by nearly 30 per cent—but not primarily because of dollar overvaluation. The culprit here is the debt crisis. Indeed, these figures understate the damage the debt crisis has done to US trade. Between 1976 and 1981, the US external account was propped up by massive growth of exports to Latin America—a near tripling in US dollar terms—supported, of course, by cheap credit from the big banks.

The Democratic staff of the Joint Economic Committee of Congress has argued convincingly that the US approach to the debt crisis, especially in the early years, exacerbated the problems. By taking a tough line on debt restructuring and relief, the US forced Latin America to cut back unnecessarily on its exports. By sacrificing their sales and jobs so that debtor nations can fully meet all interest pay-

ments, argue the Democrats, US exporters have been subsidising their lending policies of US and other money centre banks. To add insult to injury, US workers and exporters are also bailing out European and Japanese banks.

President Reagan has explicitly rejected that option of combining tax reform with tax increases. Indeed, many experts believe that his fiscal returns would voluntarily slow down the US economy, let alone allow a recession.

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US observers also fear that the Gramm-Rudman mechanism for reducing the Federal budget deficit will not be allowed to operate properly in the pre-election period. A significant tightening of US fiscal policy does not, therefore, appear plausible. It thus follows that a significant growth differential with the US can be opened up only if other countries are prepared to throw caution to the wind and strive in the short term for growth rates of 5 per cent or so, which were regularly achieved in the 1960s and 1970s.

Yale missed the mail

There was a distinct lack of enthusiasm at Yale back in 1965 when undergraduate Fred Smith submitted a paper claiming to have spotted a gap in the market for an express parcel service. The US could be likened during the 1970s to a family living well because it was able to supplement its wage income by spending the interest on its capital. In the 1980s, under President Reagan, America began its spending spree partly because of massive tax cuts—

Men and Matters

John Smith, Labour's shadow Secretary for Industry, flew from Scotland to address it. But there was an audience of only one, so the meeting was abandoned. Smith left Bournemouth yesterday, not much impressed by the CBI.

NO work

One meeting that did not take place at the CBI conference in Bournemouth on Sunday was that organised by the Charter for Jobs, the impeccably respectable body that has been campaigning against high unemployment.

Gunn's stamp

Life is not just a series of take-overs for irrepressible British and Commonwealth chief executive John Gunn. A former student of Nottingham University, Gunn has a new pet project—the Institute of German, Austrian and Swiss Affairs to be set up on the campus where he himself studied German.

Morning view

They took off all the pullovers and threw away the red sofas at BBC Breakfast Time yesterday in the cause of a greater commitment to news and information in the early morning.

Fertile gardens

Harold Ballard, the crusty 83-year-old owner of one of North America's best-known ice hockey teams, has added some spice to the Toronto stock exchange in recent days.

Wheeler dealers

Today's conundrum—What is the connection between a

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Observer

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Letters to the Editor

The argument about future fossil fuel prices

From the Director, Centre for International Energy Studies, Brunsum University

Sir—Mr P. Watts, the Central Electricity Generating Board's economic adviser, misrepresents (November 5) his organisation's view on future oil and coal prices as presented to the Sizewell inquiry. In evidence which my colleagues Mr R. Stearnhill and I submitted to the inquiry in 1983-84 we argued that the CEBG had fundamentally misinterpreted global fossil fuels supply/demand relationships and as a result had presented a set of eminently unreasonable and low probability forecasts of future oil and coal prices as the basis for its Sizewell nuclear power station application.

our claims that even the lowest CEBG forecasts of prices were much higher than the top of a range of prices above which there was only a 15 per cent probability that prices would lie. Meanwhile, prices have declined to levels which are right off the bottom of our range of price forecasts. The CEBG real world differential for 1988 prices thus now exceeds a 3:1 ratio.

Mr Watts claims that the Cambridge Energy Research Group's subsequent work, incorporating the "very low" assumptions about future fossil fuels prices given to the inquiry, still showed Sizewell B as "economic." This appears to be privileged information which was requested by the inspector of the CEBG's evidence on future prices had been successfully challenged. As the witnesses who argued the "very low" price outlook for fossil fuels we have not even been told if our forecasts were used in this exercise—let alone the results if, indeed, they were used. And we were certainly not recalled by the inquiry to comment on the claim that Mr Watts now appears to be making vis the unimportance of fossil fuel prices for the economics of Sizewell. It is surely incumbent on Mr Watts to produce the evidence for this claim as it was not part of the original CEBG case and it has not been sub-

jected to public scrutiny and possible objection. (Professor) Peter R. Odell, Postbus 1730, 3000 DR Rotterdam.

A CONSERVATIVE victory at a general election early next summer, after a tax-cutting spring Budget. That has emerged in the past week as the conventional wisdom, or rather hope, of many Tory MPs and City commentators.

Yet neither the outcome nor the timing of the election is nearly so certain or clear-cut. Admittedly, the Tories have held a clear lead in four recent opinion polls following 18 months when Labour was ahead. But four polls do not represent an irreversible trend.

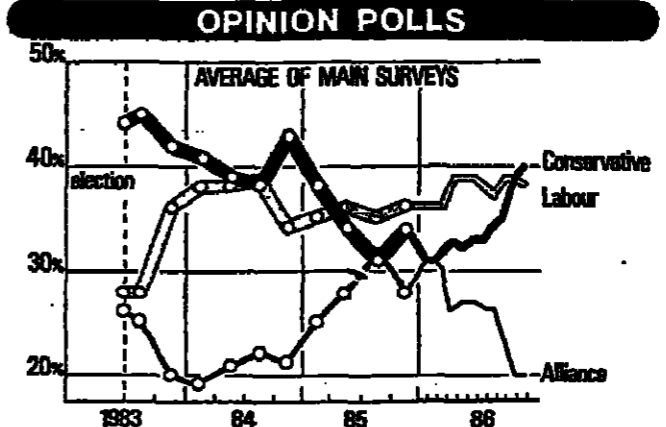
Moreover, while last Thursday's announcement of public spending increases should help the Tories' electoral prospects, they do not take the party to a particular date. Both the Prime Minister and Mr Nigel Lawson, the Chancellor, have sought to cool speculation about an early election and keep open options for later in 1987, or even 1988.

The Tories' rating had already been edging up slowly during the late summer according to the average of the main polls shown in the graph. The big jump in Tory support from 33.34 per cent to around 40 per cent has, however, occurred only in the past two months, during and after the party conferences. This largely reflects a switch from the SDP/Liberal Alliance and can be primarily traced to the Alliance's public divisions over nuclear defence policy.

Mrs Thatcher's election prospects

Not yet home and dry

By Peter Riddell, Political Editor



The key development in the past week is that Labour may have slipped fractionally from its recent high level. This is not a firm trend but Labour MPs were impressed—or rather depressed—by the clear Tory lead shown by the massive 9,000 sample survey (several times

threatening a Tory backbench revolt. The economy could also go wrong if interest rates start to climb again. And after 12 months of Westland, BL and the Libyan bombing, the unexpected can never be discounted.

However, it is the Conservatives' ability to shrug off such setbacks which is the strongest reason for their current optimism. Labour should be clearly in the lead at this stage of a Parliament—at over 40 per cent if it is to have a realistic hope of winning the next election. This is because in most, though not all, pre-election periods, the governing party's standing has recovered in the months up to polling day.

The explanation is probably that voters are less concerned with events like Westland which obsess Westminster. Also, 85 per cent of those who want to be in work and appreciate the rise in living standards and the consumer boom. Dr David Owen may deplore this as the "candy floss economy" but Mr Lawson may have made a more accurate, if cynical, assessment of voters' preferences.

What does all this mean for the election date? Mrs Thatcher will, of course, go when she thinks she will win—and she took some persuading to go early in 1983. She apparently wants to serve at least four years, which means next June at the earliest. This would be after next May's local elections. The snag is that the Tories may not appear to do well then since comparison will be with a good year for them in 1983; anyway Labour tends to perform better in local than parliamentary elections. Some Tories therefore favour local election day, May 7 1987.

After Westland, BL and the Libyan bombing, the unexpected can never be discounted

Such a shift to the Tories has occurred twice before since 1983, only to be followed by a swing back again. The difference this time is that the fall has been larger and the Alliance's current rating of under 20 per cent is the lowest since early 1984. Although the defence split is now healed, with the Liberals agreeing to maintain Britain's nuclear capability, there may have been permanent damage to the image of the Alliance and its leaders as a moderate and united force.

away from much of the ideological ground staked out by the present Government.

The Tories face a number of potential stumbling blocks. The Alliance could recover, both before and during an election campaign, when it has previously benefited from heavy media exposure. The Government could be vulnerable on local rates, with the prospect of big increases next April in southern England already

Benign neglect and Turks & Caicos

From Mr J. Shearer, Sir—May I be permitted, as a long-term resident with my wife, of Providenciales, one of the islands in the Turks and Caicos, to comment on the excellent article by David Lennon, November 1.

One observation of "benign neglect" is relevant to the extent that previous British administrations did not appreciate that these islands, which were "re-discovered" only in 1966 were not fit for years later in any form of self-government. I am on record in expressing this opinion and did, indeed, forecast the sort of trouble which has recently arisen.



Brusque end to the boom?

From Mr H. Cole, Sir—I usually find that on economic matters Samuel Brittan is more reliable than the Prime Minister. However, I think that there may be more to Mr Thatcher's apprehensions about the financing of the retail boom through credit cards than Mr Brittan (November 6) is prepared to concede.

several hundred pounds over the next year or so. Indeed, for many families the net increase in income which they can look forward to may be around 6 per cent already earmarked to foot current consumption bills.

Pension scheme surpluses

From Mr C. Hedderwick, Sir—Your newspaper has an enviable reputation for accurate financial journalism. I hope that Lex on Hanson Trust's pension proposals (November 3) is merely an aberration from this standard. If the column is to put forward subjective opinions that is one thing, but to print facts that are wholly erroneous is entirely another.

overlaid by 5 per cent, the employer should use the surplus first to improve benefits, then as a substitute for contributions and, only if these still leave an excess pocket the remainder. These actions are alternative options. The Act does not forbid employers from "pocketing" the remainder on only after the first two mentioned options have been taken.

Many households have well over £1,500 outstanding on consumer purchases. Credit card finance is expensive, but people seem oblivious to its real cost—ranging from 29 to as much as 40 per cent on a true APR basis for some of the new "retailers' own cards."

Hence, while the retail statistics show the goods being bought on credit as sold now, the interest element on them will pre-empt, on average,

Growth in some areas

From the Chief Executive, West Midlands Industrial Development Association, Sir—Anthony Moreton has produced some interesting material in his report under "Regions in crisis." In dealing with the West Midlands region (November 4) there are factors that suggest the pessimistic decline outlined does have a brighter side.

has led to production abroad, this does not necessarily result in lower production or job loss at the home base Cadbury is a good case in point.

Comparing apples with apples

From Mr F. Cook, Sir—If, as Peter Gillman (The battle of Featherly, November 1) suggests British farmers will be paid to plant trees, will some of these be planted by men of Kent and Kentish men be of decent apple varieties? Perhaps they will

be similar to those grubbed up in recent years. The only apples offered to us here are South African, only then would Labour, if it held its current 38/39 per cent rating, stand any chance of winning office.

Doubts about the length of the UK poverty line

From Mr P. Ashton, Sir—The article by Robin Pauley on the "Lengthening of Britain's Poverty Line" (November 5) was typical of the way most journalists and many politicians approach the subject. They express concern for and propose action on behalf of the less well off on the basis of highly selective statistics and ill-founded assumptions of poverty served up by the poverty lobby.

actually showed, however, was that 80 per cent of recipients did not regularly run out of money, 71 per cent had not had a period of real anxiety over money and that 77 per cent were not in debt when interviewed.

Of the numbers in poverty, Mr Pauley is quite wrong in stating that there were almost 9m people in 1983 with incomes below the state's poverty line, and around 11m today. The official figures which he refers to show, in fact, that there were less than 2m families containing under 3m people—less than 5 per cent of the population.

Arithmetically it worked in the same way as VAT so that the income tax paid by the taxpayer was subtracted from the tax payable by the mortgagee. Only the standard rate of tax on the total transaction was charged. Just like VAT which is 15 per cent and not 30 per cent!

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FINANCIAL TIMES

Tuesday November 11 1986

A GOOD SITE BETTER JCB CONSTRUCTION EQUIPMENT

Egypt's new man confronts old problems

PRESIDENT Hosni Mubarak of Egypt has a reputation for caution. His style is undramatic compared with that of his volcanic predecessor, the late Anwar Sadat. Yet when it comes to changing government appointments, Mr Mubarak follows in Sadat's footsteps.

The salons of Cairo are full of executive ministers and ministers of finance and economy who believe they can do better than their successors. Their voices are added to the cacophony of advice that rains down on the government of the day.

Mr Mubarak, in his five years as President since the slaying of Mr Sadat, has continued to replenish the stocks of disaffected officials at a respectable rate. There have been four prime ministers - one died in office - and as many ministers of economy.

The frequent change of personnel in key government posts reflects deepening concern about Egypt's economic crisis as much as it does the President's prerogatives. For many Egyptians, driven to despair by the government's apparent inability to deal with the country's problems, it appears that the more things change, the more they stay the same.

Mr Mubarak's letter at the weekend appointing Dr Atef Sidki as Prime Minister mirrors that issued 14 months ago to Dr Ali Lutfi who has now been dismissed. On that occasion, Mr Mubarak asked his Prime Minister to carry out economic reform without adding to pressures on prices. Then, as now, it was an impossible task.

A prominent Egyptian banker



Tony Walker looks at the political restraints Prime Minister Dr Atef Sidki (left) will face in his attempts to solve Egypt's economic problems and his need for the unequivocal support of President Hosni Mubarak (right).



commented at the time: "It was like walking into a shop and asking for the best quality goods at a low price. Dr Lutfi comes with a mandate to solve economic problems, but not a mandate to pay the price."

Dr Lutfi's premiership was dropped from the start, it seemed. An inexperienced politician, he was asked to head a government which included powerful officials left over from previous administrations. Dr Lutfi was unable at any stage to exert authority over his cabinet.

Dr Sidki is also inexperienced in political terms, although it appears that he has more powerful connections than his predecessor. He is an associate of Dr Riad Mughoub, speaker of the parliament, who has on occasions acted as an adviser to the President.

Dr Sidki's views about economic reform are not well known. It is

commented that he has a stronger commitment to central planning than his predecessor, who was attracted to liberalising Egypt's economy, but in the end was unable to carry his cabinet colleagues with him.

The dismissal of Dr Lutfi is curiously timed. It coincides with critical talks between Egypt and the International Monetary Fund now under way in Cairo. The changes, which include the appointment of a new minister of economy, may cause a hiccup in the IMF negotiations, which appeared to be making progress.

Understandings reached between government officials and the IMF about the need for basic reforms of the pricing and exchange and interest rate structures may require renegotiation.

The IMF is demanding a dismantling of Egypt's multi-layered

exchange rate system, a liberalisation of interest rates to encourage investment, and increases in energy prices as a condition of it providing support over three years.

Egypt has been moving nervously towards an arrangement with the IMF, but according to an IMF official the two sides are still a "long way apart."

Egypt's new Prime Minister has inherited an even more critical economic situation than his predecessor, who assumed office at a time of rising prices and falling revenues. The oil price collapse this year has exacerbated Egypt's problems, which include an acute hard currency shortage.

Dr Sidki is faced with the unenviable task of restraining government expenditure, conserving scarce foreign exchange resources, controll-

ing price increases, seeking ways to restructure Egypt's foreign debt and at the same time introducing economic reforms that would satisfy IMF conditions.

According to the latest IMF report, Egypt's foreign debt had reached \$38bn by mid-year, which puts it in the same category as such medium-to-large debtors as Venezuela and Indonesia. The IMF also reported an alarming build-up of arrears on debt service payments, from \$800m in mid-1982 to \$4.3bn this year.

Egypt's access to new lines of credit is limited until it makes an arrangement with the IMF. After that, a comprehensive rescheduling of its external debt should be possible, perhaps through the offices of the Paris Club.

Smacking as it does of changing horses in midstream while negotiations are going on, the weekend reshuffle provoked an initial negative reaction from international bankers. But Dr Sidki's decision to restructure economic portfolios to reduce the number of ministers with a say in policy is a promising early development.

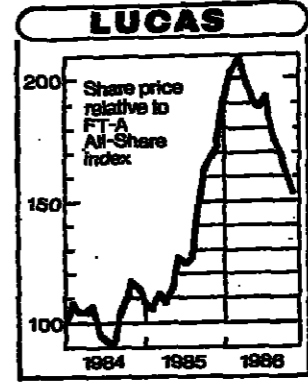
If he is to do better than Dr Lutfi he must elicit undertakings from Mr Mubarak of more rigorous support for overdue and painful economic reforms.

But even if Dr Sidki manages only to contain the rate of inflation and discipline in his Government's economic policy-making, he will have achieved more than his predecessors.

Tighter rules for investment companies, Page 23

THE LEX COLUMN

Lucas in need of a holiday



Any company that generates over a quarter of its pre-tax profit out of payments holidays on its pension fund is bound to be something of a commodity. But the puzzle with Lucas goes deeper, as yesterday's two-way tussle with the share price shows: the announcement of pre-tax profits up 65 per cent to £95.2m were quite as good as expected, but after much gyrations, the share price settled 10p lower at 469p.

Lucas has already promised an even more generous contribution holiday this year, of about £27m and lower redundancy charges will do their bit. There is sure to be enough from the aerospace and automotive operations outside the UK to cover the profits foregone from re-tooling the fuel injection plant at Greenville. Lucas could turn in pre-tax profits of £115m or so and produce some small earnings progression even with diminished help from tax losses.

However, the investment rating - at a double figure multiple of earnings excluding the pensions holiday - is asking rather more. Either Lucas must promise yet further pension relief next summer, or it must show that it has used the pensions breathing space to convert the half-billion pounds in UK automotive turnover into a profitable operation.

No doubt, Lucas will produce something on the pensions front with the now-familiar boost to the share price. But the immediate outlook for the UK automotive business is not encouraging: Lucas CAV is unlikely to see any volume growth from its commercial and agricultural customers, which suggests yet more cost-cutting, while Lucas Electrical is heavily dependent on the UK motor industry. Lucas Electrical may well break even at the pre-interest level on the last day of this year, but this is scarcely compelling reason to buy the shares.

Given the downward drift in the PWS price, shareholders in Heath will be primarily interested in the cash and convertible offer, which is 40 per cent underwritten and puts a value of about 51p on each Heath share. Even here, the market is not convinced: Heath closed at 53, down 11p, as if the convertible were valued simply as a high-yielding fixed-interest stock.

However, the prospect of some cash now has tilted the financial balance in favour of PWS. The conditional placing by Hambros of Heath shares issued to take over Fielding was a more distant 46p. This may be what Heath will be worth even with new management from either source.

Champagne luggage

Aside from the fact that champagne is customarily sold by the case, the news of a merger between Louis Vuitton and Veuve Clicquot has appeared one of the less obvious combinations one might devise. But during the suspension of Clicquot shares, the idea has grown on people; if the game in champagne, like other alcoholic drinks, is to be won by the adept at international marketing, to be packaged with Mr Rastan's smart luggage seems just the thing to put more fix on Clicquot. Vuitton's desire to try its hand at other luxury products has already led it into the edges of the perfume trade, so the Givenchy brands that Clicquot controls appear to fit in neatly.

At six Vuitton per Clicquot, the share terms have been pitched at a premium of about a fifth to the suspension price of FF 5,500, a valuation of Clicquot that had in any event more than doubled in the previous twelve months. So far as earnings go, Clicquot shareholders have nothing to complain about in a

multiple of more than 30 - though the market has been doing its bit in advance to discount the bid premium in Vuitton shares. The premium may not look quite so generous when calculated in relation to the replacement cost of champagne stocks, which is bound to exceed the historic book value by many a margin. Shareholders in Clicquot may do well to see if their shares return at a premium to the cash and bond alternative of about FF 6,300, before deciding that acceptance of Vuitton is an open and shut case.

Take a dull company which has lost its way and is making small but increasing trading losses. Inject some new management and, a little later, £5m of equity. Result? Large losses and a falling share price.

Three bidders circled Cullen's two years ago, all ready to prove their superiority as food retailers. Clearly the business is not as easy as it looks. After gaining control in early 1985 the new management started to transform Cullen's into an up-market, open-all-hours chain.

Ever since, shareholders have been waiting for the benefits, even stumping up for a rights issue at 200p. After yesterday's news of a near £1m interim loss the shares closed down 20p at 330p. The history suggests a paucity of financial controls and a surplus of optimistic forecasts.

Aided for the past week by a new finance director, Cullen's appears to be taking a more realistic approach. At last, new stores make losses for six or even nine months - rather than Cullen's had originally expected - partly because of a high wastage rate in the fresh produce that set on shelves to demonstrate Cullen's convenient range. Fewer stores will therefore be opened until the existing one are profitable.

Of Cullen's 39 convenience stores only 10 have been open for more than a year. The new, less grandiose, plan is to have 43 by the financial year end; not the 60 or 70 that used to be mentioned.

The reduced number should be enough to bear the central cost once they are all run in. But Cullen's is unlikely to be making profits until the year after next. Most retail shareholders' patience and Cullen's cash are likely to run low. Yet perhaps new management is not the answer to every corporate prayer.

Swedish food price rises to be postponed

By Kevin Dore, Nordic Correspondent, in Stockholm

THE SWEDISH Government yesterday reached agreement with the country's farmers to postpone planned food price increases until July in an effort to hold down consumer prices and rescue this year's national wage agreements.

The two-year pay settlements for 1986/87 in both the private and public sector contain clauses allowing trades unions to renegotiate wage levels if consumer price inflation is running higher than 3.5 per cent next month.

Concern has been growing that the inflation target would be exceeded, thus plunging the country into a new round of disruptive collective bargaining only weeks after peace has finally been restored to the Swedish labour market following the ending of a prolonged series of strikes in the public sector.

The annual inflation rate in September jumped to 4.1 per cent with the largest monthly increase since January, compared with 3.6 per cent in August and a low point of 3.3 per cent in May.

Inflation in Sweden's eight major trading partners was running on average at only 1.5 per cent in August, and the country's minority Social Democratic Government is concerned that the international competitiveness of Swedish industry will gradually be eroded unless the gap can be narrowed.

A triggering of the price clause in national pay deals is seen as the biggest short-term threat to the Government's economic policies. The authorities have apparently been considering various methods of clearing this hurdle, including changes in the composition of the consumer price index, and a possible cut in interest rates.

Yesterday's move means that the Government has now postponed food price increases of around 2 per cent due to come into effect on November 17 until July 1 next year, avoiding a possibly crucial increase of 0.15 per cent in the consumer price index.

The postponement has been won at the price of a package deal of support measures in the Swedish farming sector costing more than SKr 1bn (\$142m).

Thatcher stresses commitment to restrain public borrowing

BY JOHN HUNT IN LONDON

THE British Government will continue with "prudent policies" to restrain public borrowing and keep down inflation despite the increase in public spending announced by Mr Nigel Lawson, the Chancellor of the Exchequer, in his Autumn statement last week, the Prime Minister said last night.

Mrs Margaret Thatcher also reaffirmed Mr Lawson's belief that there will be further growth in the British economy next year. "The tone of her speech at the annual Lord Mayor of London's Banquet was aimed at reassuring the City that Mr Lawson's Autumn Statement did not mark a "U-turn" in government policies.

Contrary to many predictions, Mrs Thatcher did not attempt to dampen speculation that she is planning a general election by early next summer.

Apparently she took the view that any comment by her would only fuel further speculation. She did, however, assure her audience that she would do her level best to remain in office "for a good few years yet."

Nevertheless, she did set out the main themes on which she is likely to fight the next general election, with long passages on the enterprise economy, privatisation, wider

share ownership, law and order and a Britain with a strong nuclear deterrent.

On nuclear disarmament, which Mrs Thatcher will be discussing with President Ronald Reagan in Washington later this week, she cautioned against a zero-zero option and said that negotiations with the Soviet Union must be "tough and realistic." In effect, she was underlining the statement by Mr George Younger, the Defence Secretary, over the weekend that Britain's interests must be fully taken into account in disarmament talks.

Dealing with the economy, the Prime Minister said most attention last week had been concentrated on Mr Lawson's announcement of an increase in public spending. "But equally worthy of attention is the fact that public spending has been falling as a share of our national income every year since 1982," she went on. "And after this year's Autumn Statement it will continue to fall as a share of our national income."

It should come as no surprise, she said, that the Government was insisting that public spending should be honestly financed. She strongly emphasised that in his budget the Chancellor had given the target of £7bn (\$10bn) for next year's PSBR

target - the same as this year - and had reaffirmed it in the House of Commons last week. "We shall not betray the prudent policies which have been the hallmark of this Government," she promised. "The Government had brought down the rate of inflation but it still was not low enough and she longed for the day when Britain would have stable prices with the expectation that they would remain so."

She argued that government policies had increased national income every year since 1981 and 1m new jobs had been created over the last three years. There was no longer need for talk about Britain's relative decline. She pledged that the Government would continue to provide the conditions where enterprise could flourish. She praised the City of London over the "Big Bang" and warned that Britain would expect similar free access to financial centres overseas.

On popular capitalism and privatisation she said it was her dream to give power, responsibility and independence back to the people. Thatcher's election prospects, Page 19

Computer giant gets an A to Z of names

By William Hall in New York

IT HAD ALL the excitement of a New York City lottery drawing yesterday as the more than 100,000 employees of Burroughs and Sperry waded for news of which lucky person had won the \$5,000 prize for picking the name of the world's second biggest computer company.

Burroughs and Sperry, which tied the knot in May on the biggest merger in the history of the computer industry, decided to dispense with highly paid image consultants and instead asked their employees to choose a name for the new computer giant. The unusual contest drew 31,000 entries and competition was so fierce that the judges had to time stamp the entries as they poured into Burroughs' Detroit headquarters.

Suggestions for the new name ran the gamut from A to Z-AABSG International to Zyre. Thousands of entries combined the two existing names in some way such as Burco, which sounds like a Mexican mule to Burroughs, which the public relations people say is reminiscent of Sperry's famous early computer, Univac. Busper, Spebur, Supurb and Squabb (a sure quality alternative to Big Blue; the more familiar for IBM) were among the other offerings.

Sparrow(s), in various spellings, received a lot of votes reflecting as one employee suggested the common characteristics between the bird and the company, "hardy, able to exist in any environment, industrious, always building, low-flying, down-to-earth, always keeping sight of its objective."

There were 415 entries for International Computer Systems Technology and United Systems Technology, with 397 entries, was the runner up. Among the less popular choices were Sian, a Finnish term with no literal English translation but said to be short for "unyielding, guts and tested for endurance."

In the end the contest was won by Mr Lee Machen, a 36-year-old systems engineer from Atlanta, who was the first of eleven people to pick Unisys, which is short for united, information, systems.

In common with Varsity Corporation (ex-Massey Ferguson), Nevistar (ex International Harvester) and Euro Corporation (ex-Entacor) and before that Houston Natural Gas, Unisys is launching a global advertising to introduce the corporation's new name and identity.

The campaign will be based on the slogan: "The Power of 2."

Chirac stance undermined

Continued from Page 1

cism engulfing the whole region. And that, let me repeat it, is much more important than breaking relations with Syria because of some incident in London or a bomb in the street."

He went on to describe the recent bomb attacks in Paris in which six people were killed and over a hundred injured as "small beer" besides the major problem of containing the growth of fanaticism in the Middle East. "And who in Europe," is trying to hold back this tide of fanaticism? I must conclude that France is alone in this area," he said.

The Prime Minister's office yesterday declined further comment on the interview, which the Washington Times decided to publish after Mr Chirac categorically denied remarks attributed to him.

Top Morgan Grenfell executive resigns

Continued from Page 1

bank, which investigated Mr Collier's activities.

Among the main points in the manual is a clear instruction to staff that all their personal securities dealings must be channelled through the group's own brokers so that they can be scrutinised.

The investigation into Mr Collier's breach is understood to have reached its climax at the end of last week. He was at Morgan's offices in the City briefly yesterday before leaving the company.

The announcement of his resignation was read out to staff late in the afternoon. The news reported deeply shocked his co-workers. "We were absolutely stunned," one of them said. "We just cannot understand it."

One reason for the shock was that Mr Collier had developed a reputation as an able manager who had helped build up Morgan's equities business to a profitable size from scratch in barely over a year.

Aged 35, he was previously the manager of the New York office of

Vickers de Costa, the stockbroking firm which is now part of the Citicorp banking group. Hard-working and gregarious, he had several responsibilities, including the market-making and equities side of the company.

Last month, Morgan reported in its interim results statement, that "considerable progress" had been made in developing its integrated securities business. Research teams covering the major sectors of the equity market were in place, together with an experienced sales team, it said. The operation is aiming for a 5 per cent share of the London equity business.

The affair is a particularly heavy blow for Morgan Grenfell which, unlike many of its competitors, did not buy a stockbroking firm and had to build up its credibility as a stock exchange firm through its own efforts. On the other hand, the case also demonstrates the ability of its compliance department to spot breaches of its rules and take effective action.

nothing to what was considered by the court which found Hindawi guilty, and to what the embassies have presented to the Syrian authorities.

The foreign ministers studiously avoided any formal discussion of the two potentially controversial affairs occurring elsewhere. Mr Raymond denied there was any discussion at any level of the interview with Mr Jacques Chirac, the French Prime Minister, in the Washington Times newspaper, during which he

suggested that the Israeli intelligence services, and not Syria, was behind the Hindawi affair.

Sir Geoffrey Howe also insisted that there had been no discussion of the reported US arms sales to Iran in exchange for the release of hostages held by pro-Iranian groups in Lebanon.

He did none the less criticise any such activity if it were proved to be true while saying he did not know "anything like enough" about the allegations.

World Weather

Table with columns for location, temperature, and weather conditions. Includes locations like London, New York, Tokyo, etc.

EEC Syria arms sales ban

Continued from Page 1

makes it very clear to Syria that such involvement is unacceptable."

Sir Geoffrey insisted, on the contrary, that the statement was "absolutely clear about the involvement of Syria and the Syrian authorities in the event which took place here in London."

The text actually refers to "Syrian involvement" and the proceeds to talk about "making representations to the Syrian authorities." It says that a Syrian government response to the accusations "adds

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SECTION II - COMPANIES AND MARKETS FINANCIAL TIMES

Tuesday November 11 1986

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A COMMERCE FINANCE DIVISION

Wickes agrees to buy 9.8% of Lear Siegler

BY CHARLES HODGSON IN NEW YORK

WICKES, a US building products and retail group, has reached agreement with AFG Partners to buy the 1.78m shares the partnership owns in Lear Siegler, a US aerospace, automotive and electronics company, for \$91 a share.

The shares represent about 8.8 per cent of Lear Siegler's outstanding common stock. AFG Partners, formed by California-based glass products maker AFG Industries and Wagner and Brown, a Texas energy partnership, recently offered to buy Lear Siegler for \$95 a share, valuing the company at \$1.51bn.

Wickes said yesterday that it would shortly propose a friendly cash merger with Lear Siegler, the products of which range from Piper light aircraft to Smith and Wesson handguns.

Mr Sanford Sigoloff, Wickes chairman, said the offer to acquire Lear Siegler followed discussions with the company on a possible acquisition and that Wickes had agreed to buy the Lear Siegler stock held by AFG Partners in order to eliminate a potential hostile bidder.

He added that Wickes had received the right to terminate its stock purchase agreement with AFG Partners. If the Lear Siegler board did not accept Wickes' offer, Wickes would be free to take whatever action it deemed appropriate with regard to its Lear Siegler holding. AFG Partners retains its Lear Siegler stake if the agreement is terminated on or before November 12.

Mr Sigoloff described Lear Siegler as "a very fine company, many

of whose businesses are a good fit with Wickes' existing manufacturing and automotive businesses."

Wickes announced at the weekend the \$1.16bn cash merger with Collins & Aikman, a leading US textiles producer. Mr Sigoloff has led the company on an aggressive acquisitions drive since it emerged from Chapter 11 bankrupt proceedings in January 1985.

Lear Siegler, which recently hired New York investment bank Drexel Burnham Lambert to help fend off unwanted suitors, has been hit by the depressed state of the aviation industry. The company reported a 45 per cent fall in net income to \$55.5m in the year ending in June, largely as a result of a \$31m after-tax charge to increase its aircraft production liability reserve.

Japanese appointed to board of Hutton

By William Hall in New York

E. F. HUTTON, the US brokerage firm which rebuffed a \$1.8bn takeover approach from American Express last weekend, has reshuffled its top management team and appointed a leading Japanese institutional investor to its board.

Hutton, which has been the subject of persistent takeover rumours for several months, confirmed yesterday that Mr Robert Ritzreiser, who was brought in as president 18 months ago, had been appointed to the additional post of chief executive. He replaces Mr Robert Fomon, who remains as Hutton's chairman. In addition, Mr Sadao Yasuda, general manager of the international investment department of Sumitomo Life Insurance Company, has been elected to the board.

The company has also confirmed that it has put its life insurance operations up for sale. Hutton's shares fell sharply for the second day running yesterday as Wall Street interpreted the moves as a sign that the group intended to fight to remain independent. By late yesterday morning, Hutton's shares were 5 1/2% down at \$48.

The news that Shearson Lehman Brothers, the aggressive brokerage arm of American Express, had offered to acquire Hutton for around \$50 a share, or \$1.8bn, follows months of speculation that has linked Hutton's name with companies ranging from Chrysler Corporation to Transamerica Corporation.

Hutton is one of the best known retail brokerage firms in Wall Street.

Despite its proud name, Hutton's financial performance has lagged behind other Wall Street firms and its management morale has been hit by the revelations last year that it had been involved in a long-running and complicated cheque overdraft scheme. The company needs extra capital if it is to continue to grow and compete

NEW PRESIDENT OUTLINES PLANS FOR ASSETS SALES AND RESTRUCTURING BankAmerica's survival course

BY DAVID LASCELLES IN LONDON

BANKAMERICA expects to shed \$5bn-\$6bn worth of assets and several non-essential businesses over the next six months in its struggle for survival. This slimming down could yield up to \$1bn in capital, which would bolster the ailing California bank and help it pull through as an independent institution.

These elements of the bank's strategy were laid out in London yesterday by Mr Tom Cooper, the new president and chief operating officer. He and Mr Tom Clausen, the new chairman, took over last month when the former management resigned after failing to bring the bank's losses under control.

Mr Cooper came from Mellon Bank where he was vice-chairman. With his steel-rimmed glasses and dark pin stripes he looked the picture of sobriety yesterday, and professed himself willing "to answer any question so long as it's not personal."

One point he would not discuss, however, was the likelihood that BankAmerica would be taken over or broken up by competitors. "It would be inappropriate of me to comment on offers that may or may not have been made," he said. "We are going to be shareholder driven. We have an idea of the value of the company and of our business plan. That plan will show respectable successes in the next couple of quarters."

The first task is the organisation itself. Mr Cooper said the bank will attack costs to try to save \$400m-\$450m a year. This would include staff cuts of 5,000 this year and a similar number next year, in addition to people shed through divestitures. The group employs nearly 80,000 people.

Other costs will be saved by cleaning out the loan portfolio. BankAmerica is currently charging off about 2 per cent of its loans each year, three or four times as much as its peers. It wants to get that down to 1 per cent by the end of next

year, which means the loan losses will be of the order of \$350m, rather than about \$1bn a year, as now.

The task of restructuring the group will also involve substantial asset sales. Mr Cooper said that BankAmerica will probably sell most of its retail business in Europe, and concentrate its consumer activities in California, the world's seventh largest banking market. He said there was no letter of intent yet in its negotiations to sell Bank of America d'Italia but he expected the sale to go through in the next six months.

The group has also signalled its intention to sell Charles Schwab, the discount broking business it bought in 1980.

In addition to sales of subsidiaries, BankAmerica is selling off parts of its loan portfolio, including auto, credit card and wholesale loans. "Decisions will be made in the light of market conditions. We are under no duress to sell."

Altogether, sales could yield fresh capital for the group of between \$750m and \$1bn, which would help bring the ratio of total assets to capital down closer to that of other large US banks. Mr Cooper said it was currently 17 to one, but declined to give a target. Many US banks operate with a primary capital ratio of 13-15 to one.

Mr Cooper said the group will concentrate on three main areas:

- institutional banking including companies and governments needing multinational financial services;
- retail banking, largely in the US, and mainly on the West Coast and
- managing a portfolio of businesses "in an independent fashion and in the best interests of the shareholders."

One of the bank's strengths at the moment, he said, was its high level of liquidity. This was partly because of the large retail deposits it takes in. But it was also "partly to be proud. No bank can withstand irresponsible rumours."

Standard Oil unveils refinancing plan and arranges \$5.5bn facility

BY OUR NEW YORK STAFF

STANDARD OIL, British Petroleum's US affiliate, has unveiled a major refinancing of its balance sheet and arranged \$5.5bn of borrowing facilities with a group of 45 international banks.

The announcement caused some surprise on Wall Street given that the sums of money being raised are far in excess of the company's present needs and raised speculation that Standard Oil might be positioning itself for a takeover bid for a less well capitalised oil company.

Standard Oil said yesterday that it needed "to have access to sufficient low-cost funds not only to meet planned expenditures for some years ahead but also to be ready for any contingency or opportunity that might arise." It said that the new facilities would give the company "access to the best financing

debt is about \$3bn, "greater financial flexibility and greater financial security."

The Cleveland-based oil company announced yesterday that it had accepted offers from 45 banks to supply committed borrowing facilities of \$2bn and uncommitted facilities of \$3.5bn. The terms of the arrangements were not disclosed.

The new credit lines replace \$1.2bn of existing credit facilities which were arranged last year. The committed credit lines will run for seven years and involve agreements to lend agreed amounts at pre-determined interest rates. The uncommitted credit lines have no fixed maturity and involve an effective promise by the banks to make their "best endeavours" to raise the money for Standard Oil.

Yesterday's announcement bears the hallmark of Mr John Browne, the former treasurer of BP, who joined Standard Oil in April as part of a major management reshuffle instigated by its British parent. Mr Browne is renowned as a financial innovator and the latest deal is significant in that Standard Oil finance, the company's finance arm, has put together the financing without the assistance of a lead bank.

Mr Browne said yesterday that he was "delighted" by the banks' response and received offers far in excess of the company's needs. "The arrangements have allowed us to reaffirm our existing banking relationships and create new ones," said Mr Browne yesterday. Some 19 of the banks are north American, 13 are from Europe and 13 from the Far East.

the news that Shearson Lehman Brothers, the aggressive brokerage arm of American Express, had offered to acquire Hutton for around \$50 a share, or \$1.8bn, follows months of speculation that has linked Hutton's name with companies ranging from Chrysler Corporation to Transamerica Corporation.

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Navistar International to take \$66m charge

BY OUR NEW YORK STAFF

NAVISTAR International, the US heavy truck group, said yesterday it would take a \$66m charge against fourth-quarter earnings as a result of lower-than-expected dividends from its shares in Tenneco, the Houston-based conglomerate.

Navistar, which changed its name from International Harvester earlier this year, said that excluding the special charge, earnings for the quarter would be in line with the \$3m or 1 cent per share net income in the third quarter, which included a \$2m tax credit.

In the fourth quarter of 1985, Navistar had net operating profits of \$30m or 21 cents a share. A tax credit of \$7m made final net \$37m or 41 cents a share.

Chicago-based Navistar, which recently announced plans to raise \$700m through a public share offering, acquired the Tenneco stock as part of the sale of its farm equipment business to Tenneco's J.I. Case division.

Dividends from the stock are dependent on the level of cumulative earnings by J.I. Case since the date of the sale.

"The preference stock has a redemption value of \$18m, with mandatory redemption of \$25m a year beginning in 1990. Navistar said it expected to receive redemption value as scheduled and that the difference between the revised carrying amounts and the redemption value would be credited to income over the life of the issue.

Interim truce likely in USX takeover battle

BY RODERICK ORAM IN NEW YORK

A INTERIM truce in the two-month-old takeover battle for USX could result soon from talks between Mr Carl Icahn, the New York investor, and the troubled steel and energy group.

The two parties appear to be close to a pact whereby USX would let Mr Icahn see its books if he agreed not to raise his 11.4 per cent stake or make a tender offer at less than his lapsed \$31 a share bid.

USX's share price was unchanged yesterday afternoon at \$29.

Under such an agreement USX would win time to study long-delayed restructuring proposals which should be delivered by its investment bankers this week and to settle its steel workers' strike. Mr Icahn would gain information he probably needs to formulate his takeover offer and to help raise money for it.

Mr Icahn's original September 22 offer lapsed on October 22, the day First Boston and Goldman Sachs were due to deliver their proposals. USX said its board should begin discussing the report, which took longer than expected because of its complexity, later this week.

The company has already announced the spin-off of most of its chemical operations, which could raise \$500m towards its immediate goal of \$1bn from disposals. It has sold most of its steel stockholding centres and talked of spinning off its prized oil assets and buying back shares.

A bank on the move also in Brazil

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AFP reveals new share placement

BY ROBERT KENNEDY IN SYDNEY

THE DRAMATIC growth of AFP Investment Corporation continued yesterday when the group announced that it had raised A\$107.8m (\$69.54m) from a placement to help fund "two specific investment opportunities" it was considering.

The company said the placement of 22m shares at A\$4.90, 40 cents a unit below the ruling market price, would provide part of "a significant commitment of funds" which would be needed to bring the two opportunities to fruition.

The latest raising follows AFP's placement of 20m shares at A\$3.25 each in June, its announcement of a one-for-one bonus issue in September, and placement of 3.2m shares to Mr Abraham Goldberg last month.

The investment group, associated with such well known local corporate players as textile Mr Basil

Sellers, former Elders IXL executives Mr Richard Weisener and Mr Peter Scanlon, and merchant banker Mr John Gerahy, burst into prominence when it took an option over BHP's stake in Elders IXL.

The men behind AFP and its rapid growth to a market capitalisation of more than A\$500m signal an active life for the fledgling company.

The current market price compares with the A\$2.45 at which it was trading when it announced the option deal on BHP's convertible preference shareholding in Elders IXL on September 15. The deal gives AFP the chance to take its holding in Elders to up to 20 per cent.

An AFP spokesman would not comment on the two opportunities currently being examined by the group but one of them is deemed to be an overseas company, probably UK-based.

Gevaert buys stake in Hapag from big banks

BY PETER BRUCE IN BONN

THE stake in Hapag-Lloyd, West Germany's biggest shipping line, by the country's two biggest banks, the Deutsche and Dresdner, moved a step further towards depletion yesterday.

Mr Christoph von der Decken, a member of the Dresdner Bank main board and chairman of Hapag-Lloyd's supervisory board, said yesterday that Gevaert, an Antwerp financial holding company, was taking a 12.5 per cent stake in Hapag.

Gevaert took a big stake in Bayer, the West German chemicals group, when Bayer bought up Agfa-Gevaert in 1981. That stake has now fallen to about 4 per cent. Gevaert is said to have other shipping interests and its president, Mr André Leynen, is chairman of the Agfa-Gevaert supervisory board. He is also

a member of the Hapag-Lloyd supervisory board.

The Gevaert move follows closely on the heels of an announcement last week that Veba, the big West German energy conglomerate, was taking a stake in Hapag-Lloyd, also believed to amount to 12.5 per cent.

The Deutsche and Dresdner banks, which each have a 40 per cent stake in the line, are trying to reduce their holdings to 15 per cent each and both the Veba and Gevaert purchases involve bank shares.

Like Gevaert's chairman, the Veba chairman, Mr Rudolf von Bennigsen-Foeder, has a seat on Hapag-Lloyd's supervisory board.


The two banks, along with many other West German banks, are un-

comfortable with large industrial holdings and Hapag-Lloyd's return to profit in the past two years is evidently making it easier to dispose of the shares. The group made net profits of DM 92m (\$47m) last year, up 25 per cent and although this year's net might be lower, the company says it is doing better than expected.

The banks are selling to chosen shareholders rather than simply floating their stakes on the stock market to avoid the possibility of foreigners building up too strong a position in the company. The banks have said that foreign shareholders may be invited, although it was not clear yesterday whether the Belgian participation, given Gevaert's close West German links, would be considered foreign.

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November 6, 1986

Profits slide in first half at Mitsubishi

By Our Financial Staff

MITSUBISHI Motors Corporation (MMC), the Japanese car and commercial vehicle maker in which Chrysler of the US has a minority stake, yesterday reported a 62.3 per cent slide in pre-tax profits to Y5.42bn (\$33.22m) for its first half to September.

The setback, which it blamed on the strength of the yen, came during a period of expanded export sales in unit terms, up nearly 6 per cent to 395,800 vehicles shipped. Sales by value were a bare 0.7 per cent lower at Y789.2bn.

Net earnings emerged marginally higher at Y3.32bn or Y7.60 per share compared with Y3.28bn or Y7.50 a share.

Mitsubishi Heavy Industries, its parent, has been shedding some of its holdings over the past year in order to raise cash.

Holderbank forecasts substantial increase

BY JOHN WICKS IN ZURICH

HOLDERBANK, the Swiss-based international cement industry holding company, expects "very satisfactory results" for the current year and a substantial increase in per cent company earnings.

In 1985, a 23 per cent improvement in net profits to SFr 44m (\$23.58m) had already allowed Holderbank to keep dividends at SFr 80 per bearer share and SFr 16 per registered share despite an increase in capital from SFr 150m to SFr 210m.

In volume terms, group sales are expected to grow at a rate of about 10 per cent in 1986, with considerable increases in local currency turnover. When expressed in Swiss francs, however, sales will be "significantly impacted" by the sharp decline in the exchange rate of major foreign currencies. About

one half of all group activities are carried out in the dollar area, where the average rate in terms of the Swiss franc has fallen by some 35 per cent.

This, says Holderbank, will mean that consolidated turnover is likely to fall by some 15 per cent despite the growth in sales volume. In 1985, Swiss franc turnover had been up 14.2 per cent to SFr 3.61bn. This development will not be fully reflected in consolidated cash-flow and net earnings, thanks to gains in productivity, reduced interest costs and lower energy prices.

The parent company itself expects higher income from investments, as well as a "more favourable financial structure and higher liquidity" as a result of the capital increases carried out in 1985 and 1986.

No plan to sell Avesta, says Sweden

By Sara Webb in Stockholm

MR THAGE PETERSON, the Swedish Industry Minister, yesterday dismissed speculation about the possible sale of the Swedish company Avesta, one of the leading makers of stainless steel in Western Europe.

Mr Peterson said there was no such plan. His statement in parliament follows rumours that the Swedish conglomerate, Axel Johnson, had held talks recently with its West German and Finnish steel-making rivals - Thyssen and Outokumpu - with the intention of selling off its subsidiary, Avesta.

Mr Peterson said it was usual to hold such meetings to discuss commercial and structural questions in the steel business.

Vuitton outlines offer terms for Clicquot

BY GEORGE GRAHAM IN PARIS

LOUIS VUITTON, the up-market French luggage maker, has disclosed the details of its bid for Veuve Clicquot.

The offer comprises six Louis Vuitton shares for one Veuve Clicquot share, valuing the champagne and perfume producer at FFr 4.37bn (\$652m).

An alternative proposal offers a Louis Vuitton convertible bond paying 9 1/2 per cent at a nominal value of FFr 5,800, plus FFr 500 cash in return for each Veuve Clicquot share.

Veuve Clicquot's board is to meet soon to consider the offer but a company statement said the management viewed the bid favourably.

Louis Vuitton, which is advised by Banque Paribas, said it and Veuve Clicquot had complementary

activities and obvious synergies.

The luggage producer has already begun work on a range of perfumes to be sold under its own brand name which will be backed by Veuve Clicquot's Givenschy perfume division.

In the financial area, Louis Vuitton contrasted Veuve Clicquot's heavy fixed asset burden in the form of vineyards and champagne stocks with its own relatively low fixed asset level and high cash generation.

Vuitton promised to remain faithful to "the typically French area of high quality and prestige products," keeping both the identity and the management teams of the component companies.

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INTERNATIONAL COMPANIES and FINANCE

Tighter rules for Egyptian investment companies

By Tony Walker in Cairo

EGYPT IS strengthening the control of its financial authorities over fast-growing investment companies at a time when questions are being raised by officials about the security of deposits in some of these institutions.

A new law was promulgated in June this year which extended the supervisory powers of the Central Monetary Authority over investment companies which have been drawing business away from the commercial banks.

The measure provides for stiff penalties for investment institutions failing to abide by the regulations, which include strict notification procedures to the Central Monetary Authority.

The growth of the investment companies, which pay dividends on deposits as opposed to interest, is in part attributable to the strengthening Islamic trend in Egypt. Islam, practised according to a strict interpretation of the Koran, forbids interest payments.

At least one investment company in Egypt has been offering "dividends" amounting to a return of 24 per cent on money deposited in US dollar accounts.

Mr Ali Negm, outgoing governor of the Central Bank of Egypt, recently cast doubts on companies offering such generous dividends. His remarks reflected government concern about the burgeoning investment company sector. The authorities are worried that difficulties in one of the investment companies may rebound on the banking sector.

Meanwhile, el Rayan, the largest of the investment companies, has issued a strong denial that it is in difficulties, despite a run on the company by its depositors.

Blow for Japan's shipbuilders

BY YOKO SHIBATA IN TOKYO

JAPAN'S five leading shipbuilders and heavy machinery manufacturers were engulfed in the world shipbuilding recession in the first half to September, with business further affected by the yen's steep appreciation against the dollar.

All five shipbuilders suffered substantial falls in sales, and Mitsubishi Heavy Industries (MHI) will be the only company able to pay a dividend for the current year to March.

Even though MHI's interim pre-tax profits declined to one-tenth of the previous year, it confined its setback in net profits to 54 per cent, thanks to

Parent company results, half-year to September 1986 (September 1985)	JAPANESE SHIPBUILDERS		
	Sales Ybn	Pre-tax profits Ybn	Net profits Ybn
MHI	789 (870)	3.07 (30.33)	16.92 (37.07)
IHI	373 (385)	-13.19 (8.84)	-12.76 (4.04)
KHI	273 (341)	-15.91 (2.64)	-16.01 (0.82)
Mitsui Eng.	189 (145)	-	5.95 (0.37)
SHI	104 (114)	2.31 (1.20)	-3.89 (-1.96)

improved net financial balance and a gain from sales of its equity holding in Mitsubishi Motors.

Ishikawajima-Harima Heavy Industries (IHI) was the only

company to report a sales gain in its shipbuilding division. But earnings in that sector deteriorated, affected by losses on order cancellations and a reduction in ship prices. IHI expects

to find it difficult to return to the black even in the year to March 1988.

Kawasaki Heavy Industries (KHI) had to report the largest interim pre-tax loss and net loss, hit by a double-digit sales fall in rolling stock, plant and iron structure, machinery and engines, which more than offset growth in its aircraft division.

Sumitomo Heavy Industries reported pre-tax profits of ¥2.9bn (\$14m) achieved on sales of ¥2.7bn worth of securities. It is cutting its workforce by 850 to stand at 7,300, and is prepared to make another 2,000 to 3,000 redundant.

Fibre group exports hit by higher yen

BY OUR TOKYO STAFF

SEVEN LEADING synthetic fibre makers suffered from depressed exports caused by the yen's appreciation, combined with a fierce competition from newly industrialised countries in the first half to September.

Only Asahi Chemical, Teijin and Unitika reported a profit in their textile divisions. Of the others Toray incurred a sharp 63.3 per cent fall in pre-tax profits overall, due partly to large investment in plant and equipment for new business areas which increased the burden of fixed costs.

For the full year Toray expects to reduce its dividend payment for the first time in nine years. Meanwhile, Toho Rayon cut its interim dividend by ¥0.5 to pay ¥2.

Teijin's pre-tax profits in its textile division tumbled to one sixth of the previous year's level, affected by the 30 per cent cut in production of fibres.

Unitika, which stepped up its sales of plastic film for food wrapping, plans to strengthen its divisions producing biochemicals and electronic parts.

JAPANESE SYNTHETIC FIBRE PRODUCERS
Parent company results, half-year to September 1986

Sales Ybn	Pre-tax profits Ybn		Net profits Ybn			
	%	%	%	%		
Asahi Chemical	268	-7.3	16.3	-10.8	5.8	-10.1
Toray	276	-14.3	4.7	-68.2	3.0	-56.7
Teijin	176	-17.3	11.4	-24.5	5.3	-24.8
Unitika	123	-12.9	0.8	-53.9	0.4	-50.9
Mitsubishi Rayon	94	-15.3	3.1	-33.2	1.5	-29.3
Kuraray	88	-18.3	1.4	-33.0	0.7	-30.3
Toho Rayon	35	-25.5	0.98	-94.4	0.05	-90.9

Co-op depositors face 784m ringgit loss

BY WONG SULONG IN KUALA LUMPUR

MORE THAN half a million Malaysian depositors will lose as much as 784m ringgit (US\$301m) in total following a financial scandal among the country's deposit-taking co-operatives, according to a government white paper tabled in parliament yesterday.

Overall, depositors in the 24 co-operatives can expect to get back 55 cents for every ringgit they had invested.

As a solution, the white paper recommended that two co-operatives — Kosatu and Sakap — be liquidated as they had suffered heavy losses. Another — Kooperatif Serbanas Malaysia (KSM), the biggest in the sector — should be unfrozen, and its management and members could decide on its appropriate course of action.

The remaining 21 DTCs would be taken over by banks and finance companies "in the national interest" and the Government would provide a soft loan of 100m ringgit to enable the takeover.

The white paper is the result of a three-month investigation by Bank Negara, the Malaysian central bank, which was given emergency powers last August to suspend the activities of the

24 DTCs which previously did not come under its supervision. Its publication represents a major embarrassment to the Malaysian Chinese Association, the Chinese partner in the Government, as many of its leaders are directors of the co-operatives.

The extent of the losses is bound to anger the Chinese community, as most of the depositors are Chinese small traders and farmers, who were attracted by the higher interest rates offered by the DTCs.

The white paper also revealed the 24 co-operatives were badly managed, grossly undercapitalised, and there were instances of corruption in at least six DTCs, and conflict of interest among a further 13.

Most of the DTCs have invested heavily in the property and share markets, which fared badly last year. The white paper also revealed that many Chinese politicians have taken loans from the DTCs, and many of these loans remain unrepaid.

Of the 673m ringgit that the central bank had ordered to be written off from the DTCs' book value of 1.56bn ringgit in their assets, 447m ringgit it to be absorbed by KSM.

Ricoh profits slide by 42% in first half

By Our Tokyo Staff

RICOH, the Japanese office equipment maker, incurred a 42.2 per cent fall in pre-tax profits to ¥9.02bn (\$354m) in the first six months to September 1986. The poor results were blamed on a drop in its export income and stiffened domestic competition.

The yen's appreciation cut some ¥18bn off the company's export income, a third of which was recouped by the mark-up of selling prices.

Ricoh's exports shrank by ¥27bn from ¥101bn to ¥74.1bn which reduced its export ratio to sales to 31 per cent from 40 per cent a year ago. Interim sales declined by 5.1 per cent to ¥230.94bn, the first half-year sales fall in 11 years.

For the full fiscal year, the company's pre-tax profits were projected at ¥18bn, down 30 per cent on flat sales of ¥460bn.

To cope with the strong yen and trade friction with Western countries, Ricoh will increase copier production in the US and Britain.

Afrox ahead but cautious

By Jim Jones in Johannesburg

AFRICA OXYGEN (Aprox), the 60 per cent-owned South African subsidiary of BOC Holdings of the UK, increased turnover by 16 per cent in the year to September but remains cautious on prospects for the present financial year.

Turnover rose to R991m (\$172.4m) from R857m and pre-tax profits were R54.9m against R38.5m. Earnings increased to 91.5 cents a share from 69.3 cents and the total dividend has been raised to 50 cents from 40 cents.

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October, 1986

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October 1986

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Lessee

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November 3, 1986

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The Taiyo Kobe Bank, Limited

For the three month period 7th November 1986 to 9th February 1987 the Notes will carry an interest rate of 6 1/4% per annum with a coupon amount of US\$164.83 per US\$10,000 Note and US\$4.131.66 per US\$250,000 Note, payable on 9th February 1987.

Bankers Trust Company, London Agent Bank

NACIONAL FINANCIERA, S.A.
US\$150,000,000 Floating Rate Notes due 1990

For the six months 10th November, 1986 to 11th May, 1987 the Notes will carry an interest rate of 6 1/4% per annum and Coupon Amount of US\$315.97. The relevant Interest Payment Date will be 11th May 1987.

Bankers Trust Company, London Agent Bank

STOCKHOLDERS FAR EAST INVESTMENT INC.
Net Asset Value 31st October 1986
\$4.76 per share (unaudited)

ENERGY RESOURCES & SERVICES INCORPORATED
Net Asset Value 31st October 1986
\$7.73 per share (unaudited)

Mortgage Intermediary Note Issuer (No. 1) Amsterdam B.V.
For the three month period from 7th November, 1986 to 9th February, 1987 the Notes will bear interest at the rate of 11 1/2 per cent per annum. The Coupon amount per £25,000 Note will be £740.41 payable on 9th February, 1987.
Morgan Grenfell & Co. Limited Agent Bank

BANCO DI NAPOLI INTERNATIONAL S.A.
U.S. \$150,000,000 Floating Rate Notes Due 1991
For the six months 7th November, 1986 to 7th May, 1987 the Notes will carry a rate of interest of 5 1/4% per annum with an interest amount of US\$38.32 per US\$10,000 Note and US\$7,463.11 per US\$250,000 Note, payable on 7th May, 1987.
Bankers Trust Company, London Agent Bank

INTERNATIONAL CAPITAL MARKETS and COMPANIES

Are medium-term notes a suitable Euromarket investment? Alexander Nicoll reports Slow European response to an MTN market

A BORROWER or investor landing in London and plunging into meetings with enthusiastic investment bankers might be forgiven for surmising that a medium-term note market exists in the Euromarkets. It does not. Or rather, its only just beginning to develop. It is true that discussion has been going on for a year or so about creating a market. And glossy brochures are tumbling out of banks in a manner reminiscent of the launch earlier this year of the sterling commercial paper market.

from the issuer and dealer after they had bought it? The long delay in launching the market and the contrasting issue structures which are beginning to emerge, suggest that these questions are far from being resolved. It is easy to see why MTNs are attractive to borrowers. They afford tremendous flexibility to spread out maturity profiles, to issue small amounts of debt to meet specific needs.

Europe basically following the same pattern as in the US, with essentially any maturity and any size of issue, but with shorter maturities of perhaps 18 months to two years and an added emphasis on liquidity. This is the basis of two outstanding programmes, for First Interstate which has been running for several months, and for PepsiCo which has been issuing over the past few weeks. Other similar programmes are also on the stocks.

First Interstate is understood to have issued a fairly small amount, and is not issuing any debt at present because of its bid for BankAmerica. Though the programme began on US lines, it recently added series maturities aimed at greater liquidity. Under this tap-like structure, developed by Credit Suisse First Boston, the issuer has the option to set predetermined maturity dates with fixed coupons for all notes maturing on each date.

PeppiCo, which is believed to have issued between \$75m and \$100m so far, actively discourages trading. Dealers are forbidden to take principal positions and to make prices to other professionals. But they are expected to make two-way prices to investors. Mr Joan Beck of CSFB, one of the four firms acting as PeppiCo's dealers, sees its role as a buyer of last resort. "If someone wants to get out, we'll make him a market."

THE GAP THAT THE MTN COULD FILL

Table with 2 columns: Maturities of Euro-securities, Amount. Rows include Euro-commercial paper, Certificates of deposit, Straight bonds issued since 1984, Certificates of deposit, Straight bonds.

continuously like commercial paper through dealers. Through programmes vary, investors can typically buy paper of literally any maturity ranging up from one year—in practice most maturities are concentrated below five years. The US market has built up some \$40bn of outstanding within a few years and has active benchmark issues such as General Motors Acceptance Corporation. Is the product suitable for the Euromarkets, where the characteristics and demands of investors are not necessarily the same as in the US? This is where the debate starts. Who would buy such paper, and why? What would they expect

and to reduce the fees associated with a bond issue. The investor perspective is different. In the US, investors buy MTNs generally to meet specific portfolio needs. Matched funding techniques of portfolio management are well developed in the US, and these create a demand from investors for paper of exact maturities, down to the precise day.

seems to be, however, that the main market for MTNs will be among Eurobond investors rather than Euro-commercial paper buyers looking to extend maturities. They have found liquidity to be investors' chief concern. Paper issued in small amounts for varied maturities is obviously not expected to be actively traded, but investors want to be sure they will be offered a reasonable price for their holdings should their investment strategy change or the markets turn very sour.

Lloyds Bank Canada plans expansion

BRITAIN'S Lloyds Bank became the biggest foreign bank in Canada yesterday when it formally took over the 54 branches and other operations of Continental Bank of Canada. Now known as Lloyds Bank Canada, the bank said in full-page newspaper advertisements that it will aggressively seek both personal and corporate business. The bank has assets of C\$6.5bn (US\$4.5bn) and 1,600 employees, including those of a small Lloyds subsidiary in Toronto, formed in 1982.

the time being, but a senior Lloyds official is to join the bank within the next month or so as deputy chief executive officer. Mr John Armstrong, the president of Lloyds' former subsidiary, will develop the enlarged bank's merchant banking business. The disappearance of Continental Bank comes on the heels of an announcement last week that another of Canada's medium-sized banks, Bank of British Columbia, is negotiating the sale of a substantial part of its business to the country's biggest credit union, Vancouver City Savings.

The two banks are both victims of a run on deposits which followed the failure of two small Alberta institutions 14 months ago. Although both are regarded as well-managed banks with sturdy capital bases and satisfactory loan portfolios, they have depended heavily in the past year on advances from the Bank of Canada to make up for the withdrawal of wholesale deposits. Continental has borrowed up to C\$1.6bn from the central bank. The Government is understood to have played a key role in nudging Continental towards a strong partner, Lloyds paid

C\$200m for 90 per cent of Continental's assets and the bulk of its liabilities. Continental's share price has risen strongly since the takeover was announced in early October. Bank of BC, which is Canada's last remaining regional bank, said it plans to merge an unspecified part of its business with a VanCity subsidiary to create a trust company. VanCity appears to be most interested in Bank of BC's strong retail base, which includes 41 branches in British Columbia and Alberta and assets of about C\$1.6bn.

Euro-equity issue by Finnish insurer

By Peter Montgomerie, Euro-markets Correspondent. FOIKOLA Insurance, Finland's largest non-life insurance company, is raising the equivalent of some \$60m in the Euromarkets through an issue of 3m B shares. The issue is being led by Swiss Bank Corporation International and Kansallis-Osake-Pankki and is due to be priced next Monday at a small discount to the prevailing price of the shares on the Helsinki stock market. Yesterday they closed at FM 55.50.

This is among the first international offerings of equity by a Finnish company. It will raise Foikola's capital by around 10 per cent as it currently has 20.6m A shares and 8.9 B shares, which carry lesser voting rights, outstanding. As usual with a Euro-equity issue, the fees to lead managers are much more generous than those normally applied to Eurobonds. They total 4 1/2 per cent. Holders of the new shares will be entitled to dividends in respect of 1986.

'Multi-tiered credit system' for China

By Robert Thomson in Peking. MR LIU HONGRU, deputy governor of the People's Bank of China, the mainland's central bank, yesterday outlined plans for a "multi-tiered credit system" which in the short term would include developing an interbank market as well as markets for commercial paper and short-term bonds.

He was addressing a delegation of Wall Street representatives, visiting Peking to offer advice on financial markets. Mr Liu, who handles the day-to-day running of the central bank, said China intends to make increased use of devices such as interest and exchange rates as financial controls at the expense of direct intervention in the money market. "At present, administrative measures are still indispensable in the system of overall regulation and control, because in China, the financial market is still at its elementary stage, and the overall financial regulation and control mechanism is not functioning in a normal manner."

He added: "As for the long-term funds market, the immediate emphasis is to bring finance activities up to normal, with such a goal as to make them as the main form." The symposium will run for four days, and speeches by the 24 visiting delegates will deal with, among other things, new financial instruments, technology in the securities market, and government regulation of stock exchanges. Mr John Pheasant, chairman of the New York Stock Exchange, is heading the delegation. He said that until a year ago, the NYSE "never dreamed of coming to China." Asked if he felt out of place in communist China, he responded that "we have moved away from terms like capitalism and socialism" and that instead "we refer to our economy as entrepreneurial and market driven."

Texas Air bids for People Express Swiss franc bonds

BY JOHN WICKS IN ZURICH

TEXAS AIR, currently in the process of taking over People Express, is to make a bid for Swiss franc bonds of the financially embarrassed cut-price airline. According to Banque Paribas (Swiss), a formal offer from Texas Air was expected for late yesterday evening or this morning. However, the Geneva bank said that an initial bid of 60 per cent of the bonds' face value had been raised to 65 per cent. This compares with yesterday's market price of some 56 per cent.

The Sfr 150m convertible issue was floated in December of last year at par and with a coupon of 6 1/2 per cent. Its secondary market price fell sharply in recent weeks with news of People Express' serious difficulties. As the original lead bank, Banque Paribas (Swiss) says a deadline of December 9 is imminent, by which holders of 85 per cent of the Swiss franc bonds will have to have approved the bid.

People Express, meanwhile, has reported a \$10.9m loss for the third quarter to September, the last operating period as an independent company, writes Our Financial Staff. The quarter's loss compares with \$16.5m or 56 cents a share profit in the same period of last year. Sales of \$90m compared with \$270m a year previously. For the first nine months, People Express lost \$44.5m on revenues of \$12m, compared with a slim profit of \$10m last year on revenues of \$707m.

Australian dollar issues shine

BY HAIG SIMONIAN

AUSTRALIAN dollar issues were again in the limelight in the Eurobond market yesterday on the back of a strong currency, which triggered swap opportunities. Renewed confidence in Australia has also been shown by a bullish domestic equity market, down just a couple of points from last week's record high.

Orion Royal Bank led a \$550m 14 1/2 per cent 1991 issue, priced at 101 1/2, for the Victorian Public Authorities Finance Agency (VicPFA), guaranteed by the State of Victoria. The lead manager recognised the issue would get off to a slow start, partly because of quiet Continental markets ahead of today's holidays. However, VicPFA paper was trading just within fees by late afternoon.

coupon, indicated at 6 1/2 to 7 per cent, will be fixed on November 14. The relatively young Canadian company is a leading component producer. The issue's conversion premium will be fixed at a 20 to 25 per cent premium over the company's 1986 share price. The company's 1986 share price was \$70m. International led a \$70m 1991 equity warrant issue for Tessiba Ceramics, guaranteed by Mitsui Bank, with an indicated coupon of 3 1/2 per cent. Two new Luxembourg franc issues were high points of Continental markets that saw German bonds a little lower and Swiss issues largely unchanged.

Secondary market prices for straight Eurodollar bonds were off between 1 and 1 1/2 per cent yesterday morning, recovering by about 1/2 per cent. Floating rate issues, meanwhile, were down about another 1/2 basis points across the board, in the morning, widening to about 1 1/2 by late afternoon. However, the benchmark Common-wealth of Australia Bonder had picked up to 99.07-99.11 by late afternoon against a low of 98.03-98.07 earlier.

Magna International made its Euro market debut with a \$75m 1993 par priced equity warrant bond, led by Credit Suisse First Boston. The

wealth of Australia Bonder had picked up to 99.07-99.11 by late afternoon against a low of 98.03-98.07 earlier. Magna International made its Euro market debut with a \$75m 1993 par priced equity warrant bond, led by Credit Suisse First Boston. The

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Large table with columns for currency, issuer, maturity, price, and change. Includes sections for US Dollar, Swiss Franc, and Euro-denominated bonds.

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Market Research

Companies engaged in market research are enjoying a boom but it is the big providers who show most growth. Efforts are being made to improve the quality of research.

Better image sought

By Antony Thorncroft

ALTHOUGH the UK's economic and industrial performance since the Second World War has been disappointing, this country is widely regarded as the world leader in the development and practice of market research.

Why the national talent in this discipline has failed to stimulate business to pioneer new markets or improve efficiency is an open question and bound up with the corporate distrust, until recently, of marketing, and the failure of market researchers to "sell" their talents strongly.

Even as the market research companies have enjoyed sustained boom over the past decade, with an estimated turnover for the industry in 1986 of £2.6bn. One significant trend has been the concentration of researchers inside specialist service companies rather than in the large users of research data.

The general pattern is for clients to employ perhaps one, fairly high level, research manager who buys information from the hundreds of small firms that offer a service. For this is an industry in which anyone can start up on their own and there is an unfortunate fall of one man bands, sometimes dubious.

But with turnover more than doubling since 1980 the growth has concentrated in the hands of the largest companies, with two, AGB and A. C. Nielsen, accounting for around a quarter of total turnover, and the 30 members of AMSO (the Association of Market Survey Organisations) responsible for 80 per cent of the business.

A characteristic of the largest companies is that they usually offer continuous surveys to clients and become, in effect, essential parts of the marketing planning.

It is unfortunate that the general public gets its awareness of market research mainly from political opinion polls and the companies MORI, NOP, Marplan, etc. — that conduct them. This is just a tiny part, around £3m a year, of research turnover. Even so, by any objective analysis, the forecasts of the opinion polls when matched to the actual results should reassure users about the relevance of market research.

Until recently the official voice of market research was muted. That is now changing. The Market Research Society is this month celebrating its 40th anniversary. It now has 5,500 members (as against 25 in 1948), the majority of active practitioners in the business.

It is assuming a major role as the watchdog of the industry. Perhaps its most important recent initiative has been to introduce (from January) an Interviewer Card Scheme which is intended to reassure interviewees of the genuine nature of the questioner.

Most people will be aware of the practice of "sugging," even if they do not recognise it by name. It is when salesmen pose as researchers. The card scheme is designed to identify bona fide interviewers. Its formulation has caused some controversy in the industry—and AMSO has still to resolve its reservations.

Another campaign by the MRS to raise the standing of research is to try and enforce a code of conduct which reduces the possibility of research assignments being carried out basically for publicity or promotional purposes, using research to spark off a phoney news story.

While the MRS and AMSO have been making strenuous efforts to raise the profile of market research, both among the public and potential users, the profitability of the industry in recent years has not escaped the attention of the City. Rather belatedly research is following



its close relations, advertising and PR, into the world of take-overs and public quotations. Taylor Nelson has been bought by the Addison Com Consultancy Group; Research International (which includes RBL and Marplan in the UK) is to be taken over on January 1 by Ogilvy, a rare example of an advertising agency getting more involved with ownership of a research company, while MAS and Business Decisions have disappeared into Aidcon. As well as selling out, directors of research companies have been eyeing the market on their own account. Milward Brown went public successfully, on the USM, and MIL is planning to do so in the next few months. MORI tested the water and then decided it preferred to carry on in its own sweet way. It is no secret that Satchi & Satchi has been hunting for a research company. Obviously market research is benefiting from the same factors

discover what their citizens think of services and MORI has built up a sizeable turnover in this sector.

Just as the sources of revenue for research companies change slowly so do their methods of working. About 55 per cent of the 9 million or so interviews conducted in the UK last year were done face to face. The telephone has increased in importance over the years, but seems to have stabilised at about a third of all interviews: it is, however, cheaper for clients.

Group discussions are few in number, less than one per cent of the total, but big in value, accounting for almost 10 per cent of research turnover, which explains the cheerful faces of the specialists in this qualitative sector.

Research in the UK is relatively cheap. It is technologically and academically advanced; yet its export achievements are relatively modest, accounting for about £12m a year in revenue. However it grew by almost 20 per cent in 1986, helped by the expansion in industrial research.

This has always been the most disappointing part of the business. Linda McHugh, chief executive of Industrial Market Research, attributes the failure of industrial research to make more of an impact to the absence of research budgets in capital goods companies, and the belief that markets change so slowly here that constant surveys of the market are unnecessary.

The result is that one key sector of national regeneration fails to exploit the national talent for research. The gap is filled by management consultants and international advertising agencies.

To some extent the traditional market research companies are being challenged by the board. This is because research is basically common sense, linked to the employment of skilled statisticians, a computer bureau, and a field force. The use of the City of research has probably grown much faster than the figures suggest but the work is being undertaken by advertising and PR agencies, like Charles Barker, or account-

How AMSO companies performed in 1985

Table with 5 columns: Order by turnover, Company name, Turnover 2000, Profit/loss 2000, Margin %, 1985-84 turnover change %.

Average profitability 1985: 6.1 per cent; compares with 6.5 per cent in 1984. NOTE—All figures exclude non-research turnover, inter-company transfers within Groups and consolidated results from overseas subsidiaries.

Association of Market Survey Organisations

Table with 4 columns: Value, 1985, 1984, % change. Rows include Personal interview, Telephone, Mail, Group discussion, Post, Total exports, and various industry sectors.

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Rabbie Burns, marketer

The fact that the industrial revolution was still a couple of generations away must not be allowed to detract from the assertion that Scotland's Rabbie Burns was the first industrial marketer. Why else would he have quilled the words "O wad some pow'r the gifle gie us to see ourselves as others see us!" Any company keen to improve its marketing standards needs up-to-date and

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Market Research 2



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PLUG INTO THE INFORMATION REVOLUTION

Who's Who

Takeovers and going public in the air

UNTIL RECENTLY most market research companies were rather faceless organisations. They tended to be run by researchers, rather than businessmen, who were quite content to get on with the job of making a very good living, while leaving the publicity limelight to their fellow pladdies in the marketing services industry, the advertising and PR men.

That is now changing. More than a decade of prosperity, with one slight dip around 1980, has given researchers a taste for a tangible reward from their endeavours; and takeovers and public quotations are at last beginning to expand overseas as well.

This reference does not apply to AGB, the largest research company in the UK, public for many years and already getting more than half of its £110m revenue from overseas. Some of its sales are from its publishing activities, but it remains resolutely a research company, with a firm grip on some large and profitable continuous surveys, the key to success in the industry.

For over a decade AGB has measured the British audience for television, a contract worth around £2.5m a year, and its pioneering work with "people meters" (which displaced the old-fashioned diaries) has enabled AGB to win many TV measurement contracts overseas. It is now going for the big one: CBS, the American

national TV network, is about to appoint AGB to measure its audience if the company can raise around £20m to finance the task. It is generally agreed that only one company can handle all national TV measurement in the US, so if AGB succeeds with CBS a vast market awaits it.

It is currently dominated by A. C. Nielsen, the largest research company in the world, with annual sales in excess of \$200m. Nielsen now owned by Dun and Bradstreet, has vast resources and is fighting back hard in the US and introducing its own "people meters." It is confident that it can see AGB off, and, to make things more difficult for its British rival, it has just started to make a drive for more UK research business.

Until now, Nielsen in the UK has concentrated on retail audit measurement, a big operation, with sales of £18.5m a year, but without much scope for expansion (although this year a toy index was added, and a sports index is planned for next year). Nielsen wants to acquire British research companies as a springboard for making a bid for BARB, the TV measurement contract run by AGB, as well as developing into the technology area. It introduced Scantrak this year, which uses sales data captured in-store by scanning installations at the point of sale to provide actual weekly sales results. Scantrak is already in operation in 71 stores.

AGB experienced a profit fall last year because of the cost of developing in Australia and the US, but its numerous continuous surveys — TCA (grocery purchases); Home Audit (summer durables); TCPI (toiletries and cosmetics), etc — make it a secure company, sub-

ject to many take-over approaches. It has also been active in developing cable and view data, and already consumers at home can tell you what they think of their products, TV commercials, programmes, by a press of the button.

Next in size, with around £12m sales a year, come Research International and NOF. The former, which includes RRL and Marplan, is in the process of being taken over by Ogilvy's, the New York ad agency. It has been owned by Unilever, a fact that might have deterred some potential clients. It offers every kind of research, and is particularly strong on the international side. NOF, which includes Survey Research Associates, had an Omnibus survey among its services.

By using an Omnibus survey, companies can cheaply buy a question on a regular research survey which covers many areas. Other Omnibus facilities are offered by MAS, BMRB and Gallup, among others, and it is often a good way for a company to experiment with research.

Underneath these four comes MRB (which includes BMRB and Mass Observation), one of the few research companies still owned by an advertising agency. JWT — although recently there has been a trend for marketing companies to acquire research subsidiaries. Taylor Nielsen has just been sold to Addison, while Burke is part of the Lopex group, and MAS and Business Decisions are in Alderson. In the main, advertising agencies prefer to buy research on the market rather than control their own subsidiary — they find that



MORI's founder, Mr Robert M. Worcester, who has decided against a public quote

their big clients expect research as a subsidised service.

The desire of some research companies to go public has much improved their declared profitability. Millward Brown, which last year acquired a quote on the USM, produced profits of \$300,000 on sales of \$6.6m in the last financial year. It is unusual among the larger research companies in getting the majority of its revenue from one discipline — advertising tracking (that is, evaluating the effectiveness of ads for clients). It is using the cash it raised on the market to buy into the US, and has secured Ad Factors, which is entrenched in the same sector.

Coming soon to the market is MIL, a well diversified research company with sales of around \$2m and a particular strength in motor industry research — it provides a quality tracking service, and also organises sessions at which hundreds of potential consumers criticise car designs — and persuade the engineers to adopt their models. MIL is also big in health care, telephone selling, and office equipment research.

MORI has decided against seeking a public quote. Its founder, Bob Worcester, believes that "your attention turns from doing research to making money. He specialises

in opinion polls, corporate image research, City and financial, and employee attitudes. Rather surprisingly, the approach of a general election is only likely to expand turnover in the polling sector by around 5 per cent.

While the major research companies maintain their dominance through their continuous surveys, which are very difficult for clients to drop out from after years of data accumulation, there are many small prosperous firms in market research concentrating in special fields, like Gallup, with its record industry expertise; BMRB in the qualitative, interpretive fields, and IIR and IFF in industrial and commercial research. There is also the arrival of the management consulting and the financial marketing companies in this area. In the past, research companies acquired the information while consultants interpreted it; now the lines are blurred, with research companies prepared to make recommendations and consultants to gather the information.

PR companies, like Valin Felin and Charles Barker, also offer a research facility. Typical research assignments are: talking to finance directors about how they manage their companies; the reputation in the City of a client company, and the development of financial products and services; like credit cards and investment trusts. The main problem is making recommendations and consultants to gather the information.

There are no signs of slackening in the growth of market research companies. The main problem remains getting through to the right level of management — in prospective clients, to persuade them of the need for research. It remains a budget that is quickly axed in bad times, and a recession could lower hopes of the companies that have suddenly realised that research can be the route not only to a good living but also to a pot of take-over gold.

Antony Thornicroft

AGB

AGB RESEARCH PLC

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"ADVERTISING people who ignore research are as dangerous as generals who ignore their enemy signals," says David Ogilvy, founder of the multinational agency which bears his name.

He may be overstating the case to make the point, but few advertisers and agencies who ignore the multinational world would back of research to shape their strategies and monitor advertising performance. Tighter advertising budgets are forcing marketers to look much more closely at how research can work to maximise efficiency and effectiveness.

Three principal research areas are of interest to UK advertisers.

● Diagnostic research (also known as developmental, creative or pre-testing) which occurs before an ad is completed, and often before it is even conceived.

● Monitoring research, or post-testing, which tracks the advertising during and after its run (most commonly this is tracking studies in the UK, unlike the US where day-after recall is still popular).

● Econometric modelling, statistical analysis by which it is possible to measure sales patterns against advertising and other marketing forces, thereby helping shape future strategies. Few ads appear without some form of initial investigative research, an information gathering process before strategy is developed, which pinpoints the target group and directs the creative focus.

Ogilvy and Mather, the international advertising agency, tells of the launch of one of Ford's new vehicles. Research had shown that the consumer was the archetypal mass producer of cars. The creative execution therefore had to shift the image, and this was done by using a silver vehicle, formal diagrams (suggesting engineering) and serious copyline.

Again, early research for a gas-cooker commercial showed that users regarded the product negatively in terms of cleanliness and design fair. O&M

therefore highlighted those very issues in a bid to add weight to existing perceptions. (Hence the "controllability" line in the ad and the concept of top cooks preferring gas.) The effect in both cases was an image shift. This would have been unlikely without research, says the agency.

"The emphasis on research these days is as a learning tool rather than a testing one," says Judie Lannon, creative research chief at agency J. Walter Thompson. "Research is an adjunct, it teaches," echoes John Webster, executive creative director of agency Boase Massimi Pollitt.

Once an advertiser knows whom he is talking to and what he wants to say, the creative idea can then be "tested" to check that consumers respond in the desired way, yet quite often they don't.

Webster recalls his now famous Arkwright character in the John Smith Bitter commercials. Originally conceived as a solitary individual, living for his beer, he was judged an anti-social, miserable no-hoper. Yet, the concept itself drew an animated response from those who had seen it.

Soon, Arkwright had a wife, a house, a dog and a friend, and was producing results. So too with the popular Hofmeister bear. In his first incarnation, the bear was a posh, monocled character, but serious drinkers rejected him as being too removed and suggesting an expensive, specialised product. Changed into a Jack the lad character, the bear has become one of the most popular commercials on television.

JWT quote a pure and natural shampoo which in the days of fruity additives (like peach, nut or avocado) stressed its difference with the line "yes, we have no bananas," only to discover that consumers saw this as a lame apology.

Ogilvy remembers ideas "so wild that nobody in his senses should dare to use them until research found they worked. When I had the idea of writing headlines for French tourism in French my partners told me I was nuts ... until research revealed that French headlines

were more effective than English ones." The continuing dilemma for agencies and advertisers is knowing at what stage of development to research advertising before it goes on air or in print. Usually creative ideas are shown to target consumer groups (in the form of narrative tapes, or rough concept boards or animatics) and while this may convey the flavour of the advertising sufficiently in most cases, it doesn't necessarily work every time. Ads that rely on spectacle, for instance, where the special effects are all or on humour where the way you tell them is all, are unlikely to perform well in the rough stages.

Advertising research (inevitably for an inexact science) has its limitations. The knack is knowing what they are. "It can only tell you what has just happened," comments Geoff Howard-Spink of Lowe Howard-Spink Marcellak. "You can't use it to predict the future. Judgement, intuition, insight are still as much a premium as they ever were."

The Heineken story is a favourite example. It "bombed" at the initial research stage, people had seen nothing like it, had no frame of reference with which to compare it and they rejected it. The agency was advised not to run the campaign. Luckily, no one listened. Six months later the advertising was re-researched and it flew through. Good advertising practitioners have to know where research stops and the creative "magic" takes over.

Monitoring research or post-testing occurs while the campaign is running and often thereafter. Millward Brown, the market research company which claims to have cornered a large slice of the UK market with some 40 of Campaign's top 100 advertisers on its books, has pioneered continuous tracking studies. Clients get continuous monitoring of advertising effectiveness, through tests which measure awareness (spontaneous and prompted), communication and brand image.

Econometrics is a field of research that is absorbing increasing interest. "This year

the number of agencies interested in this has exploded," says Professor Paul Ormerod of the Henley Centre for Forecasting. But he warns that technical developments have advanced so quickly that unless practitioners are aware of these, their efforts are wasted.

Agencies like JWT, O & M, Foote Cone and Belding, among others, have declared a strong interest in this field. Modelling is an attempt to put more science into the question of measuring advertising efficiency and to help marketers answer vital questions, such as what is the return on advertising investment; to what extent does advertising affect pricing policy; what is the value of a brand; what is the optimum budget.

The process relies on accurate data and lots of it, as well as expert interpretation. Ormerod reports many companies which fail to keep records on a systematic basis.

"Many companies have a huge amount of information but it isn't processed into knowledge," he says. "Though no one would claim that econometrics is the ultimate answer to how advertising money is well spent, it is an attempt to secure the best. Not to be confused with the creative process, it won't tell you what to say but will indicate if it has worked. As Ormerod puts it, "if you spend some £10m on an advertising programme it is surely worth another £100,000 or £200,000 to find out if its working."

To return to Ogilvy, "Research can be misused by agencies and their clients. They have a way of using it to prove they are right. They use research as illumination but for support. On the whole, however, research can be of incalculable help in producing more effective advertising."

Fiona McEwan

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Nielsen Marketing Research



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New Technology

Screen-based interviews on the way



Mrs Janet Weitz, managing director of FDS (Market Research): telephone research meets the need to know about "now" rather than "when"

Telephone Research

Speed up of results

TELEPHONE RESEARCH in the UK is now one of the most important sectors of the whole industry, accounting for about a third of all interviews carried out by market research companies.

It offers users the opportunity of market research which can be both faster than traditional face-to-face research methods as well as being more cost-effective, especially with the use of new computer technology.

But it also has its drawbacks, such as the inability of the interviewer to be able to use visual prompts and other types of feedback normal in personal interviews.

Telephone research has been widely used for some time in industrial research, mainly because virtually all companies had telephones. In addition, it had the added advantage that senior executives were usually more willing to respond to telephone surveys which are seen as less demanding of their time.

But the big chance in telephone research in the 1980s has been its development in the field of consumer market research. There are two key reasons for this growth.

First, is the obvious factor of the increased proportion of households with a telephone. More than 80 per cent of all households now have access to a telephone in their home—a level of penetration which enables telephone research to reach most types of consumer to make the research statistically valid.

In the US, where telephone research of consumer attitudes has been a feature for many years, it became viable when at least seven out of every ten households had a telephone.

The second key reason behind the growth has been the speed with which telephone research can achieve results. "During the frantic marketing activity of the late 1970s, there was a need to know about 'now' rather than 'then,'" points out Mrs Janet Weitz, managing director of FDS (Market Research), one of the leading telephone research companies.

"Telephone research was able to meet this need since, being very fast, it enabled information to be collected, analysed, and dispatched in as little as 24 hours."

This speed of turnaround, however, did not come about overnight. Telephone research in the 1970s was carried out in a very rudimentary manner, basically using researchers in their own homes to contact an assigned number of respondents. Supervisors sat in on some researchers at home as part of the quality control process.

The completed questionnaires were sent back to the market research company which carried out the normal process of checking, editing, coding, and analysing the data.

On this basis, telephone

research was little faster than traditional interviewing techniques. "The rationale for telephone research was based very much on the difficulty of contacting a particular respondent type or the geographical spread of the sample," says Mrs Weitz.

But when the demand for faster turnaround in research became important, so ways were examined to speed up the telephone research process.

Initially, telephone interviewers were gathered into spare offices at the market research agencies, enabling their completed questionnaires to be given in immediately.

This, however, was still far from satisfactory. What changed everything was the development of CATI—computer assisted telephone interviewing. CATI systems offer the chance to combine the cost and flexibility advantages of telephone contact with the increased control, and hence improved data quality, of the computerised interview.

CATI systems operate by showing the questionnaire on a visual display unit from which the interviewer reads the questions. Answers are then keyed in directly to the computer by the interviewer and the next question—which may depend on the previous answer—is then automatically displayed on the screen.

The development of centralised telephone research making full use of new technology was not surprisingly spearheaded by British Telecom in the UK. With 19m customers, BT has been conscious of the need to monitor consumer satisfaction with its efforts at all levels.

It was aware that US telephone companies such as AT&T had special schemes for surveying customer satisfaction. AT&T's Telsam (Telephone Service Attitude Measurement) had evolved over a decade in the US from postal questionnaires to computer assisted telephone interviewing.

BT decided to come up with its own system called Telcare (Telephone Customer Attitude Research). Three independent market research agencies—in London, Coventry, and Newcastle—each operate a special Telcare centre using CATI systems to find out from customers just how satisfied they are with BT's services.

Some 140,000 interviews take place each month with the answers to every one of the 2.1m questions stored on computer.

Analysis of the responses enable telephone districts to measure the quality of their service over time and for national managers to plan more effectively new customer services. All managers can order supplementary questions tailor-made to meet their local needs.

Computer technology has also helped to give telephone research significant cost

NEW TECHNOLOGY looks like revolutionising the way market researchers work. Interactive—two way—cable television, viewdata systems such as Prestel and the spread of electronic point-of-sale technology through the retail sector all promise to give instant information about what consumers believe or how they act.

As with most new technology, it is difficult to forecast when the new methods will become more cost-effective and convenient than face-to-face or telephone interviews.

Mr John Clemens, managing director of AGB Cable and Viewdata, believes that over the next decade technology will dramatically alter research methods and that viewdata will take a major share of a market that was worth an estimated £170m in 1985.

"My view is that the new growth area in market research will be the use of the television screen to collect research data of all types directly from respondents," Mr Clemens says.



Mr John Clemens, managing director of AGB Cable and Viewdata, believes that technology will alter sharply research methods during the next decade

Advantages over other means of research. "Personal interviews are more costly in both time and expenses," points out Mr Nicholas Vesey, a director of Programmes, a company specialising in all forms of telephone marketing including research.

"Between 15 and 40 interviews can be carried out on the phone in a day, depending on the circumstances, telephone interviews can cost between a quarter and a tenth of a personal visit."

Mr Vesey also sees a number of other advantages of telephone over other forms of research. "It is imperative," he says, "a letter can be ignored or thrown away—but a telephone demands attention."

He also believes that the telephone confers anonymity and attracts freer responses. "It does not cause the embarrassment or awkwardness that a personal interview might when discussing a sensitive subject."

Programmes was used this year by a company involved in a major takeover bid battle. Over a period of two weeks some 15,000 shareholders were contacted by telephone, providing the defending company and their advisers with a daily report on how shareholder opinion was responding.

After the first few days telephoning the analysis showed that the defending board was getting its arguments across to a substantial number of shareholders. But it also revealed that a significant number were confused about the company's position—enabling the company to quickly adjust its advertising strategy.

The growth of telephone marketing in general and telephone research in particular has raised questions about standards. The Office of Fair Trading has already become concerned about the ethics of some telephone marketing operations and, in a bid to prevent official investigation of telephone research, the Market Research Society is seeking to maintain the high standards of the society's members in market research.

Mrs Weitz from FDS chairs the society's sub-committee on telephone research. "It has been suggested, for future inclusion in the Society's code of conduct, that telephone research companies should always end each interview with a restatement of the company name and the offer of the telephone number for transfer charge calls."

The sub-committee has organised an experimental basis a Freephone number by which respondents may check on the bona-fides of a telephone research company. Some 17 telephone research companies have so far agreed to join the scheme which expires at the end of the year.

As many homes in the UK already have two television sets as have one, those screens can be linked by telephone to a central computer allowing direct screen interviewing.

"I predict the slow and long-drawn-out death of personal interviewing," says Mr Clemens. Screen-based market research dispenses with the need for interviewers and gives great speed of both data collection and delivery. All the data from a questionnaire can be ready for analysis within minutes of the interviews.

Proponents also claim that better results are obtained because the information is gathered in a domestic environment at a convenient time for the panelists.

The big problem is that only a few people so far have view-

data systems. Research companies therefore have to fit the homes of their specially selected panels with adaptors or separate viewdata sets.

There have already been impressive achievements in running instant opinion polls and instant verdicts from a home viewdata panel for talent shows on television. The system allows a verdict on the policies of a political party to be assembled in about 20 seconds.

The panel receive instructions on their viewdata screens and the votes then travel by private wire to a graphics computer which provides a broadcast-quality video output.

The graphics bars move in response to the votes cast, with the computer recalculating the

latest responses to the questions every half-second.

At the 1983 election instant voting panels got to within 1.5 per cent of the actual result—although their views may have led marginally in the direction of the Alliance.

Viewdata technology is already being used to measure the effectiveness of television advertisements and provide more accurate up-to-date ratings on the programmes themselves.

AGB Viewdata now has a panel of 1,000 homes. Mr Clemens believes that the future of market research lies with cheap terminals with screens linked to networks and giving direct access to people's homes for the recording of data.

Viewdata is also being used to solve specific market research problems such as the medicine prescribing habits of general practitioners and their attitude to new drugs.

AGB set up a national panel of more than 150 doctors. For example, the system was used to find out how doctors were reacting when the Lancet raised the question of a link between the high progesterone pill and breast cancer.

Up to 48 new products are monitored each week and doctors are asked about their awareness of individual products and whether or not they have prescribed them. They have even been asked about how ethical they regard pharmaceuticals advertising to be.

"MediLink is solely a market research service—but it is one

that uses the new technology and recognises the need of the pharmaceutical companies for a fast play-back of information from doctors," Mr Clemens says.

Cable television could ultimately provide convenient pathways for collecting direct data from the home. The problem at present is that interactive cable is in its infancy. Most of the cable systems in the UK are simply old television relay systems which have been cleared of the traditional television signal to make way for four new channels of cable.

The new switched-star systems, which allow two-way communication, are only now beginning to be built.

Some time during the next decade enough people might be connected to interactive cable systems to enable socially representative panels to be set up.

Gallup is another polling group which is using advanced technology to improve the quality of information for such sensitive commercial barometers as the Top Twenty record charts.

It uses equipment which attaches a time pulse, changing every 15 minutes, to the details of the record sale. The company can tell which shop in the country has sold a copy of a record and at approximately what time of day.

Three times a week the shops are dialled up and the information is downloaded for detailed computer analysis. The detailed nature of the information makes it much more likely that any attempts to manipulate the charts will be detected.

Technology therefore offers the prospect of more reliable music charts, instant opinion on everything from AIDS to voting intentions, and with it the possibility of more cost-effective market research.

Raymond Snoddy

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here, with many of whom we've built long-standing partner-

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Market Research 4

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Financial Markets

Expansion but dangers of over-fishing

A MAJOR hazard of being a City decision maker these days is that every other phone call is likely to be a market researcher asking for your opinion on everything from the reputation of a particular company, to who is out in front in the latest takeover bid.

Financial market research has undoubtedly been one of the major growth areas over the past five years, although it still only accounts for 4 per cent of the annual turnover of the members of the Association of Market Survey Organisations. Recently in the run up to Big Bang there has been an annual growth of at least 50 per cent. Despite the obvious opportunities, many market research companies have been slow to develop an expertise in the financial area, although some major operators such as MORI and Taylor Nelson have become very active in the field.

The problem in the past has been twofold: market researchers have shown an ignorance of the City equalled only by the suspicion with which the City itself has viewed research companies. This mutual distrust has enabled specialist companies, with staff recruited from financial backgrounds, to seize the initiative. Valin Pollen, the advertising and public relations group, has formed Consensus Research specifically to meet the demand, and City Research has established itself as the largest specialist research company in the sector.

All market research companies with an interest in the financial area are riding the wave of Big Bang. Deregulation has forced the City to become more marketing conscious and there is now hardly a stockbroker or merchant bank which has not recruited marketing specialists; and they in their turn have employed market researchers to establish the parameters within which effective targeting can be achieved. Hence the growth.

For the clearing banks of course, research is nothing new, but even their needs have grown in recent years as they are obliged to defend their traditional customer base against the onslaught of the building societies.

As City companies' interest in the attitudes and needs of

their customers has grown, financial market research has been deployed increasingly to diverse ends. New services developing corporate advertising effectiveness and corporate image research are just some of the categories on offer.

The deluge of work has brought about a new emphasis on multi-client studies, conducted in key financial and investment markets, with subscribers sharing the cost, having an input into the questionnaire and receiving a full presentation of the findings and their implications.

The flurry of recent takeover bids has given the market researchers a further boost. With two companies fighting for position, information is needed by both sides to assess their relative strengths and weaknesses in the eyes of the shareholders.

MORI has been involved in researching a number of takeovers and during the Spillers/Dalgety bid interviewed shareholders to test awareness of the latest pronouncements by the Spillers chairman. More recently the string of flotations has spawned its own research, and consumer and City reaction to the TSB and British Gas share offers has been extensively tracked.

The rapid growth of financial market research has not been without problems, with over-researching of key target groups proving a major stumbling block. One leading investment manager has been approached over 40 times for his views. Dale Fishburn, a director of Valin Pollen, acknowledges the difficulty: "It is a very small pond and we are conscious of not over-fishing it."

The research companies have responded by adapting their practices to minimise irritation to respondents. Taylor Nelson, among others, has established a number of panels made up of members of target groups such as pension fund managers, which are interviewed quarterly and frequently rotated to avoid inevitable "panel fatigue".

Tony Cowling, managing director of Taylor Nelson, feels that a response can be avoided by keeping questions factual. He believes that after an initial urge to impress, panel members settle down and give straightforward answers. However, Mr Roger Stubbs of MORI

has reservations about the method. "These people can become professional question-answerers; they become conditioned to respond in a certain way and so are 'atypical' panelists," he says.

Another less visible difficulty market research faces in the City is the remaining resistance in key institutions to research findings. Mr Nick Spencer, a director of City Research, says that "the successful implementation of research findings by a company is dependent on how strongly the germ of marketing is injected into its management." Some observers say the City institutions do not yet have the necessary expertise to implement the recommendations of their market researchers.

One fact which has perhaps emerged above all others from the data collected by the researchers is that today's financial consumer is a sophisticated being, likely to be fully informed on a range of financial services. It is clear that research methods in their turn must become more subtle.

Consensus Research's Consumer Segmentation study is the first attempt to employ techniques traditionally applied to consumer products in the financial market. Dale Fishburn believes the survey marks "the coming of age of sophisticated targeting in the financial area" and is a signpost to the future.

Despite the vagaries of respondents, in the short term the financial market researchers have every reason to feel confident in their continued growth, but deregulation will have its casualties. Where will this leave market researchers? Optimists say that a company's need for research grows in bad times, but experience in the consumer industry suggests that the research budget is often the first casualty of expenditure cut-backs.

In the long term the bigger institutions — the banks and the building societies — will be committed to marketing as a key tool in their strategy in a highly competitive market and this will be keen users of research. But that research will be very different from the elementary telephone surveys which have been giving the City an unwelcome headache.

Allison Lobbett



Mr Roy Hollis (left) and Mr John Harrison, joint managing directors of TMS; widening from specialists in textiles and footwear into allied areas

Profile/TMS (Textile Market Studies)

A bespoke service

TMS, the only market research association in Britain which concentrates on the textile industry, has its origins in the much more expansive days of the UK fibre industry.

In the 1970s ICI Fibres, the Harrogate-based fibres arm of the chemical group ran its own market research department, selling its services to a wide range of customers as well as undertaking in-house work. Then as the textile recession began to bite and the company looked desperately for savings the company decided to sell the research arm.

Mr John Harrison, the present joint managing director suggested, instead, that he should buy the concern and run it independently. In May, 1979, he and Roy Hollis, his fellow managing director, took the research department out and changed the name from Textile Market Studies to TMS. Today, it has a turnover touching £1m, a staff of 35 based in its Putney, south-west London, headquarters and a client list that includes most of the big names of the textiles and clothing industry, from Burtons and Marks and Spencer in the high street to producers such as Coats Virvilia, Courtaulds and ICI Fibres itself.

At the time of the buy-out TMS concentrated on two areas — a weekly survey of clothing

and footwear which its former parent used as part of its long-term planning and a twice-yearly review of the domestic textiles market.

John Harrison says that "to create a new and different source of information for purchasers it was necessary to develop in different ways. The first was to create new databases, and as a result of this we produced the domestic textiles survey quarterly."

"Then we went into ceramics and furniture and lighting. These are both allied to the textile industry at the point of purchase, and so were logical extensions of our work."

Other things had to change, too. "Once we were outside the comfort of a big company like ICI we had to tailor our services to our customers much more. In place of the standard reports we previously produced we had to do something better and this meant investigating new technology. As a result of the move into this new technology we offer clients now a totally bespoke service," Roy Hollis observes.

pany uses and a network of micro providing instant access to information.

To expand the operation it was necessary to take this database and sell it to a wider audience and that meant approaching the retailers. As a result of this move TMS now gets some 60 per cent of its business from the high street and only 15 per cent from the fibre companies; only a decade ago the whole income came from the companies.

With over 100 companies using TMS on a regular basis, where next? The obvious market to tap, according to Mr Harrison, is the smaller and medium-sized manufacturing companies. "We have a high profile in the bigger company but the smaller concern does not use our services as much as we would like."

TMS will stay in textiles as defined in its widest sense. There is no intention to go into market research in jams or cars, for instance. Most of the work, too, will remain in the UK. Textile market research tends to be one-company dominated. French companies look after French needs, Italians look after Italy. The costs of setting up an operation abroad would be too high in relation to the return.

Anthony Moreton

The U.S.

Technology uplifts standard of statistics

Top 20 in the US

Rank	1985	1984	Organisation	Total research revenues (\$m)	% change against 1984	Research revenues from outside US (\$m)
1	1	1	A. C. Nielsen Company	517.9	+7.7	268.8*
2	2	2	IMS International	171.1	+1.0	85.9
3	3	3	SAH	133.5	+17.0	—
4	4	4	Arbitron Ratings Co.	123.0	+15.3	—
5	5	5	Information Resources	75.1	+23.9	3.0
6	6	6	Burke Mktg. Services	73.1	+10.8	3.7
7	7	7	M/A/R/C	46.3	+23.0	—
8	8	8	Market Facts	37.8	+5.1	—
9	9	9	NFO Research	34.3	+16.3	—
10	10	10	NPD Group	33.1	+13.4	—
11	11	11	Maritz Markt. Research	30.0	+21.4	—
12	12	12	Westat	25.2	+2.2	—
13	13	13	Erick and Lavidge	24.7	+5.6	—
14	14	14	Walker Research	20.7	+7.1	—
15	15	15	YSW/Clancy Shulman	19.5	+14.7	1.0
16	16	16	Chilton Research	19.1	+15.8	—
17	17	17	Simmons MR Bureau	16.5	+32.0	—
18	18	18	Louis Harris and Assoc.	15.8	+3.2	5.5
19	19	19	ASI Market Research	15.7	+4.3	—
20	20	20	Opinion Research Cpn.	14.5	0.0	—

* Estimates.
† Total revenues that include non-research activities, for some companies, are significantly higher.
‡ Rate of growth from year to year has been adjusted so as to not include revenue gains from acquisition. Advertising Age.

TRENDS in the advertising business find their way quickly into market research, for both good and ill. The ill is that mergers, acquisitions and consolidations have taken hold in the market research sector.

With their clients, the advertising agencies, being shifted and squeezed in mergers, research is bound to constrict in the dwindling constellation of agencies. Saatchi & Saatchi has also shown a penchant for expansion beyond advertising to take in market research companies, a trend that may be in its infancy but can expect to be looked at by other agencies as they evaluate the role and structure of associated research groups.

But the good side of the research business is that advertisers' increasing wariness of the marketplace and need to determine the most effective pitch gives more work to research firms. Though the growth in market research slowed last year to an inflation-adjusted 7.9 per cent, compared to 9.4 per cent in 1984 and 8.1 per cent in 1985, results were taken to be encouraging, since there was no national election to bolster research revenues and growth continued to outpace advertising.

Worldwide revenues of the US's marketing research companies reached \$1.79bn in 1985, with only \$389.8m coming from outside the US. Nearly three-quarters of the foreign income was earned by A. C. Nielsen, a division of Dun & Bradstreet since 1984. Nielsen's \$248.2m in domestic revenues also dominated the

field. Though more than half of Nielsen's revenues were gathered abroad, the company's domestic income was three times the domestic revenue of the next largest company, IMS International, which got more than half (\$95.9m) of its total revenue (\$171.1m) from international operations.

Between them, Nielsen and IMS accounted for more than 95 per cent of the international market research of American companies, with Louis Harris & Associates, the 15th largest company and a subsidiary of Gannett Co. the newspaper owner, representing the only other significant international presence with \$8m of its \$15.8m revenues garnered from offices in Paris and London.

The fifth largest company, Information Resources Inc. is just beginning to experiment with its research in Germany, but clearly there is considerable temptation, if not opportunity, for American companies looking to widen their horizons abroad.

With more turnover than the next four companies combined, Nielsen got \$14m in revenues from its Marketing Research Group and \$103m from its Media Research Group, though the greater growth came from the smaller unit, with 13 per cent compared to the marketing group's growth of 6.7 per cent. Nielsen has been fighting a rearguard action to maintain the prestige and dominance of its network-television ratings in the face of increasing competition, notably from the people meters of AGB Research.

Nielsen is providing more

sophisticated measurements

identifying the viewer as well as what show is being watched among a larger sample to satisfy agencies and advertisers. But recent experiments have shown a discrepancy that lowers the actual numbers of viewers, causing ructions with the networks concerned that greater accuracy will dilute their numbers and boost cable and other alternate media.

Advertisers are also demanding more information on the

number of televisions being

"watched" by a video cassette recorder, which usually means that when people tune in they rush past the commercials.

Nielsen's marketing group increased its services to provide weekly product-code information from 1,800 supermarkets nationwide, called Scantrack. It can also be combined with market-specific information to gauge the impact of coupons and commercials (and even the weather) on purchasing deci-

sions.

Such technology helps research companies provide better statistics for clients, as well as correlate purchases with advertising and other influences.

Supermarket check-out scanners have come to play a large role in marketing research as major food-retailing chains discount marketing individual items with prices and rely instead on scanners attached to cash registers. Information Resources Incorporated, a company that conducts comparative studies in selected markets by feeding special commercials to its data base, bought Management Decision Systems, and IMS bought Luning Park Associates.

In line with this, purchases of advertising agencies, market research firms are increasingly finding their headquarters in London, YSW/Clancy Shulman, a combination of Yankelovich, Skelly and White and Clancy Shulman, were bought and merged together by Saatchi and Saatchi to make the 15th largest American research organisation.

NFO, the ninth largest market research company which specialises in postal and telephone surveys, is owned by AGB Research, and Mediabank Research Incorporated, the 28th largest firm which conducts personal interviews with a 20,000 adult sample, is 60 per cent owned by MAI plc. For the Americans to make bigger inroads abroad, they will have to fight the trend of being bought by foreign companies instead.

Frank Lipsius

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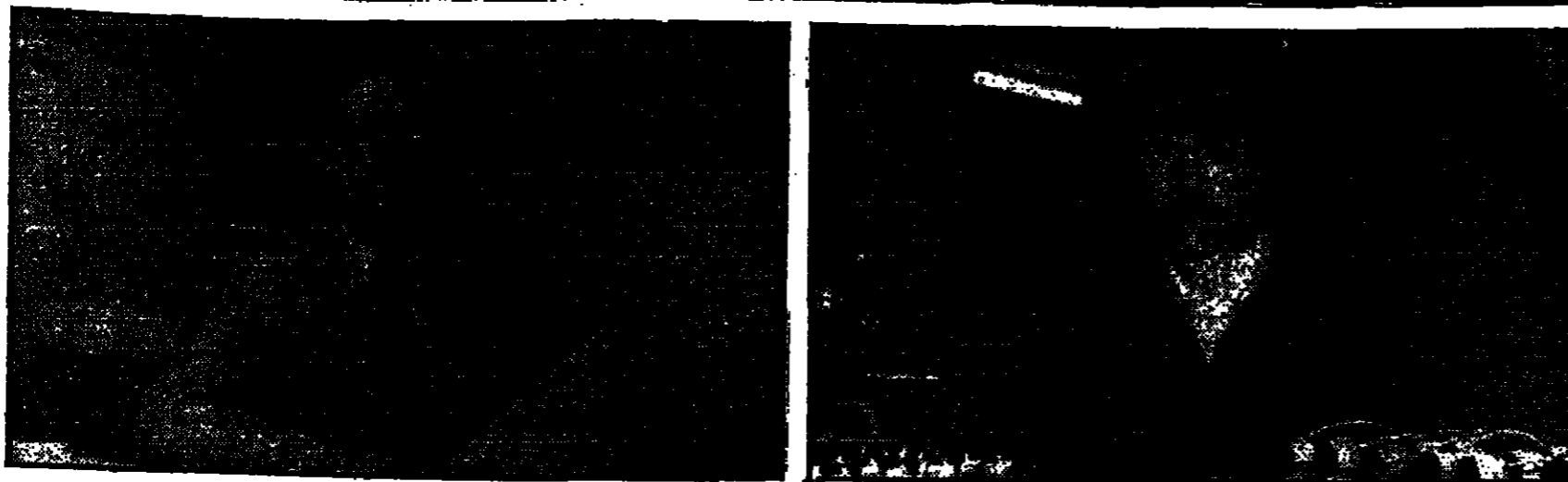
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MANAGEMENT : Small Business



Ian Leonard of G.T. Lighting (left) and Scott Edmonds of Jades Components determined not to repeat the mistakes of their previous company

When a start-up is the only option

Peter Marsh reports on two Devon ventures

WHEN A business goes bust, the people thrown out of work can often become fired with the idea of setting up their own company — not least because of the lack of other work opportunities. That is exactly what happened when Shand Electronics, a Plymouth-based company on Britain's south coast making equipment mainly for the TV industry, went into receivership early in 1982.

Out of the ruins of Shand have come two small Devon-based companies, both of which are expanding and appear successful. GT Lighting, of Modbury, was started by Ian Leonard, ex-technical director of Shand, and makes emergency lamps — lights with their own battery and box of electronics which guarantee illumination in a power cut. Sales of the company, now a 14-person enterprise, are expanding at 20 per cent annually and reached £800,000 last year.

The second company, Jades Components, of Kingsbridge, which is about 10 miles from Modbury, makes coil-based electrical components used in products such as transformers and power supplies. The enterprise, started by three other employees of Shand (including the latter's former managing director, Derek Esplin), expects sales next year of £1m, up from £750,000 this year.

In retrospect, Shand, which employed about 40 people, appears to have made a mistake often seen in small businesses — dependence on one set of customers. Most of the company's work was in supplying UK-based TV concerns such as IFT, Rank and GEC, many of which were experiencing their own business problems. The market place was volatile and orders started to dry up.

Shand also had another, fairly small, area of activity — making emergency lamps, the business that GT Lighting was ultimately

to take over. The electronic parts and coils used in such lights are related to those in TV sets, so the business was not too difficult for Shand to enter.

Moreover, emergency lamps represented an attractive, growing market. They are increasingly widely used to guarantee the safety of people in buildings such as pubs, old people's homes and cinemas. According to Leonard, however, Shand started to diversify into this area only shortly before going into receivership, by which time the company was already in a bad way commercially.

After the demise of the Plymouth company, Leonard drew unemployment pay for a week while deciding what to do. An engineer with wide industrial experience — he had formerly worked for Messer and Marconi — Leonard says he had "enjoyed engineering for the sake of it. I had never thought of starting a company."

As there were few suitable jobs in the region, and he did not want to move away from the pleasant countryside of south Devon, Leonard soon realised that he would have no option but to set up on his own.

He contacted James Shorrey, a Taunton businessman who was involved with running Shand. Shorrey, a distributor of lighting equipment, had become chairman of the Plymouth company about a year before it went into receivership.

The two made a deal. Leonard would find the staff and premises needed for a new concern to make emergency lights, the more promising side of the Plymouth business. In return, Shorrey would obtain the £100,000 or so (made up in cash and in stocks and equipment) formerly owned by Shand and which were bought from the receiver) needed to finance the company.

The arrangement, according to Leonard, has worked well. He has the title of works manager and has no shares in the concern, which is controlled by Shorrey and his wife. The company has built up business gradually, selling mainly via electrical wholesalers. According to Leonard, GT Lighting now accounts for about 8 per cent of the UK market in emergency lighting.

If anything, Jades had a tougher time getting into business than GT Lighting. Whereas the latter was able to move into a relatively new area of commerce which Shand had already started to exploit — and which looked reasonably promising — Jades started up making coils and transformers: components which had an old-fashioned ring to them and in which there was a great deal of competition.

According to Scott Edmonds, a director of Jades who had been production director at Shand, the company was determined not to repeat Shand's

errors. It set out from the start to find a range of customers that would enable it to avoid dependence on a single industry.

The strategy appears to have paid off. Jades' components finish up in a number of different types of products, including aircraft, one-arm bandits (amusement machines), military equipment and computers. Customers include IBM, GEC and Microvitec, a UK developer of computer terminals.

The company also sends electrical parts, the design of which has not changed for 50 years, to India for fitting into railway engines. Because of the Shand connection, Jades also supplies GT Lighting with parts for the latter's lamps.

Besides Edmonds and Derek Esplin, an ex-Pye engineer who had been managing director of Shand, the other director of Jades is Alec Esplin, the son of the managing director. The company is run very much as a family affair: Edmonds is Derek Esplin's son-in-law and the wives of the three men have a significant say in the business. The three directors own equal shares in the company and divide up the work equally, according to Edmonds.

As in the case of GT Lighting, Jades started up mainly because the three founders could not find other jobs around Plymouth and did not want to move. "It was starting on our own or on the dole," says Edmonds. "In

the end we thought that with our knowledge and contacts we would be able to make a go of it."

A base in south Devon — one of the more peripheral areas of England a long way from the country's industrial centres — has turned out to be only a slight disadvantage, according to both Jades and GT Lighting. Transport costs are reasonably low because the products of both concerns are relatively light and can be distributed around Britain largely by courier services.

Moreover, the attractiveness of Devon can work to the companies' advantage. "Customers like visiting us here because they can take a holiday at the same time," comments Edmonds. Finding premises was initially a headache for both companies. South Devon is predominantly rural and is short of industrial buildings. Jades was originally housed in an ancient malthouse in the middle of Kingsbridge — this led to complaints from local people about the noise — and the company now has a factory on a reasonably secluded industrial estate.

GT Lighting, meanwhile, at first took over a converted stable in Modbury. After outgrowing this building, it has just constructed a new factory, only a few yards from the main street of the village, which is one of Devon's most picturesque.

From the outside, the factory, which has a pitched roof and is tastefully painted, looks just like an ordinary house. "This was done, on the orders of the local council, to make the building fit in with its surroundings," Leonard says. This added another £40,000 to the £300,000 basic cost of constructing the workshop. But this was, he says, a small price to pay for being able to run a factory in such a pleasant part of Britain.

UK enterprise lacks quality of its European counterparts

BY GRAHAM BANNOCK

THE NUMBER of small firms throughout Europe is on the increase — apart from in Denmark — but those in the UK continue to have the lowest share of output and employment. They are also less profitable and less interested in training and organisational change than in other European countries.

In other words, despite great improvements in the tax regime (now the most favourable in the EEC) and in institutional financial facilities (arguably also the best), increases in new business formation in Britain have yet to be matched by improvements in the quality of small enterprise.

These are some of the conclusions which emerge from a new collection of studies of small business in seven European countries.

There is a clear need to know where developments in the UK differ from those in others and it is a struggle to find out why they differ. And struggle it is: statistics on small firms are always suspect and international comparisons are exceptionally difficult.

Happily, the contributors to a new book, "Small Business in Europe," avoid all the classic howlers still to be found in the growing literature on small business and the editors are careful to distinguish between small firms which are independent and those which are establishments of larger enterprises. They point out the dangers of using profitability figures without allowing for the scope that small business owners have for choosing between dividends and salaries.

The book does not confuse return on assets with overall efficiency, nor does it ignore

differences in the structure of employment between large and small firms and other subtleties.

Despite all this care, many important questions remain unanswered. For example, why does the UK have a stunted small business sector? Could it be related to our high real interest rates and lack of subsidised loan capital? Not if experience in Switzerland, Italy and Denmark is any guide, though these instances could be exceptional. Could it have something to do with Britain's exceptionally developed and concentrated financial sector and the high proportion of savings invested in property? Perhaps it could be nothing on these broader aspects of capital markets is included.

The book makes more suggestions on the role of public policy. Among the countries included, only West Germany has an elaborate policy (though policy enshrined in comprehensive legislation. Italy and, until recently at least, France and Denmark, the Irish Republic and Switzerland, do not really have a small business policy, though in the last two countries big business hardly exists).

It seems that explicit policies for small firms are not needed if, as in Switzerland and, to a lesser extent, France, middle class attitudes are all pervasive. In Italy, anarchical attitudes to regulation mean that small business is less bogged down by officialdom than it is in, say, Germany.

The problem in Britain, the authors imply, lies in class divisions. Still a fairly well disciplined class but with a reluctance to change, Britain needs an all-party approach to small business — as to other

matters. It has not got one. The Right believes in small business as a useful element in economic policy and the present government has done much to promote it; indeed it has recently elevated small business to a central position, but it has not thought through an explicit policy. (To do so would point to more radical action on taxation and consequent decisions.)

The Left, blinkered by notions of employer-worker conflict, seems to be unable to appreciate as the democratic socialist parties of other countries do, that small firms are important for growth and a powerful source of votes in the bargain.

When wrestling with these and other questions which this useful and fact-crammed book raises, the reader keeps wanting more information (and more comparable information at that). Some will wish that countries outside Europe had been included so as to point up more sharply some of the contrasts between Japan and the United States both have explicit small business policies and in this respect and in their economic vitality they compare well with Germany.

The book is a useful guide, whether small firms are a cause or a result of a successful economy. No doubt it is not as simple as that but the generally high standard of contributions to this book, which contain quite up-to-date information, much of it not readily accessible elsewhere, will feed the debate.

Small Business in Europe, edited by Paul Burns and Jim Deane, published by Macmillan, £30 (£24 paperback). Graham Bannock runs a small business consultancy.

In brief...

MANY of the subjects of the current takeover fever will end up disappointing their buyers because they were acquired for the wrong reasons.

That is one of the main themes of the recently published *Buying a Business: A Guide to the Decisions*, written by Mike Allen and Robert Hodgkinson, corporate finance specialists in the Manchester office of accountants Arthur Andersen. The book offers

practical advice to developing businesses, on how to develop an acquisition strategy, control risk and how to seek out the right targets, through to negotiating and completing the sale and managing the aftermath.

Priced at £30, the book is available from Graham & Trotman, Sterling House, 66 Wilton Road, London SW1.

A JARGON-FREE guide to the laws governing intellectual property has just been published by the City legal firm, S. J. Berwin & Co.

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Conferences

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LABOUR'S POLICIES FOR EMPLOYMENT AND INDUSTRIAL RELATIONS

A one-day Conference in London on November 27, 1986 with Rt Hon Roy Hattersley MP, John Prescott MP, John Edmonds (GMBATTU), Lord McCarthy Chair: Rt Hon James Callaghan MP. Price: £180 + VAT. Details: The Fabian Society, 11 Dartmouth Street London SW1H 9EN (Tel: 01-222 8877)

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UK COMPANY NEWS

Better margins lift Lucas to £95m

BY MIKE SMITH

Lucas, the motor and aerospace components group, yesterday unveiled a 65 per cent jump in pre-tax profits to £95.2m for the year to the end of July.

The result was in line with City expectations, but a warning by the company of flat demand in the UK motors market pushed shares down 10p to 469p. That compares with a high for the year in March of 651p.

Lucas's pre-tax gain was achieved largely through improved margins as sales were only up 3 per cent at £1.62bn. Earnings per share rose 37 per cent to 56.2p (adjusted 41.1p) and the board is recommending a final dividend of 10.4p per share, making a total of 13p (11p).

The provision for extraordinary items rose by £8.5m to £46.3m. Around £30m related to the group's Birmingham closures which will mean 2,000 jobs disappearing over the next three years. Another £10m resulted from write offs in the US where diesel fuel injection is to be replaced by petrol injection production.



Sir Godfrey Messervy, the chairman

Sir Godfrey Messervy, the chairman, said that despite the problems in the UK automotive market, the long term prospects for the group were encouraging. The aerospace and industrial divisions would continue to expand both by new contracts and acquisition. Lucas would also benefit from the recovery

in the US economy and from the company's move into high value added products in the automotive industry.

The automotive division made pre-tax profits of £55.8m (£27.2m) on turnover of £1.17bn (£1.1bn). In the UK sales were £37m down at £59.4m, but a small pre-tax profit was achieved for the first time in several years. Demand from vehicle manufacturers in the first half of the year was not maintained and no significant improvement is expected during the current year.

In the rest of Europe, sales were 33 per cent higher at £395m and profits before tax were up 42 per cent at £36.7m. Elsewhere automotive companies boosted sales by 8 per cent to £194m and profits before tax were up 19 per cent to £24.9m.

In the aerospace division, sales were up £21m at £285m and profits were £31m, up £3.9m. The industrial department, which manufactures electrical, electronic and hydraulic systems and components, increased sales by 19 per cent

to £161m and profits by 29 per cent to £8.4m.

Lucas's UK companies contributed £95.2m, or 60 per cent, of sales but only £38.1m, or 40 per cent, of pre-tax profits. Reorganisation and redundancy costs taken above the line amounted to £14.9m, an increase of £8.5m.

Sales by overseas companies were up 25 per cent at \$681m and their profit before tax increased by 29 per cent to \$54m.

After spending a record £33m on improving group facilities, there was a small positive cash flow from the year's operations. Net borrowings at the end of the year were down £76m at £100m, to produce gearing of 19 per cent (39 per cent). The reduction reflected £39m raised by a rights issue and £16m used to redeem preference shares in subsidiary companies.

Expenditure on research during the year was £92m, against £85m in the previous year.

Profit attributable to shareholders was £66.6m (£41m). See Lex

Hillsdown pays £15m for turkey producer

By Nikki Tak

Hillsdown Holdings, the acquisitive food, furniture and stationery group, is doubling its turkey interests with a £15m purchase from J. Bibby—the first Hillsdown deal since it cleared its debts via a £104m placing for cash last month. Hillsdown is buying Bibby subsidiary Twydale Turkeys, which breeds and rears around 3 1/2m birds a year and is a big supplier to major multiples, including Marks & Spencer. The purchase price will be paid on completion—January 5—and will be based on a premium over net asset value then. The figure is likely to be between £13m and £16m.

Yorkshire-based Twydale made pre-tax profits of around £1.8m in the year to end-September on sales of £19m. According to its current owners, it has been growing at around 12-15 per cent per annum in the past few years, and net assets currently total £8m. Profits earned up to the purchase date will go to Bibby. Bibby, now an arm of the South African conglomerate Barlow Rand, says the business did not fit in with its corporate development strategy. It was the only direct retail chain supplier in the group, and sale proceeds will help reduce debt and fund future acquisitions. Bibby's chairman, Mr Bas Karol, stresses that the company is still committed to its animal feeds and pig breeding operations. Last month Bibby sold off a service and maintenance company in a £12.2m management buy-out.

US group pays Suter £3m for UKO's ophthalmic side

BY CLAY HARRIS

Suter, the engineering and distribution group, yesterday sold Britain's largest maker of spectacle lenses to a private US company.

American Optical will pay nearly £3m for the ophthalmic operations of UKO International and take over about £12m in debt.

Suter, which paid £32m for UKO in April, sold the Dutch ophthalmic business to local management for £1.78m last month. It will retain UKO's other operations, including W. M. Sill (catering equipment), Cory (coffee) and Williams (specialty cases).

The deal is conditional on it not being referred to the Monopolies and Mergers Commission. A previous bid for UKO, by Pilkington, was blocked in 1977. But UKO's market share has declined steadily under the pressure of imports and greater competition with the deregulation of the British optical market.

From an 80 per cent share at the beginning of the decade,

American Optical believes that UKO now supplies less than 40 per cent of spectacle lenses. The operations being sold lost £1.7m before tax in the year to March 28.

American Optical has a small UK distribution operation, British American Optical. If the sale is approved, American Optical intends to import lenses from its plants in Brazil and Mexico.

Yesterday's sale marked an ironic turnaround from a deal 10 years ago, when UKO bought the operations of American Optical's only UK manufacturing plant.

Warner Lambert, the US drugs and consumer products group, sold American Optical to private investors in 1982.

FIVE OAKS Investments: Pre-tax profits for year to June 30 1986 were £650,514 (£468,361) and earnings per share 9.18p (6.78p). Net assets increased five-fold during year. The company has agreed to sell one of its City projects to a private investor. Of 50 per cent of share capital is in institutional hands.

Altifund is proposing to amalgamate with Capital Strategy Fund, an open-ended investment company incorporated in Jersey, and then liquidate in accordance with its articles.

Holders of income shares will be repaid 50p in respect of every 25p shares, with 30/31-sts of the revenue reserves.

Holders of capital shares will be invited to receive shares in the sterling gilt fund of Capital Strategy Fund, instead of their entitlement in a winding up (with a tax potential liability for UK holders).

Conversion thereafter may be made into one or more of the other 14 class funds of CSF. Former capital holders may alternatively elect to redeem their shares in the sterling gilt fund of CSF for cash.

Net asset value of capital shares at November 5 was 779.4p. Holders will receive participating shares in sterling gilt fund by reference to the mid-market price of the under-

lying listed investments. CSF has an aggregate net asset-value of US\$270m and is quoted in London and Luxembourg.

Altifund's register will close on December 2 and there will be a request for suspension of dealings on December 4.

Dividends shown in pence per share net except where otherwise stated. * Equivalent after allowing for scrip issue. † On capital increased by rights and/or acquisition issues. ‡ USM stock. § Unquoted stock. † Irish currency.

Heath rejects revised final offer from PWS

BY NICK BUNKER, INSURANCE CORRESPONDENT

PWS Holdings, the insurance broking group, has stepped up its fight for rival broker C. E. Heath with a revised and final offer to Heath shareholders including a new cash element.

The new offer was swiftly rejected by Heath, which said it could see no benefit for the group's shareholders "either in logic or in terms." Heath is proposing a merger with another broker, Fielding Insurance, which amounts to a reverse takeover and is fiercely opposed by Mr Ronnie Ben-Zur, PWS chief executive.

Heath also challenged a claim by PWS that yesterday's revised offer valued Heath at 577p per share. Heath's share price lost 12p yesterday to close at 500p. PWS closed down 12p at 590p.

Morgan Grenfell, the merchant bank advising PWS, said the revised offer consisted

of three new ordinary shares in PWS plus four new convertible PWS shares in exchange for every four Heath ordinary shares. The convertible shares would have an estimated market value of 333p each, Morgan Grenfell added.

In addition, Heath shareholders accepting the revised offer could retain the 10p per share interim dividend to be paid by Heath for the six months to September 30. They could also elect to take a cash alternative of 279p for each of the PWS ordinary shares they would be entitled to receive under the offer.

There was no cash alternative in the initial PWS offer for Heath, made three weeks ago. It was made three weeks ago. It was made three weeks ago. It was made three weeks ago.

PWS would "satisfy from its own resources" cash elections received in respect of the first tranche of Heath shares. Morgan Grenfell said. But the maximum cash payment by PWS itself would be £25m, with the merchant bank making a separate offer of 375p for the remaining Heath shares eligible for the cash election.

Morgan Grenfell said PWS reserved the right to increase the final offer—which has a closing date for acceptance of 3 pm on November 25—in the event of another bidder emerging or of Heath's board making a recommendation.

Heath said that the revised offer did "not include a full cash alternative. It still contains a majority of paper of uncertain value supported by cash." PWS's slipping share price had immediately undermined the offer's value, Heath said.

Hill Samuel expands in Ireland

Hill Samuel, the merchant bank, is expanding its investment management operations in Ireland with the acquisition of F. Fagan & Associates, an independent investment management firm. Hill Samuel already has its own investment management operation in Ireland, with funds under management of about £1130m. Fagan, which manages about £220m, will make the combined group one of the largest institutional investment management firms in Ireland, Hill Samuel said yesterday.

It declined to disclose the cost of the deal, but said this was less than 1 per cent of its net assets, which stand at £172m.

Mr Neville Bowen, chief executive of Hill Samuel Investment Management Group, said the move represented a further expansion of its rapidly growing international investment management operations.

Whitbread sells TV South stake

BY RAYMOND SNODDY

WHITBREAD, the brewing and restaurant group, yesterday sold its entire 20 per cent stake in Television South, the ITV contractor for the south and south-east England.

The shares, which raised just under £19m, went to a wide range of institutions. The price is believed to have been about 260p, a small discount on yesterday's price of 271p.

Whitbread decided to get out of its only stake in independent television at a time when brokers' reports both in Britain and the US have been arguing that the assets of independent television companies are undervalued.

In July TV South announced first-half pre-tax profits up from £3.4m to £6.5m and a £19m rights issue for overseas expansion.

Mr Lionel Ross, finance director of Whitbread, said yesterday the decision to sell had been taken because Whitbread's interests and those of the television industry had not been moving as much in concert as previously believed.

Whitbread believed that spin-offs from the television industry, such as satellite television would have been more relevant to Whitbread's pubs, clubs and restaurant businesses.

"If it's going to happen, it's not going to happen very quickly," Mr Ross said.

Plans for enfranchising TV non-voting shares would also have diluted Whitbread's existing stake.

Whitbread bought its TV stake from one of the company's founding shareholders, European Ferries, in April 1984 for around £8.5m. Whitbread also subscribed for the rights issue—a one-for-three issue at 260p.

"We have done quite well out of the investment," Mr Ross said yesterday.

Whitbread also said yesterday it believed it should concentrate management and financial resources in the UK in successful trading and retailing operations.

The shares being sold comprise 800 voting shares (20 per cent of that class), 6,623,333 ordinary non-voting (19.2 of that class) and £1m nominal of 10 per cent subordinated convertible loan stock 1987. They were placed by stockbrokers Capel Cure Myers.

Park Lane Hotel warns on profits

The directors of the Park Lane Hotel said yesterday in their interim statement that adverse factors beyond the company's control had seriously affected the tourist activities and that this would result in lower profits in 1986.

They added, however, that the underlying strength of the hotels business had been maintained. The interim dividend is being held at 9.25p net.

The company's share is unlisted. For the year to December 1985 its profits rose to £2.61m (£1.78m) pre-tax.



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Altifund liquidation

Altifund is proposing to amalgamate with Capital Strategy Fund, an open-ended investment company incorporated in Jersey, and then liquidate in accordance with its articles.

Holders of income shares will be repaid 50p in respect of every 25p shares, with 30/31-sts of the revenue reserves.

Holders of capital shares will be invited to receive shares in the sterling gilt fund of Capital Strategy Fund, instead of their entitlement in a winding up (with a tax potential liability for UK holders).

Conversion thereafter may be made into one or more of the other 14 class funds of CSF. Former capital holders may alternatively elect to redeem their shares in the sterling gilt fund of CSF for cash.

Net asset value of capital shares at November 5 was 779.4p. Holders will receive participating shares in sterling gilt fund by reference to the mid-market price of the under-

lying listed investments. CSF has an aggregate net asset-value of US\$270m and is quoted in London and Luxembourg.

Altifund's register will close on December 2 and there will be a request for suspension of dealings on December 4.

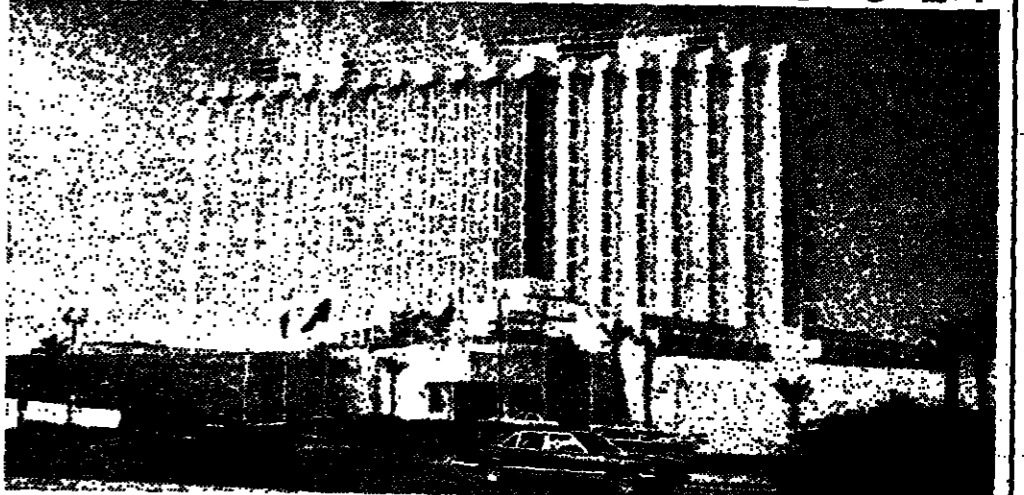
Dividends shown in pence per share net except where otherwise stated. * Equivalent after allowing for scrip issue. † On capital increased by rights and/or acquisition issues. ‡ USM stock. § Unquoted stock. † Irish currency.

DIVIDENDS ANNOUNCED

	Current payment	Date	Corre- Total	Total
			div. of	for last
			year	year
Amersham	2.8	Jan 5	2.42	7
City Dublin Bank	2.24†	—	2.24	3.2
Drayton Consolid	8	Dec 22	7.5	10.75
Futura Hldgs	2.5	Jan 16	2.5	7.5
Granite Surface	0.34	Jan 5	0.75	2.1
King & Shaxson	2.5	Dec 15	2.5	8.75
LCP Holdings	2.4	—	1.8	4.5
Lucas Indust	10.4†	—	8.4	13
New Throgmth Tst	1.25	Jan 15	1.25	3.55
Park Lane Hotel	3.25	Dec 12	3.25	12.25

Dividends shown in pence per share net except where otherwise stated. * Equivalent after allowing for scrip issue. † On capital increased by rights and/or acquisition issues. ‡ USM stock. § Unquoted stock. † Irish currency.

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UK COMPANY NEWS

Exchange rate gains help Amersham over £10m

Amersham International, maker of radioactive materials, lifted interim pre-tax profits by 34 per cent from £7.77m to £10.41m, which was some £1m above market estimates. Turnover for the six months to September 30 1986 rose 24 per cent to £85m.

Attributable profits increased 21 per cent to £8.19m (£5.1m) but the company warned that these were unlikely to show the same rate of increase in the second half, due to the continuing higher tax rate and a rise in interest charges.

Progress was, however, expected to continue through the second six months.

The company said the rise in profits before tax was made up of £1m underlying growth, a negative factor of £1m because of competitive pricing policies in some overseas markets, and a further £2.6m exchange gain.

First-half interest charges were £1.02m (£1.06m). Tax took £3.69m (£2.39m) and earnings per 25p share climbed from 10.2p to 12.4p. The net interim dividend is stepped up to 2.8p (£2.2p)—last year's total payout was 7p on £17.55m profits.

Growth in the half year was achieved in all business sectors and in all geographical areas. Demand for Amersham's industrial products was still increasing in a more difficult market. Though growth was worldwide, the largest increases came from Japan and Western Europe.

Sir John Hill, the chairman,

said that the fall in the value of the dollar had meant fiercer competition from US-originated products. In the US, the weakening dollar hit earnings, but returns still improved in what is the largest market for Amersham's products.

Stuart Burgess, chief executive, said: "It's asking a lot if we are to maintain this rate of growth purely organically in future."

• comment

After a year in which Amersham's pre-tax profits were held almost static by heavy R & D spending and adverse currency movements, yesterday's 34 per cent advance came as a breath of fresh air, yet after an initial flurry of interest, a bullish market left the price 4p down at 438p.

The shares have been on a strong upsurge all year so perhaps a little profit-taking was not surprising, but there may also have been those who considered that with more of the improvement coming from exchange rate gains than underlying performance, they might just as well be investing in currency options. This is probably unfair. Admittedly, a large chunk of this year's likely advance to £23m will come from exchange rate movements, but the past levels of investment in R & D are now beginning to pay off in terms of sales growth and next year's figures should show strong gains even without the crutch of currencies. On this basis the current year p/e of 16 should still leave room for the recent outperformance of the wider market to be sustained.

Momentum was being maintained in the company's investment programmes, spending on R & D had been sustained at around 19 per cent of sales and substantial capital projects were underway to provide facilities for future years.

The policy of switching out of radioactive products was continuing. Currently such products accounted for about 90 per cent of sales, but this was expected to fall to between 60 and 70 per cent within three or four years, as new non-radioactive products were brought on stream.

During the period, Amersham bought the industrial gamma radiography business of Teel/Op in the US and also Upjohn's range of research assays. The company said the two US acquisitions would increase interest charges in the second half by around £0.5m, but gearing would be kept to within internal guidelines of 40 per cent (at the end of September gearing was 33 per cent). There were no plans for a rights issue.

Amersham said it had no immediate plans for acquisitions, but these were a distinct possibility in the future. Dr

Expanding Whitlock helps LCP to £6m at six months' stage

BY NIKKI TAIT

LCP, the Midlands-based group with interests ranging from auto-parts retailing in the US to investment property in the UK, yesterday continued to hit back at the unwanted £150m bid from Ward White by unveiling a 32 per cent increase in first half profits.

The group, which brought the figures forward by two weeks as part of its defence, made £5.91m before tax in the six months to end-September compared with £4.45m in the same period a year earlier. Sales were 8 per cent higher at £94.1m.

LCP's Whitlock subsidiary—the US autoparts retailer which is the prime attraction for Ward White—showed a £2m improvement in trading profits, at £8.79m. However, because of the dollar's weakness, that translates into a 25 per cent increase in sterling terms, at £4.54m.

During the six months, Whitlock added a further five stores taking the total to 91. Also chipping into the trading figure was Motomart, the 12-strong chain which Whitlock acquired in the second half of 1985-86. It made a £0.5m loss in that period, but added £300,000 to the first half total.

According to Mr David Rhead, chairman of LCP, there are around £1.8m of tax losses at Motomart—against expected pre-tax profits of £1m this year.

LCP said yesterday that it was currently looking to introduce point of sale computerisation in its Whitlock stores—one of the potential changes Ward White has promised.

The group made £389,000 at the trading level from its

French interests, which will be sold off to management in 10 days time at a £100,000 surplus to book value. Mr Rhead said the net effect of pre-tax earnings after the interest saving would be neutral.

The interim dividend increases by a third to 2.4p. As far as the current half is concerned, Mr Rhead describes predictions as "no man's land"—not least because of the effect winter weather can have on the coal distribution business in the UK and on Whitlock's sales—but the company seems confident that the second will prove at least as good. LCP's defence

Commenting on the figures, Mr Philip Birch, chairman of Ward White, said: "There are no surprises—it still makes our offer look foolish."

And he hit back at LCP's latest circular to Ward White shareholders—defending the increase in borrowing as a seasonal peak ahead of Christmas and pointing to the fact that Ward White has been able to pick up 5.5 per cent of LCP's shares, taking it to a stake of over 8 per cent.

LCP shares closed 19 higher at 180p, compared with Ward White's offer worth 187p and its cash alternative of 180p. Ward White closed at 324p.

Lee Cooper stake

Lee Cooper, the jeans and leisurewear manufacturer which last month reported a downturn in pre-tax profits from £5m to £4m for the first half of 1986, yesterday said that the Paris-based Compagnie de Navigation Mirte had built up a 12.8 per cent stake in the group.

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Brint buys Tyndall companies

BY HUGO DIXON

Brint Investments, the financial services company, has agreed to buy Tyndall & Co. and Tyndall & Co. (Sale of Man), the banking services companies, from Aetna Life, the US insurance group, for £9.75m. At the same time, Brint is paying £1.2m for the remaining 80 per cent of WestAven, the small Bristol-based unit trust group it does not already own.

The acquisitions mark yet another transformation for Brint, which started as a shipping company with the name Hall Brothers Steamship, then moved into mining investments and since 1984 has been investing in the financial sector. In the latest metamorphosis, Brint's aim is to become a financial services company and is changing its name to Tyndall Holdings from April 1987.

Aetna bought the Tyndall Group from the Globe Investment Trust in February. It will

keep the insurance and investment services part. These, it said, fitted in more closely with its mainstream business in the UK.

To pay for the acquisitions, Brint is issuing 9.44m new ordinary shares at the price of 170p per share, of which 8.79m have been placed with institutional and other investors.

The issue leaves Brint with £5m more than it needs for the acquisitions, which is being

used to boost the capital reserves of the two Tyndall banking units. The Tyndall bank's approval is conditional on the approval of Brint's shareholders.

Yesterday Brint also announced that it had made a pre-tax profit of £85,000 for the year to August 31 1986, compared with a loss of £1.18m in the previous year. Earnings per share were 9.9p, compared with losses of 30.7p.

Richard Thompson takes control of F. Copson

BY DAVID GOODHART

Mr Richard Thompson, the 25-year-old son of Mr David Thompson, the founder and joint chairman of Hillstown Holdings, has taken control of

F. Copson, the Birmingham builders' merchant.

The market is clearly hoping that Mr Thompson (Jnr) will be following in his father's footsteps and—briefly—Copson's share price rose from 55p to 105p on the news. However, the price moved erratically through the day and closed only 7p up at 65p.

Mr Richard Thompson has paid £1.25m for the controlling 50.1 per cent in the company previously held by Mr and Mrs Fred Copson and following Stock Exchange regulations has made an offer for the remaining 49 per cent of the share capital at the same price of 70p a share.

It is understood that Mr Thompson—who has had no previous experience of running a public company—wishes to retain Copson's public quote and will thus be happy not to significantly increase his present controlling stake.

Copson made a pre-tax profit of £152,000 on turnover of £7.06m in the year to 30 April 1986. The bid values the whole company at £2.5m.

Brown Shipley the merchant bank making the offer on Mr Thompson's behalf said that Mr Thompson has access to £3.5m—partly through inheritance and partly through money he has made as a trader in property and other assets. His father is well-known for his deal-making at Hillstown.

Dublin Bank £3.85m rights

With the announcement of a sharp profit rise for the year ended September 30 1986, the City of Dublin Bank reveals a rights issue to raise some £3.85m net (£3.6m) and plans to merge with its wholly owned subsidiary.

The subsidiary is Anglo Irish Bank and it has a separate banking licence. The merger is subject to Ministerial and shareholder approval.

City of Dublin produced total income ahead from £11.13m to £11.48m and a pre-tax profit rising from £286,000 to £303,000. Earnings were 3.88p (1.75p) and the final dividend is 2.3375p for an unchanged net total of 3.3p. The rights will involve the issue of 8.5m shares at 47.5p on the basis of five-for-six.

Helene in bid talks

Helene of London, clothing group, said that it was in talks after an approach about a possible takeover bid. Its shares ended 1 1/2 higher at 32p, valuing the company at £11m.

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Results in brief	Year to June	
	1986	1985
	£	£
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Profit after tax	353,000	303,000
Earnings per share	17.47p	15.14p
Dividend per share	6.25p	5.35p

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UK COMPANY NEWS

Re-shaped Cullen's nearly £1m in red at midway

Cullen's Holdings, retailer of groceries, wines and spirits, yesterday turned in a loss of £994,000, after tax and exceptional items, for the six months to August 31 1986.

For the same period last year, the company incurred a £855,000 loss, but Cullen's said yesterday that this comparison was not meaningful due to the reorganisation that had taken place.

In the 1985 period Cullen's had three convenience stores, 40 licensed grocers, five supermarkets and 18 other stores. But since then, 20 licensed grocers had been disposed of or converted, together with all supermarkets and 16 other

AMS shares fall after profit warning

AMS Industries, manufacturer of sound processing systems, saw a further decline in its share price yesterday following a warning about second half profits.

The company said that indications given in the July interim report that profitability for the second half year to November 30 1986 was expected to be significantly in excess of that for the first half year, would not now be achieved. The shares fell 13p to 50p.

In the first six months the group reported a fall of 21 per cent to £1.15m in pre-tax profits—the total for the year to November 30 1985, was £3.1m.

The introduction of Audio-logic during the first half of the current year had been very successful, as earlier predicted. Sales of that product range had now been increased to a level, which, by the first quarter, was compensating for the fall-off in sales of the audio effects systems, the directors said.

Sales of that product range had now been increased to a level, which, by the final quarter, was compensating for the fall-off in sales of the audio effects systems, the directors said.

The group was having a satisfactory fourth quarter they said and the introduction of new products over the forthcoming year by AMC and by Calrec, gave the directors confidence for the future.

AMS came to the market at 95p in September 1985 and the shares have been as high as 125p.

Interest cut helps Granyte to 31% rise

WITH THE help of a much reduced interest charge, Granyte Surface Coatings lifted its pre-tax profit by 31 per cent, from £476,000 to £622,000, in the half year ended August 31 1986.

Mr William Junner, chairman, said he remained cautiously optimistic about prospects for the full year and beyond, even if the second half did not show quite the same growth as last year, when the profit was £782,000.

He told shareholders there were indications that certain segments of the woodfinch market were still exhibiting growth. The second half had started well and each location was very busy. The group makes specialised surface coatings, and is quoted on the USM.

Earnings for the half year were up from 2.23p to 2.8p and the interim dividend is lifted from 0.75p to 0.9p net.

Turnover was only maintained at £6.16m (£6.11m) but trading profit rose to £672,000 (£630,500). There was interest receivable of £16,000 (nil) and interest charged fell to £86,000 (£154,000).

The chairman said trading conditions had become more competitive but the group continued to secure new contracts at acceptable margins. It withdrew from certain areas where margins were inadequate and Mr Junner felt the interim figures vindicated that strategy.

Financial Controller for Scandinavian Bank group

SCANDINAVIAN BANK has appointed Mr Gavin Cowan as an executive director and group financial controller. He was international managing director of International Mexican Bank and formerly with Peat Marwick Mitchell & Co.

Mr Peter Barrett, managing director of VENTAXIA, has been appointed chairman. On December 1 Mr Peter Norris becomes managing director. Prior to this appointment, he was sales and marketing director of Avery Hardoll, a GEC company.

Mr Peter Brice has become commercial director of THORN EMI FERGUSON. He joined in January as director of marketing from Black and Decker. He succeeds Mr Stan Chahal who has joined Nissan UK.

Mr Ken Watson, financial controller, has been appointed finance director of TRAVELERS FARE, British Rail's station catering division.

As part of the expansion of BURNS-ANDERSON TRUST COMPANY, Mr Tony Smith has been appointed to the newly-created position of director and general manager with responsibility for day-to-day operations, and the expansion of lending activities of the licensed deposit taking and merchant banking subsidiary of Burns-Anderson. Mr Smith has joined from the Oyston Estate Agency Group in the north west, where he was general manager.

Mr Graham Lloyd has been appointed a director of MANDERS (HOLDINGS) from January 2 as divisional managing director—coatings and inks. Mr Robert Pugh becomes divisional managing director—decorative division, and will also be responsible for group personnel. They will report to Mr Roger Akers who becomes chief executive—operations. Mr Jean Farmer becomes director of finance and investment and continues as company secretary. Mr Lloyd was managing director of RASF Inmost.

The newly-formed consortium of seven regional stockbroking firms, NATIONAL INVEST-

RPH surges to £32m at six months

RPH, a publishing subsidiary of Reed International, increased its profits to £31.5m pre-tax in the six months ending September 29 1986, an improvement of 82 per cent over last year's £17.3m.

The advance would have been 60 per cent had the reduction in pension contributions been included in the figures for the first half of last year.

It was pointed out that a "dramatic" rise in consumer magazines profits reflected determined efforts by IPC Magazines to reduce staff, production and overhead costs.

Half-year turnover pushed ahead from £208.5m to £238.2m.

Last month, Reed International announced that its profits for the half year to September had risen by 57 per cent to £30.2m.

Futura sees similar year

Futura Holdings, footwear manufacturer and distributor, yesterday reported an increased loss for the half year ended July 12 1986, but was optimistic for the year as a whole.

Production values, turnover and trading profit for the year were expected to be similar to 1985, when turnover came to £8.3m, trading profit to £506,000 and the pre-tax balance to £407,000.

The interim dividend is being held at 2.5p net per share—the previous final was 5p.

In the first half turnover

came to £1.67m (£1.68m) but the loss was pushed up from £40,864 to £65,854 because of a slight change in style categories of deliveries.

There was a tax credit of £23,048 (£16,286) but this time redundancy costs of £9,407 for a net loss per share of 7.19p (3.49p).

Redundancies resulted from reassessment of labour required at one manufacturing centre, and was part of continuing efforts to improve cost efficiency without affecting productive capacity.

BOARD MEETINGS

TODAY	FUTURE DATES
Interim: Apticot Computers, De La Rue, Goldsmiths, Moorgate Mercantile, J. Sainsbury.	Nov 25 Nov 12 Nov 18
Final: Clyde Blowers, Concentric, Cosalt, Microfilm Reprographics, New Court Trust, Scottish National Trust, Tiger Cons.	Dec 4 Nov 19 Nov 25 Nov 21

Enlarged King & Shaxson has satisfactory half year

THE DIRECTORS of King & Shaxson Holdings, the London-based discount house, said yesterday that group profits for the six months ended October 31 had been satisfactory.

The figures included those of Smith St. Aubyn (Holdings) from April 5 and were after writing off the start-up costs of King & Shaxson Money Brokers.

The interim dividend is a same-again 2.5p net per 20p share.

The group now owns the whole of the issued ordinary share capital of Smith St. Aubyn, the costs of the acquisition having been charged to reserves.

With effect from October 31 the entirety of the discount house business of King & Shaxson Ltd has been transferred to the discount house subsidiary of Smith St. Aubyn.

In future the merged discount house businesses will be carried on by King & Shaxson Ltd.

The Bank of England gave King & Shaxson Holdings permission to operate as a Stock Exchange money broker nearly three months before the Big Bang on October 27.

Cannon Street buys Stalbridge laundry

Cannon Street Investments, the acquisitive USM-quoted holding company, yesterday announced its second acquisition in a week by purchasing Stalbridge Kwick Klean Laundry for up to £2.77m.

The Stalbridge Kwick Klean Laundry provides a specialist dry cleaning and laundry service to the City of London. It supplies catering establishments in the City ranging from the Mansion House to the restaurant La Gavroche. The company produced pre-tax profits of £256,000 on turnover of £1.04m in its last financial year to April and is expected to muster annual profits growth of 30 per cent from now onwards.

Cannon Street will make an immediate payment of £225,000 in cash and £205,888 in shares to the laundry's owners. It has agreed to pay further performance-related payments worth up to £2m over the next three years.

F. Cooper

Frederick Cooper, specialist engineers, is buying Fatters, electronic component and fastener maker, and Deltron, its electronic distributor, for a combined initial consideration of £4.45m satisfied by the issue of 3.85m new ordinary shares. In addition, £150,000 will be raised by the issue of a further 163,158 new shares to provide additional working capital.

There could be further profit-related payments, satisfied by cash or shares.

All of the new shares have been conditionally placed.

MY Dart

In an article on Astra Holdings published on September 5, it was stated that MY Dart had absorbed Standard Fireworks. This was incorrect. MY Dart made an offer in April for Standard Fireworks which was later withdrawn.

Enlarged King & Shaxson has satisfactory half year

Mr George Müller has been appointed a non-executive director of COMCAP. He is a senior vice-president of Utag Overseas-Handel.

Mr Thomas W. Hardy has been appointed vice president, DEUTSCHE BANK, on the London team of the Frankfurt-based project finance department.

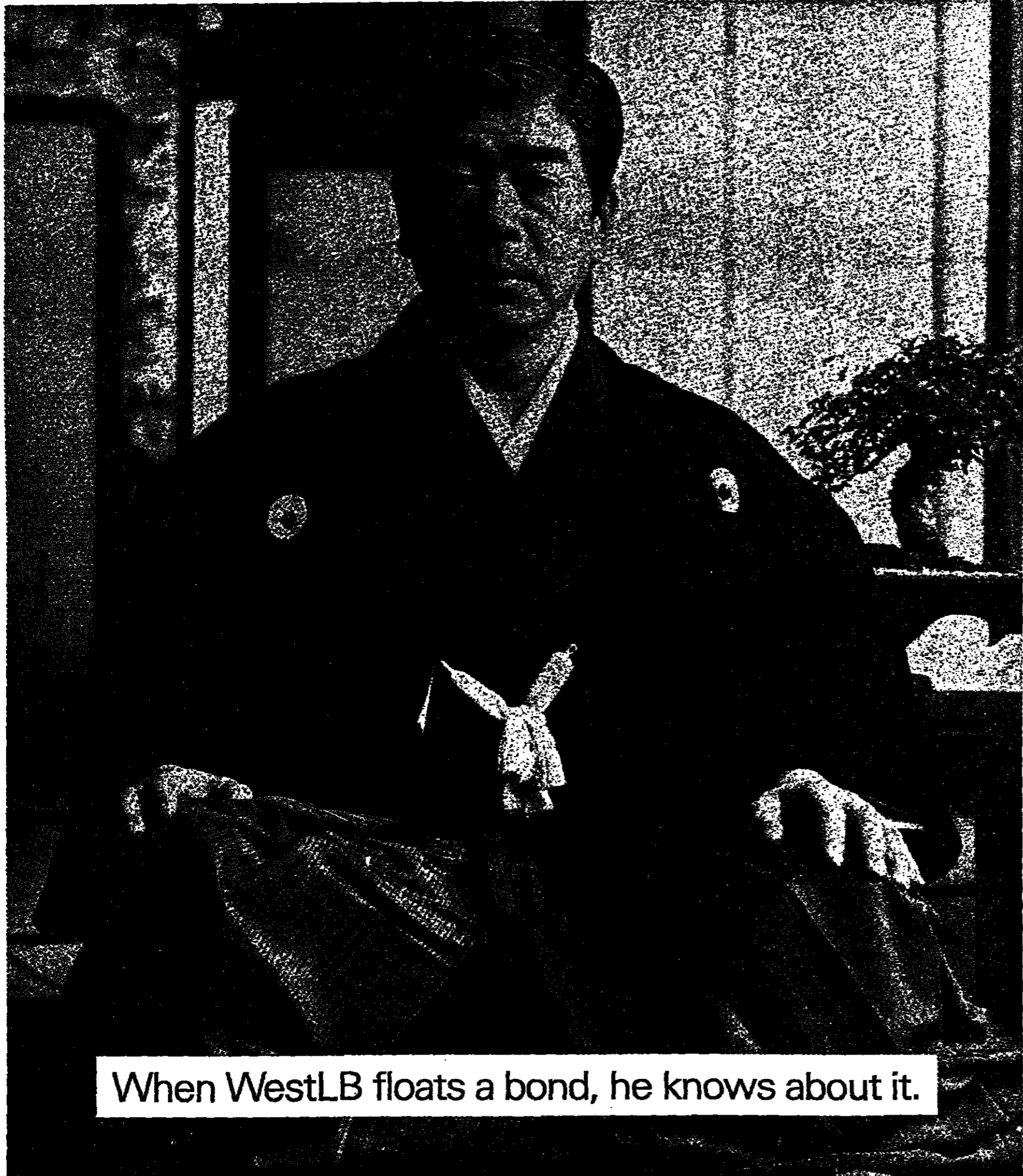
DATAPONT (UK) has appointed Mr Roger Smith as financial director and Mr David Berger as sales director.

Mr Donald H. D. Forrester has been appointed managing director of HENRY BOOT SCOTLAND, in Glasgow. He joined the company as a director in 1984.

Mr Bill George, managing director of MASS, has joined the TIM ARNOLD GROUP as a partner and managing director of its new formed marketing services division.

Mr Laurence T. Wood has joined FAME COMPUTERS as sales director (designate).

MICHAEL PETERS FINANCIAL COMMUNICATIONS has appointed Ms Jill Satin as marketing director. She was with the TSB Group as advertising and marketing co-ordinator for the recent notation.



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GRANVILLE SPONSORED SECURITIES						
High	Low	Company	Price	Change	Gross Yield	P/E Fully
			div.(p)	%	Actual	based
148	116	Ass. Brit. Ind. CULS...	134	—	7.5	6.4
151	121	Ass. Brit. Ind. CULS...	135	—	10.0	7.4
46	28	Armitage and Rhodes...	38d	—	4.2	10.8
71	67	BBB Design (USM)...	88	—	1.4	2.1
203	108	Bardon Hill	203	+1	4.8	2.7
42	38	Bay Technologies	88d	+1	4.3	4.3
201	76	CCL Ordinary	110	—	2.9	2.6
152	86	CCL 11pc Conv. Pl.	101	+1	15.7	16.5
258	80	Carborundum Ord.	255d	—	9.1	3.8
84	83	Carborundum 7.5pc Pl.	88	—	10.7	11.5
32	20	Frederick Parker Group	22s	—	—	—
125	50	George Blair	91	—	3.8	4.2
68	20	Ind. Precision Coatings	68	+1	6.7	7.0
218	182	Isis Group	182	—	18.3	12.0
127	102	Jackson Group	127d	-1	6.1	4.8
377	228	James Burrough	367	—	17.0	4.8
100	85	James Burrough Spof.	94	—	12.9	13.7
1035	342	Multihouse NV (AmSE)	810	—	—	42.5
380	280	Record Ridgway Ord.	378	—	—	6.8
100	87	Record Ridgway 10pc Pl	87	—	14.1	16.2
90	32	Robert Jenkins	88	—	—	3.7
38	28	Scotons "A"	38	—	—	—
128	98	Torday and Carlisle	128	—	6.7	4.5
370	320	Trevian Holdings	324	+2	7.8	2.4
70	25	Unilock Holdings (SE)	67	—	2.8	4.2
102	47	Walter Alexander	100	+1	5.0	8.0
228	150	W. S. Yeates	187	—	17.4	8.2
88	67	W. Yorks I. H. (USM)	88	—	6.8	8.8

Granville & Company Limited
8 Lovat Lane, London EC3R 6EP
Telephone 01-621 1212
Member of FIMBRA

Granville Davies Coleman Limited
27 Lovat Lane, London EC3R 6DT
Telephone 01-621 1212
Member of the Stock Exchange

Amersham International plc

A high-technology company providing specialised products for health care, life-sciences research, and industry.

Interim results

for the six months to 30 September 1986 (unaudited)	Half-year to 30.9.86 £000	Half-year to 30.9.85 £000	Full year ended 31.3.86 £000
Turnover	69,012	55,685	119,760
Profit before taxation	10,411	7,765	17,554
Profit attributable to shareholders	6,190	5,100	12,268
Earnings per ordinary share	12.4p	10.2p	24.5p

- Sales and pre-tax profit up by 24 per cent and 34 per cent helped by a weaker pound.
- Underlying growth maintained.
- Heavy investment continued in new products and facilities.
- Interim dividend declared of 2.80p net per ordinary share.

Copies of the full interim report 1986 are available from the Secretary, Amersham International plc, Amersham Place, Little Chalfont, Buckinghamshire HP7 9NA.



Amersham Australia Pty Limited Sydney Amersham Belgium SA/NV Brussels Amersham Benelux GmbH & Co. KG Braunschweig
W. Germany Amersham Canada Limited Ontario Amersham Corporation Amersham Heights, Iowa USA Amersham Denmark A/S
Denmark Amersham France SA Paris Amersham Japan Limited Tokyo Amersham Medical Limited Tokyo Amersham Nederland BV
Holland Amersham Sweden AB Stockholm

LONDON RECENT ISSUES

EQUITIES

Table of recent equity issues with columns for Issue, Date, Price, and Stock.

FIXED INTEREST STOCKS

Table of fixed interest stocks with columns for Issue, Date, Price, and Stock.

"RIGHTS" OFFERS

Table of rights offers with columns for Issue, Date, Price, and Stock.

Renomination date usually last day for dealing free of stamp duty. A Annual dividend. F Figures based on prospectus estimates. D Dividend rate and payable on part of capital, cover based on dividend on full official estimate for 1987. L Estimated annual dividend, cover and pre based on latest annual earnings.

AUTHORISED UNIT TRUSTS

Table of authorized unit trusts with columns for Name, Manager, and other details.

FT UNIT TRUST INFORMATION SERVICE

Large table of unit trust information with columns for Name, Manager, and other details.

JOTTER PAD advertisement for Financial i Limited, featuring a notepad image and contact information.

FT CROSSWORD PUZZLE NO. 6,174

Crossword puzzle grid with clues for Across and Down.

Answers to the crossword puzzle, including words like 'WORKER', 'PUBLISH', and 'COPPERFIELD'.

Vertical text on the left margin, including 'Roller for bank group' and 'Marsham'.

AUTHORISED UNIT TRUST & INSURANCES

Main table listing various insurance and unit trust products, including company names, addresses, and financial details. The table is organized into columns and rows, with sub-sections for different types of insurance and unit trusts.

Handwritten note: J.P. 11/15/86

INSURANCE, OVERSEAS & MONEY FUNDS

Table listing various insurance and financial services, including company names, addresses, and contact information.

Table listing Overseas & Money Funds, including fund names, managers, and performance metrics.

Table listing Money Funds, including fund names, managers, and performance metrics.

Table listing Money Market Bank Accounts, including bank names, account types, and interest rates.

Table listing Offshore and Overseas services, including company names and contact details.

Table listing Money Funds (continued), including fund names and details.

Table listing Money Funds (continued), including fund names and details.

Table listing Money Market Bank Accounts (continued), including bank names and account details.

TRADITIONAL OPTIONS

Table listing Traditional Options, including option names, prices, and other financial data.

Vertical text on the left margin, including 'r for group' and 'al pic'.

Vertical text on the right margin, including 'rsham' and other small text.

BRITISH FUNDS table with columns for Stock, Price, and Yield. Includes sub-sections for 'Shorts' (Lives up to Five Years) and 'Five to Fifteen Years'.

Over Fifteen Years table with columns for Stock, Price, and Yield.

Undated table with columns for Stock, Price, and Yield.

Index-Linked table with columns for Stock, Price, and Yield.

GOVT. BANKING & ISSUES table with columns for Stock, Price, and Yield.

COMMONWEALTH & AFRICAN table with columns for Stock, Price, and Yield.

LOANS table with columns for Stock, Price, and Yield.

FOREIGN BONDS & RAILS table with columns for Stock, Price, and Yield.

AMERICANS table with columns for Stock, Price, and Yield.

AMERICANS - Cont. table with columns for Stock, Price, and Yield. Includes sub-sections for 'Shorts' (Lives up to Five Years) and 'Five to Fifteen Years'.

Over Fifteen Years table with columns for Stock, Price, and Yield.

Undated table with columns for Stock, Price, and Yield.

Index-Linked table with columns for Stock, Price, and Yield.

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LOANS table with columns for Stock, Price, and Yield.

FOREIGN BONDS & RAILS table with columns for Stock, Price, and Yield.

AMERICANS table with columns for Stock, Price, and Yield.

LONDON SHARE SERVICE

BUILDING, TIMBER, ROADS - Cont. table with columns for Stock, Price, and Yield.

DRAPERY & STORES - Cont. table with columns for Stock, Price, and Yield.

ELECTRICALS table with columns for Stock, Price, and Yield.

CHEMICALS, PLASTICS table with columns for Stock, Price, and Yield.

DRAPERY & STORES table with columns for Stock, Price, and Yield.

BEERS, WINES & SPIRITS table with columns for Stock, Price, and Yield.

BANKS, HP & LEASING table with columns for Stock, Price, and Yield.

BEERS, WINES & SPIRITS table with columns for Stock, Price, and Yield.

BANKS, HP & LEASING table with columns for Stock, Price, and Yield.

BUILDING, TIMBER, ROADS table with columns for Stock, Price, and Yield.

ENGINEERING table with columns for Stock, Price, and Yield.

INDUSTRIALS (Miscellaneous) table with columns for Stock, Price, and Yield.

ENGINEERING - Continued

ENGINEERING - Continued table with columns for Stock, Price, and Yield. Includes sub-sections for 'Stock', 'Price', and 'Yield'.

INDUSTRIALS - Continued

INDUSTRIALS - Continued table with columns for Stock, Price, and Yield. Includes sub-sections for 'Stock', 'Price', and 'Yield'.

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INDUSTRIALS—Continued. Table listing various industrial stocks with columns for stock name, price, and other financial metrics.

LEISURE—Continued. Table listing leisure-related stocks such as hotels, resorts, and entertainment companies.

PROPERTY—Continued. Table listing real estate and property-related stocks.

INVESTMENT TRUSTS—Cont. Table listing various investment trusts and funds.

FINANCE, LAND—Cont. Table listing financial services, insurance, and land-related stocks.

MINES—Continued. Table listing mining and mineral extraction stocks.

INSURANCES. Table listing insurance companies and their stock prices.

PAPER, PRINTING, ADVERTISING. Table listing stocks in the media and advertising sectors.

SHOES AND LEATHER. Table listing stocks in the footwear and leather goods industries.

SOUTH AFRICANS. Table listing stocks from South Africa.

TEXTILES. Table listing stocks in the textile and clothing industries.

TOBACCO. Table listing tobacco-related stocks.

PROPERTY. Table listing real estate stocks.

TRUSTS, FINANCE, LAND. Table listing trusts and financial services.

INVESTMENT TRUSTS. Table listing investment trusts.

FINANCE, LAND, etc. Table listing financial and land-related stocks.

MINES. Table listing mining stocks.

OVERSEAS TRADERS. Table listing international trading companies.

PLANTATIONS. Table listing plantation-related stocks.

NOTES. A section containing various notices, disclaimers, and legal information regarding the publication of stock prices.

NEW YORK STOCK EXCHANGE COMPOSITE CLOSING PRICES

Main table of stock prices with columns for 12 Month High/Low, Stock, Div. Yld., P/E, 100s High/Low, and various price points. Includes sections for A-Z and G-Z.

Kidder, Peabody Securities Limited
Market Makers in Euro-Securities
An affiliate of Kidder, Peabody & Co. Incorporated
Founded 1865 • Member SIPC
New York • London • Paris • Geneva • Zurich • Hong Kong • Tokyo

Continued on Page 45

NYSE COMPOSITE CLOSING PRICES

Table of NYSE Composite Closing Prices. Columns include Stock, High, Low, Last, Change, and Volume. Includes sub-sections for 'Continued from Page 44' and 'Over-the-Counter'.

AMEX COMPOSITE CLOSING PRICES

Table of AMEX Composite Closing Prices. Columns include Stock, High, Low, Last, Change, and Volume. Includes sub-sections for 'Continued from Page 44' and 'Over-the-Counter'.

FINANCIAL TIMES

WORLD STOCK MARKETS

WALL STREET

Enthusiasm lags ahead of holiday

TAKING their cue from quiet pre-Veterans' Day holiday trading in the bonds markets, stock prices edged fractionally higher yesterday on Wall Street, writes Roderick Oram in New York.

After being down most of the day, the bond market managed a modest afternoon rally on very low volume which did little to help ease the heavy indigestion of new securities left over from last week's Treasury auctions.

Stock markets, which, unlike bond markets, will be open today, saw leaderless and featureless trading as a little of the excitement ebbed temporarily from the takeover arena.

The Dow Jones industrial average closed up 5.76 points at 1,892.29. The New York Stock Exchange Composite index gained 0.21 of a point to 141.71 on trading volume of 102.6m shares, with advancing issues narrowly overtaking declining.

Among blue chips AT&T gained 1/4 to \$25 1/2. Boeing was unchanged at \$52 1/2. General Electric rose 1/4 to \$78 1/2. Eastman Kodak lost 1/4 to \$62 1/2 after Siemens of West Germany denied it had

planned a takeover bid and Sears Roebuck fell 3/4 to \$43 1/2.

Wickes Companies, up 3/4 to \$4 1/2 on heavy volume, was in the news on two fronts: it agreed to buy fabric and wall-covering maker Collins and Aikman, up 1 1/2 to \$23 1/2, for \$53 a share; and to buy a 9.9 per cent stake in Lear Siegler from AFG Partners which had made a \$85-a-share bid for the company. Wickes said it would propose a merger with Lear which rose 1 1/2 to \$92.

Union Carbide was the second most active issue with almost 6m shares changing hands as the price eased 3/4 to \$23 1/2. GAF, which recently ended its attempted takeover of Union Carbide by reaching a standstill agreement, was believed to be the seller of a 5m share block. GAF fell \$1 to \$41.

Shares in other companies rumoured to be new targets of GAF were actively traded. W. R. Grace rose 5/8 to \$56 1/2, and Borg-Warner rose \$2 to \$41. Mr Irwin Jacobs, the Minneapolis raider who declared a 6.1 per cent stake in Borg-Warner last month, said he had increased his holding but was not the purchaser of a 565,000-share block yesterday.

USX eased 3/4 to \$23 1/2. Wall Street believed that the company was close to a standstill agreement with Mr Carl Icahn who offered \$31 a share for the company two months ago.

Harris gained 3/4 to \$33 1/2. The electronics equipment company said it knew no reason for the activity in its stock. Chrysler or some other motor vehicle maker was rumoured to be interested in Harris.

E. F. Hutton fell 3/4 to \$46. The investment dealer broke off merger talks

with American Express at the weekend. American Express gained 5/8 to \$9 1/2.

Gelco, the transportation leasing company, lost 5/8 to \$23 1/2 after it won a court fight to activate a poison pill defence against a takeover attempt by Coniston Partners, a New York investment group.

Texas Eastern, the energy group, fell \$2 to \$30 1/2 in ex-dividend trading. The shares rose 3/4 on Friday after its board approved a restructuring plan including the sale of some of its refining assets. But analysts were cool to the proposals because, for example, the company was burdened by its expensive North Sea oil assets.

In the credit markets, bond prices strengthened from earlier mixed levels at which shorter maturities were slightly ahead and longer ones modestly down to finish up across the board.

The price of the old 7.25 per cent benchmark long bond due 2016 rose 15/32 of a point to 98 1/2 yielding 7.77 per cent. The new 7.50 per cent benchmark bond due 2016 gained 1/8 of a point in the "when issue" market to 98 1/2, yielding 7.62 per cent.

Three-month and six-month Treasury bills eased three basis points to 5.41 per cent and 5.51 per cent respectively while one-year bills fell seven basis points to 5.51 per cent. The average discount yield on three-month bills at the weekly auction was 5.41 per cent, against 5.23 per cent a week earlier, and on six-month bills it was 5.54 per cent against 5.3 per cent.

The Federal Reserve entered the market to make \$1.5bn of customer repurchases when the Fed funds rate stood at 5 1/2 per cent.

EUROPE

Zurich hit by pollution worries

WORRIES, about the consequences of the Sandoz plant's pollution of the Rhine took their toll on Zurich yesterday, and the Swiss Bank Industrial index slipped 11.3 to 504.2.

Elsewhere in Europe, bourses closed generally lower as uncertainty continued over world and domestic interest rates. Local factors also affected trading.

Zurich's domestic stocks came under renewed selling pressure in the wake of the Rhine pollution, with Sandoz leading the downturn. Its bearer shares shed Sfr 910 to Sfr 9,950 after losing Sfr 625 on Friday.

Other chemicals fell in sympathy though not as dramatically. Ciba Geigy lost Sfr 50 to Sfr 3,425, above its day's low of Sfr 3,225 early in the session, and Hoffmann-La Roche fell Sfr 275 to Sfr 11,200.

Elsewhere, financials followed the lower trend, with Union Bank Sfr 70 lower at Sfr 5,850 and Swiss Bank down Sfr 2 to Sfr 551. Swiss Re lost Sfr 175 to Sfr 18,475 and Orlion Bührle Sfr 45 at Sfr 1,595.

Brussels continued to set a contrary course with another strong rally amid hopes of tax incentives for share investment through a planned pensions savings scheme.

Financials benefited from the bout of confidence with financial holding group Sofina adding Bfr 200 to Bfr 11,400. Société Générale de Belgique rose Bfr 15 to Bfr 3,210. Gevaert added Bfr 100 to Bfr 6,200.

Oil group Petrofina rose Bfr 160 to Bfr 9,820. It said it planned to defend its interest in London-based energy concern IC Gas which is expecting a bid from Gulf Resources of the US.

Among industrials Solvay was Bfr 70 higher at Bfr 8,190 while Wagons Lits travel group rose Bfr 30 to Bfr 5,700. Frankfurt closed mixed with a dearth of both buyers and sellers. Reaction was muted to the results of Sunday's Hamburg state elections which saw gains for the ruling Christian Democrats. The Commerzbank index, fixed at mid-session, added 2.60 to close at 2,021.70.

Car makers closed mixed with the trend. BMW added DM 1 to DM 578 while VW slipped DM 11 to 453 and Daimler, after a DM 11 gain on Friday, eased DM 2 to DM 1,284.

Among chemicals Bayer fell DM 1.50 to DM 306 and Hoechst DM 2.50 to DM 261.50. Banks failed to sustain early strength leaving Deutsche DM 3.50 lower at the close at DM 786 and Dresdner

TOKYO

Drug price hopes prove a booster

PHARMACEUTICALS and two recent popular issues attracted buyers in Tokyo yesterday, with the Nikkei average passing the 17,000 level for the first time this month, writes Shigeo Nishiwaki of Jiji Press.

The Nikkei index, registering its third consecutive gain, added 79.56 from last Friday to 17,053.20, but turnover dwindled from last Friday's 584m to 355m shares, reflecting the uncertain market outlook. Advances led declines by 530 to 306, with 126 issues unchanged.

The market moved widely, surging 102 points from last Friday during the morning, slipping 13 points in mid-afternoon and rallying towards the close.

Japan Steel Works topped the active list for the fifth trading day running, with 53.3m shares traded. It firmed Y25 to Y393 on late buying. The strength was due to investor interest in its factory site redevelopment project.

Other off-the-book asset issues were sought. Meiji Milk Products soared Y34 to Y822 on rumours of a plant site redevelopment while Ebara, with 12.2m shares traded, strengthened Y49 to Y849.

Tokyo Electric Power registered the day's largest contract value. It closed Y10 up at Y7,800 after adding Y30 at one stage. Big securities companies bought the issue on hopes that it would lead the market higher, but some investors were wary of its high price.

Pharmaceuticals were steady all-mot across the board on small-lot buying sparked by speculation that the Health and Welfare Ministry's review of standard drug prices might be delayed. Takeda Chemical Industries put on Y80 to Y2,150, Yamanouchi Pharmaceutical Y100 to Y3,370 and Eisai Y100 to Y1,750.

Large capital issues were dull. Tokyo Gas, with 12.5m shares traded, slipped Y11 to Y977, Ishiwakajima-Harima Heavy Industries Y10 to Y1,780 and Mitsubishi Heavy Industries Y18 to Y430.

International blue chips also weakened, with NEC losing Y20 to Y1,900, Matsushita Electric Industrial Y10 to Y1,780 and Sony Y30 to Y3,330.

Bonds eased after moving narrowly. The yield on the bellwether 6.2 per cent government bond due in July 1995 rose from last Friday's 5.110 to 5.125 per cent, reflecting a plunge in US long-term Treasury bonds last Friday.

However, dealers said the rise was smaller than expected mainly because life insurance companies and trust and city banks had begun to show interest in higher-yield long-term issues due to the Bank of Japan's policy of guiding short-term interest rates lower. This left dealers reluctant to sell.

HONG KONG

THE WEAKER trend persisted in quiet trading in Hong Kong, with many investors holding fire amid speculation about a possible transaction involving the companies controlled by property magnate Mr Li Ka-shing.

The Hang Seng index lost 11.82 to close at 2,208.78 on turnover down HK\$109m from Friday to HK\$447.

News of a bond issue by Cheung Kong and Hutchison Whampoa brought a mixed response from the market amid rumours that they might be planning a big investment overseas.

Hutchison was steady at HK\$41.50 and Cheung Kong was also unchanged at HK\$31.

LONDON

Gilts suffer as inflation fears revive

GILTS gave ground in London yesterday as inflation worries resurfaced over the Government's plans for higher public spending. The gilt-edged market had been unsettled from the start by Friday's weakness in the US federal bond sector.

Long-dated securities fell 1/2 point while the shorter end closed with losses of about 1/4 point after failing to hold steady on firm trading.

The weakness in bonds reversed an initial improvement in the equity market, and share prices, with the exception of buoyant oils, turned easier in thin trading. The FT-SE 100 index fell 6.4 to 1,656.2, and the FT Ordinary index closed 3.9 lower at 1,813.3.

Continued optimism over oil prices brought active trading in the oil leaders. The best spot was Brent, up 7p to 164p on 5.5m shares traded.

Other bright features included Saatchi & Saatchi, which announced a key personnel appointment following a recent spate of defections. It rose 20p to 64 1/2.

Chief price changes, Page 43; Details, Page 45; Share information service, Pages 40-41.

AUSTRALIA

THE RECORD-BREAKING run of last week carried over into early trading in Sydney, pushing the All Ordinaries index to another high of 1,405.5 before it fell back on lower golds and profit-taking in industrials. The index ended 2.8 down from Friday at 1,400.6.

Golds saw Poseidon and Flacer Pacific both down 10 cents to A\$5.10 and A\$2.70, respectively. Diversified resource stocks were also lower, with BHP off 6 cents to A\$3.25.

Elders topped the active industrial stocks, easing 3 cents to A\$4.17 with almost 2m shares changing hands.

SINGAPORE

A BROAD decline in Singapore took the Straits Times industrial index down for the fifth consecutive trading day. The index ended 15.61 lower at 876.78 - on turnover of 19.2m compared with Friday's 26m.

Sentiment was depressed by the re-ownership of the Duta property company, and Malaysian stocks were also jittery over the political situation there. Malaysian Banking dropped 35 cents to S\$4.90 while Genting dipped 20 cents to S\$5.80.

KEY MARKET MONITORS			
STOCK MARKET INDICES			
	Nov 10	Previous	Year ago
NEW YORK			
DJ Industrials	1,892.29	1,886.53	1,404.36
DJ Transport	844.63	845.0	678.14
DJ Utilities	210.27	209.81	161.83
S&P Composite	246.13	245.77	193.72
LONDON			
FT Ord	1,313.3	1,317.2	1,070.3
FT-SE 100	1,656.2	1,662.6	1,390.1
FT-A All-share	820.36	822.25	682.12
FT-A 500	898.78	900.69	744.81
FT Gold mines	304.2	300.1	255.2
FT-A Long gilt	10.39	10.41	10.51
TOKYO			
Nikkei	17,053.20	16,973.6	12,851.0
Tokyo SE	1,413.66	1,408.18	1,012.83
AUSTRALIA			
All Ord.	1,400.7	1,403.5	1,012.4
Metals & Mins.	708.8	711.2	504.4
AUSTRIA			
Credit Aldien	227.07	227.85	200.46
BRUSSELS			
Belgian SE	4,005.43	3,965.15	2,826.06
CANADA			
Toronto			
Metals & Mins	2,143.40	2,131.0	1,639.0
Composite	3,073.60	3,070.0	2,748.3
Montreal			
Portfolio	558.20	1,554.2	133.17
DENMARK			
SE	-	191.64	228.88
FRANCE			
CAC Gen	380.80	379.3	227.7
Ind. Tendence	144.90	144.7	84.2
WEST GERMANY			
FAZ-Aktien	670.27	669.78	590.86
Commerzbank	2,021.70	2,019.1	1,758.0
HONG KONG			
Hang Seng	2,208.78	2,218.38	1,722.38
ITALY			
Banca Com.	761.29	768.61	411.27
NETHERLANDS			
ANP-CBS Gen	284.80	283.2	230.7
ANP-CBS Ind	296.40	283.0	208.6
NORWAY			
Oslø SE	378.01	379.08	400.53
SINGAPORE			
STRAITS TIMES	876.78	894.39	780.27
SOUTH AFRICA			
JSE Golds	-	1,679.0	1,075.6
JSE Industrials	-	1,414.0	531.8
SPAIN			
Madrid SE	183.00	183.31	92.97
SWEDEN			
J & P	2,668.11	2,672.76	1,508.08
SWITZERLAND			
Swiss Bank Ind	564.20	574.0	533.1
WORLD			
Nov 7	Previous	Year ago	
MS Capital Int'l	338.0	338.6	235.5
COMMODITIES			
	Nov 10	Prev	
(London)			
Silver (spot fixing)	401.55p	400.05p	
Copper (cash)	£907.50	£910.25	
Coffee (Jan)	£2,282.50	£2,378.50	
Oil (Brent blend)	\$14.80	\$14.65	
GOLD (per ounce)			
	Nov 10	Prev	
London	\$410.75	\$406.75	
Zürich	\$410.75	\$408.75	
Paris (fixing)	\$412.03	\$406.21	
Luxembourg	\$409.55	\$409.25	
New York (Dec)	\$407.50	\$410.6	

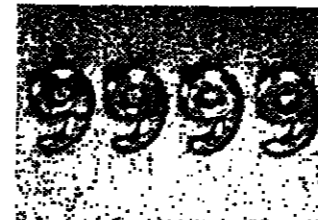
The Solid Gold Investment



Gold is the one commodity that has long been valued as the basis for sound financial planning. Esteemed for its enduring value, gold is a long-term insurance against monetary, political and social uncertainty. It is held by international bodies, governments, banks, corporations and individuals. Investors are generally advised to include at least 10 per cent of gold in a portfolio. Since gold prices most often move independently of paper investments, gold can anchor your more speculative ventures. Around the world gold bullion coins are the most popular investment vehicle for private investors. And Canada's Gold Maple Leaf is the best-selling coin in the world.



SOLID GOLD
When you invest in gold bullion, choose the most portable and widely-accepted - Canada's Gold Maple Leaf. To suit your individual investment needs, the Gold Maple Leaf is available in 1 oz., 1/2 oz., 1/4 oz., and 1/10 oz. sizes.



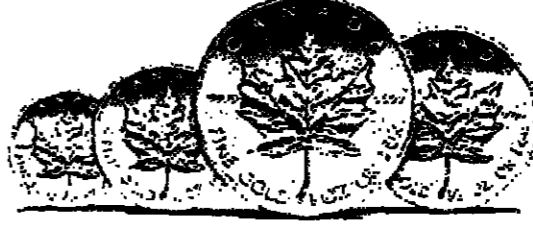
PUREST GOLD
The Gold Maple Leaf contains a minimum of one troy ounce of 9999 fine gold, no other coin is purer. It has no base metals, which add weight but little value.



CANADIAN GOLD
The Gold Maple Leaf is produced from gold mined and refined entirely in Canada. The Canadian government guarantees its gold content and gives it legal tender status.



GLOBAL GOLD
The Gold Maple Leaf is recognized around the world. It can be quickly and easily traded with no costly assay at resale. You will find the Gold Maple Leaf wherever gold is traded - at banks, brokerage houses and coin dealers.



Canada's Gold Maple Leaf
THE PRECIOUS ELEMENT IN YOUR PORTFOLIO.

Canada

Royal Canadian Mint

JP 11/10/86